

Setting New Benchmarks in Delivering New-Age Management Programs



It's a whole new world brewing with businesses, some established, some Unicorns, some start-ups, but all agile towards changes afoot. Changes in the business world are nail-bitingly swift, continuous, and ever evolving. As businesses face this dynamism head-on, they demand for the ideal new-age professionals. And, what makes them 'ideal' and 'new-age' is their resilience to change in this VUCA world.

Breaking the Conventional Approaches towards Management Studies

Reckoned as one of the disruptive B-Schools in the country, Woxsen University's MBA programs embrace reality. The range of programs focus on developing skills that ensure adaptability to the current work environments and developing a business mindset that is future proof.

●**Industry Endorsed Curriculum:** With strong industry connect, on-going dialogues with the

corporates and the initiatives taken by the Academic Advisory Board (AAB) ensures the curriculum is globally relevant.

●**Curriculum Delivery:** An envious mix of leading academicians and some of the leading industry experts from across the world, deliver the curriculum with minimum 40% of the design focused on application-based learning.

●**Global Exposure:** Student Exchange Programs with 50+ Global Partner Universities facilitate international mobility of the students.

●**Renewed Focus on Personality Development:** With continuous industry interface, incubation center, career coach concept, students transform into exemplary and responsible corporate citizens.

●**Empowering MBA Graduates with Real-World Knowledge**

MBA degree is a powerful tool by

itself, but an empowered MBA graduate demonstrates real-world knowledge and its application.

MBA (General), MBA (Financial Services), MBA (Business Analytics) and MBA (XP), all the programs draw a strong alignment to the new-age careers. Woxsen's MBA programs are evolutionary and avidly include disruptive fields such as Data Science, Artificial Intelligence, and Business Analytics.

Students are encouraged to stay ahead of curve with rigorous experiential learning, industry apprenticeship and live projects which brings them face-to-face with business settings and allows them to immediately put theory into practice. From globally benchmarked labs, industry interfaces, inclusion of latest technologies, Woxsen offers one of the best infrastructure to facilitate application of knowledge.

For instance, with Woxsen's Bloomberg Finance Lab (amongst one of the largest in India), students train on real-time capital markets and trades, garnering a hands-on experience that is demanded from aspirants by the Financial Services sector:

To know more visit:
www.woxsen.edu.in/ / Call 8302000888



Developing self-motivated leaders

Suryadatta Group of Institutes, Pune - Nurturing 21st Century Professionals

Suryadatta Education Foundation established the Suryadatta Group of Institutes to develop self-motivated leaders for the challenging and vibrant global economy. SGI has a vision to be one of the best Centres of Excellence that nurtures industry ready professionals, blending the best of the Indian sensibilities with a

Courses Offered at Suryadatta Institutes of Management

- Savitribai Phule Pune University Affiliated and AICTE approved MBA
- Savitribai Phule Pune University Affiliated and AICTE approved MCA
- AICTE approved PGDM

western outlook. The flagship institutes of SGI are accredited by NAAC.

AICTE CII has ranked Suryadatta Institute of Management & Mass Communication in the Platinum category for the 6th consecutive year.

UNIQUENESS OF SURYADATTA: Suryadatta creating World Records annually

"Unfold Hidden Potential through Blindfold" and "24hrs Silent Wreadathon" endorsed by Limca Book of Records. Two of their feats have been recorded in Golden book of World records – "Lining the Map of India with 1100 Tulsi Saplings" , "Kavyathon



SGI Campus

2019", Kala Arogyam Yogathon 2021.

Paid Internship & Work exposure through Suryadatta's Start-ups & ventures

50+ voluntary Institutions and Start-ups and 50+ paid internships with present and upcoming ventures offer 'earn while you learn' opportunity as per the convenience of the students to facilitate practice exposure.

Highlights of Management Programmes at Suryadatta

- Curriculum with choice based credit system
- Harvard case studies, HBS Online and IIMBx courses
- Wide range of New Age specialisations and Sectoral Electives
- 40+ Globally recognised Certifications
- Innovation, Incubation & Start-up centre etc.
- Doctoral Research Centre

- Innovation and Incubation Centre
- Edu Socio Connect
- Holistic Wellbeing

Commendable Placement record since inception:

The institute helps provides career opportunities to aspiring students in some of the leading national and multinational companies across high growth sectors such as BFSI, e-commerce, Retailing, IT, ITES, Hospitality in India & abroad. SGI has signed MOUs with several corporate for industry connect and placements. Suryadatta Institute's has dedicated placement cell, leading a notable track record of placing students with 100+ Indian and Global MNCs such as Infosys, HCL, Godrej, TATA, Force, L&T, Mahindra, etc.

■ continued on page no 7



Suryadatta Group of Institutes provides quality, value and skill-based education since the last two decades. Our motive is to implement innovative initiatives in the field of education across the country. If quality education is easily available to students at all levels, then the development of students, families, society and alternatively the country will take place speedily

Professor Dr Sanjay B Chordiya
Founder President and Chairman



Dr Sanjay B Chordiya, Founder President and Chairman with Sushama S Chordiya, Vice President, Suryadatta Group of Institutes and Er Siddhant S Chordiya, Executive Officer SEF



Prof. Dr. Sanjay B Chordiya receiving award at the hands of Uday Samant Minister for Higher and Technical Education, Govt. of Maharashtra



From left Professor Dr. Sanjay B Chordiya conferring Suryadatta National Lifetime Achievement Award 2022 to Hon'ble Nitin Gadkarji (Minister Road Transport & Highway, Gov. Of India), Dr. Bhagwat Karad (State Minister Finance, Gov. Of Maharashtra)



RESEARCH METHODOLOGY

The objective of this research is to arrive at a list of top business schools offering full time management courses - including two-year courses in India. The research had 3 major modules i.e. Desk Research, Factual survey & Perceptual Rating survey. Post collection of data a methodical analysis was done to rate the various B Schools that participated in the study and rank them accordingly.

Continued on page 2

TOP 150 B SCHOOLS			
INSTITUTE/B SCHOOL	RANK	INSTITUTE/B SCHOOL	RANK
Symbiosis Institute of Business Management, Pune	1	Govindram Seksaria Institute of Management Research, Indore	65
XLRI- Xavier School of Management, Jamshedpur	2	Institute of Management Studies, Noida	66
Indian Institute of Management (IIM), Raipur	3	NSHM School of Business, Kolkata	67
Institute of Management Technology,Ghaziabad	4	Thiagarajar School of Management, Madurai	68
Indian Institute of Management, Udaipur	5	D Y Patil (Deemed To Be University) School of Management, Navi Mumbai	69
ICFAI Business School (IBS), Hyderabad	6	Oriental Institute of Management, Navi Mumbai	69
K.J. Somaia Institute of Management, Mumbai	7	KIIT School of Management, KIIT Deemed To Be University, Bhubneshwar	70
Indian Institute of Management, Kashipur	8	M.S Ramaiah Institute of Management, Bengaluru	71
Indian Institute of Managemant, Kozhikode	9	Fortune Institute of International Business (FIIB),Vasant Vihar, New Delhi	72
Vinod Gupta School of Management, IIT, Kharagpur	10	Teerthanker Mahaveer Institute of Management & Technology, Moradabad	73
Balaji Institute of International Business (BIIB), Pune	11	Lala Lajpatrai Institute of Management, Mumbai	74
University School of Management Studies, Guru Gobind Singh Indraprastha University, New Delhi	12	JIS University, Kolkata	75
Alliance School of Business, Alliance University, Bengaluru	13	Chandigarh Business School of Administration, Landran, Mohali	76
School of Business, Woxsen University, Hyderabad	13	SCMS Cochin School of Business, Kochi	77
Amity Business School, Amity University, Noida	14	Hindusthan College of Engineering And Technology, Coimbatore	78
International School of Business And Media, Pune	14	MIT ADT University's, MIT College of Management, Pune	79
Apeejay School of Management, Dwarka ,New Delhi	15	ISBR Business School, Bengaluru	80
Faculty of Management Studies, Manav Rachna International Institute of Research & Studies, (MRIIRS), Faridabad	16	Indira School of Business Studies PGDM, Pune	81
Dr. Vishwanath Karad MIT World Peace University, School of Management, Pune	16	Vivekanand Education Society's Business School, Mumbai	82
Jagan Institute of Management Studies, Rohini,New Delhi	17	GNVS Institute of Management,GTB Nagar Mumbai	82
IMS Unison University, Dehradun	18	Punjab College of Technical Education, Ludhiana	83
Galgotias University, School of Business, Greater Noida	18	Sasmira's Institute of Management Studies And Research, Mumbai	84
Lexicon Management Institute of Leadership And Excellence, Pune	19	Karnatak Law Society's Institute of Management Education And Research, Hindwadi, Belagavi	85
Jagannath International Managert School(JIMS) Kalkaji, New Delhi	19	Swami Vivekananda Institute of Management And Computer Science, Kolkata	86
Institute of Public Enterprise, Hyderabad	20	School of Management, Ajeenkya DY Patil University, Pune	87
Dr. D. Y. Patil B-School, Tathawade,Pune	20	IIMT College of Management, Greater Noida	88
Bharati Vidyapeeth (Deemed To Be University) Institute of Management & Research, New Delhi	21	I.T.S School of Management (Institute of Technology & Science), Ghaziabad	89
Rajagiri Center For Business Studies, Kochi	21	Lead College of Management, Palakkad	90
SIES Management Institutes,Navi Mumbai	22	Sri Sairam Institute of Management Studies, Chennai	91
N.L Dalmia Institute of Management Studies And Research, Mumbai	23	Pondicherry University, Pudduchery	92
Symbiosis Centre For Management & Human Resource Development, Hinjawadi, Pune	24	Nehru College of Management, Coimbatore	93
Institute of Management, Nirma University, Ahmedabad	24	Quantum School of Business (Quantum University), Roorkee	93
International Institute of Management Studies, Pune	25	Kongu Engineering College, Perundurai, Tamil Nadu	94
Department of Management Studies (IIT), Delhi	26	P E S College of Engineering, Mandya	95
Universal Business School, Mumbai	26	Dayananda Sagar College of Engineering, Bengaluru	96
Presidency University, School of Management, Bengaluru	27	Indian Institute of Management, Amritsar	97
IIEBM, Indus Business School, Wakad Pune	27	S. B. Patil Institute of Management, Pune	98
Institute For Technology And Management, Kharghar, Navi Mumbai	28	MITCON Institute of Management, Balewadi, Pune	99
MET Institute of Management, Bandra West, Mumbai	28	Shri Ram Murti Smarak College of Engineering And Technology, Bareilly	100
Institute of Engineering And Management, Kolkata	29	School of Management And Commerce, Sanskriti University, Mathura	101
Praxis Business School, Kolkata	30	Institute of Management Studies (Faculty of Management Studies), Banaras Hindu University, Varanasi, Uttar Pradesh	102
JIS College of Engineering, Kalyani, Nadia	30	Faculty of Commerce & Business Management, Amrapali Group of Institutes,Haldwani	103
Balaji Institute of Modern Management (BIMM), Pune	31	Sri Krishna College of Engineering And Technology, Coimbatore	104
Amity Business School, Amity University, Gurugram	31	Vaikunth Mehta National Institute of Cooperative Management, Pune	105
Krupanidhi School of Management,Bengaluru	32	Pranveer Singh Institute of Technology (PSIT), Kanpur	106
Ponnaiyah Ramajayam Institute of Science And Technology (PRIST), Thanjavur	32	Institute of Management & Information Science, Bhubneshwar	107
Vignana Jyothi Institute of Management, Hyderabad	33	ST. Joseph's Degree & PG College, Hyderabad	108
T A Pai Mangement Institute Manipal,Manipal	34	I Business Institute,Knowledge Park II, Greater Noida	109
Acharya Bangalore B-School,Bengaluru	34	Hindusthan Institute of Technology, Coimbatore	110
NICE School of Business Studies Shobhit Deemed University, Meerut, Delhi NCR	35	School of Management & Commerce, Poornima University, Jaipur	111
Amity Business School, Amity University, Mumbai	35	Dhruva College of Management, Hyderabad	112
Durgadevi Saraf Institute of Management Studies, Mumbai	36	Ajay Kumar Garg Institute of Management, Ghaziabad	113
KV Institute of Management And Information Studies, Kurumbapalayam, Coimbatore	37	Bengal Institute of Business Studies (BIBS) Kolkata	114
Suryadatta Institutes of Management & Mass Communication (SIMMC),Bavdhan, Pune	38	International Management Institute, Bhubaneswar	115
Acharya Nagarjuna University, Guntur	40	Parul Institute of Management And Research, Vadodara	116
Chandigarh School of Business, Jhanjeri, Mohali	41	Administrative Staff College of India, Hyderabad	117
Warangal Institute of Management (ITM Business School), Warangal	42	Kanpur Institute of Technology, Kanpur	118
Indus Business Academy(Formerly Indian Business Academy), Bangalore	42	Vivekanand Education Society's Institute of Management Studies And Research, Mumbai	119
Institute of Management Studies, Ghaziabad	43	IIKM- The Corporate B School, Chennai	120
Balaji Institute of Management And Human Resource Development (Bimhrd), Pune	44	Symbiosis Institute of Operations Management, Coimbatore	121
University of Engineering & Management, Jaipur	44	Doon Business School, Dehradun	122
International Institute of Health Management Research (IIHMR), New Delhi	45	National Institute of Agricultural Extension Management (MANAGE) Hyderabad	123
Apeejay Institute of Management & Engineering Technical Campus, Jalandhar	45	Nehru Institute of Information Technology And Management, Coimbatore	124
Pune Institute of Business Management, Pune	46	Department of Business Administration, Assam University	125
Xavier Institute of Management & Entrepreneurship, Bengaluru	47	International School of Business And Media, Kolkata	126
Bharati Vidyapeeth (Deemed To Be) University, Institute of Management And Entrepreneurship Development, Pune	48	Deogiri Institute of Engineering And Management Studies, Aurangabad	127
Gitarattan International Business School, Delhi	49	Anurag University, Hyderabad	128
Global Business School & Research Centre, Pune	50	S S Jain Subodh Management Institute, Jaipur	129
University of Engineering And Management, Kolkata	50	Institute For Technology And Management, Chennai	130
VIT Business School, Vellore	51	ASBM School of Business, Bhubneshwar	131
Xavier Institute of Social Service, Ranchi	52	International Management Institute (IMI) Kolkata	132
IPS Academy, Institute of Business Management And Research, Indore	53	Indira School of Business Studies, Pune	133
AIMS School of Business (AIMS Institutes),Peenya, Bengaluru	54	Gandhi Engineering College (GEC, Bhubaneswar)	134
Aditya Institute of Management Studies And Research, Mumbai	55	IIHMR University, Jaipur	135
SRMS-International Business School, Lucknow	56	D J Academy For Managerial Excellence, Coimbatore	136
Prestige Institute of Management And Research, Indore	57	School of Management Studies And Research, Hubli	137
Chitkara Business School, Rajpura	58	Alva's Institute of Engineering & Technology, Mangaluru	138
Visvesvaraya Technological University Department of Management of Studies, Belagavi	59	Acharya Vishnu Gupta Subharti College of Management & Commerece (AVGSCMC), Meerut	139
School of Management Studies Motilal Nehru National Institute of Technology, Allahabad	60	Saibalaji International Institute of Management Sciences, Pune	140
Shambhunath Institute of Engineering And Technology, Prayagraj	60	KCT Business School, Coimbatore	141
SDM Institute For Management Development (SDMIMD), Mysore	61	IQ City United World School of Business,Kolkata	142
Prestige Institute of Management & Research, Gwalior	62	Dr. N.G.P. Institute of Technology, Coimbatore	143
Kohinoor Business School, Mumbai	63	Department of Management, University of North Bengal, Siliguri	144
Indian School of Science And Management,Taramani, Chennai	64	Indira Institute of Business Management,Navi Mumbai	145
ICBM -School of Business Excellence, Hyderabad	65	Vidya Jyothi Institute of Technology, Hyderabad	146
		School of Business, Mody University of Science And Technology, Laxmangarh, Rajasthan	147
		Noorul Islam Centre For Higher Education, Kanyakumari	148
		Balaji Institute of Telecom & Management, Pune	149
		Ambalika Institute of Management & Technology, Lucknow	150

TOP EMERGING			
INSTITUTE/B SCHOOL	RANK	INSTITUTE/B SCHOOL	RANK
Bennett University, Greater Noida	1	Atlas Skilltech University,Kurla West, Mumbai	5
Allenhouse Institute of Management, Kanpur	2	Sasmira's Business School, Mumbai	6
School of Commerce And Management, IIMT University, Meerut	3	PCET's Pune Business School, Pune	7
Sandip University, Nashik	4	Dr Mar Theophilus Institute of Management Studies, Navi Mumbai	8
Sanjay Ghodawat University School of Commerce And Management, Kolhapur	4		

IN LINE WITH THE CHANGING NEEDS OF THE INDUSTRY

Apeejay School of Management, Dwarka, New Delhi, is a renowned institution for Business Education in India, approved by AICTE, Govt. of India

Established in 1993, Apeejay School of Management (ASM) is one of the premier business schools of India. It is well-known for its quality Management and Business Education in India. The Institute offers Post Graduate Diploma in Management (PGDM) and PGDM-Marketing programmes – duly recognised by the All India Council for Technical Education (AICTE), Govt. of India.

The PGDM program at ASM is internationally accredited by the Accreditation Council for Business Schools & Programmes (ACBSP), USA, since 2013 and has also recently received Accreditation from National Board of Accreditation (NBA). The PGDM program is also considered equivalent to MBA degree by Association of Indian Universities (AIU).

So far, 27 batches of PGDM students have passed out from the Institute. ASM has achieved excellent placements all along. Some of the key recruiters include companies like Evalueserve, Bain & Co., Tata Consultancy Services, WNS, Philips, Amazon, GSK, Gartner, Federal Bank, ITC, Godrej, Flipkart, HDFC, ICICI Bank, EY, Deloitte, H&M, SBI MF, Aditya Birla Capital, Blackrock, Tata Capital, Axis Bank, and HCL, among others.

The illustrious alumni of ASM have been placed across different industries such as FMCG, Banking and Financial Services, Telecom, Retail, etc. A good

Major Accomplishments

- PGDM Program is NBA accredited, accorded MBA equivalence by AIU and accredited by Accreditation Council for Business Schools and Programs (USA)
- ASM, New Delhi, ranked 4 in the Ranking of Top Business Schools (Government & Private) in Delhi Competition Success Review November 2021
- ASM, New Delhi, ranked 9 among Top 75 Private Business Institutes in India (Times B-Schools Survey 2021)
- Apeejay School of Management, New Delhi, has been awarded for Outstanding Faculty amongst Private B-Schools during FWA Annual Conclave 2021 on Leveraging Lockdown Learnings: Implications on Academia and Industry at IIRF Education Impact Awards, organized by Federation of World Academics
- Consistently notable track record of placements of graduating students



number of alumni have also set up their own ventures after successful stints in the industry. Many of the ASM alumni are occupying senior positions such as Chief Executive Officers, Senior Vice-Presidents, Country Heads, etc. in various companies in India and abroad.

ASM offers a curriculum which is contemporary and directed specifically to the needs of the industry. Teaching-learning processes are student-centric, aiming at holistic development of the students. Curricula design & delivery, supplemented by a range of co-curricular activities, out-bound programmes and live projects not only provide the latest domain knowledge but also inculcate the much-desired social sensitivity, ethical orientation, and leadership qualities among the students.

Infrastructure and Facilities

ASM has a lush green Wi-Fi-enabled campus spread over two acres with a built-up area of around 10000 sq. m. The Institute is located in Dwarka, New Delhi, near the domestic and international airports. The campus is close to Dwarka, Sector 9 - Metro Station. The building houses adequate classrooms, seminar/conference halls, computer labs, two libraries and cafeteria, among the other needed facilities. The Institute provides a highly conducive academic and learning environment for students.

Classrooms and computer labs are well-equipped with modern teaching aids. There is a wonderful rich library resource with a wide collection of reference books, text books, national and international journals and digital resources. ASM has an air-conditioned auditorium, an open air amphitheatre and a 50-seater conference room.

ASM has an amazing IT infrastruc-

ture. Despite the pandemic, there was no loss for even a single day of academics. It was able to deliver quality education to its students in the online and blended mode. ASM faculty is highly qualified and uses innovative pedagogies to ensure attainment of student learning outcomes.

Management and Faculty Development Programmes

The Institute has been working extensively on strengthening corporate training and Management Development Programmes (MDPs) for the industry in different critical areas. Customised training programmes have also been organised by the Institute for organisations such as Maruti Suzuki, HDFC Bank, World Bank, Red Cross, Bravura, POSCO and several government departments outside the country.

Corporate Linkages

The Institute has strong collaboration with various organisations like Indo SIAM Textiles, GKRC, Longstays, net, etc. The collaborative endeavours include events like business plan workshops, training & consultancy assignments, and technical inputs through its faculty in terms of knowledge resource-sharing across disciplines.

International Partners

With a vision to develop a strong global connect, ASM has entered into academic collaborations with leading institutions and organisations: Thomas Jefferson University, USA, E.M. Normandie – Normandy Business School, France, Uniglobe College, Nepal, Marist College, USA, and University of Toledo, USA.

For more information, visit:
<http://www.apeejay.edu/asm>

Blockchain: A new mantra for Business Excellence – Bennett University

FOR FULL ARTICLE, PLEASE TURN TO PAGE 10



CHOOSE RIGHT!

ISB&M - One of the most preferred B-School

Counting high value placement and senior management career, ISB&M is at the forefront in wealth creation for students. Consistently ranked among top 2 in Pune, 4th in West zone and 15th in Top 100 B-Schools in India, ISB&M has it all to be your choice for MBA/ PGDM.

GUIDED BY ONE OF THE BEST

Dr. Pramod Kumar, President (Ph.D. - OB), IIT Bombay, formerly with IIM Ahmedabad, XLRI, SIBM Pune), 50 plus full time faculty with the PhDs, MBAs / M.tech and work experience from IIM-A, IIM-C, IIML, Kozhikode, XLRI,IIT Mumbai, IIT Kanpur, IIT Kharagpur, NITs, TISS, US Universities and 150 plus industry experts built brand ISB&M – highly recognized by some of the top MNCs and Indian companies for campus recruitment.

FUTURE FORWARD

ISB&M offers full time dual specialization PGDM Program for fresher's and working professionals from diverse city and state of the country. Working professionals can fast track their career with



**Ankit Kapree
Batch 2020-2022
PGDM Finance - 15.3 Lacs CTC**



Dr. Pramod Kumar, Group President

their high quality training valued by industry - in Marketing, Supply chain & operations Management, Business analytics, Finance, HR, Strategy, Media and Communication in 4 Campuses of Pune Nande & Mulshi, Kolkata and Bengaluru.

CURRENT PLACEMENT

The Campus placement for the PGDM class of 2022, witnessed another noteworthy season with prominent recruiters. Ongoing 20-22 batch placement recorded 15 lacs. Companies like TresVista, Hewlett-Packard, Ergode Inc, FIS, Deloitte, PwC,

WIPRO, and Adecco Group, GEP Worldwide, Raymond, Tresvista, CEAT, LIDO and ZYCUS etc. visited and 65 are scheduled for February & March 2022. Some with CTC of 18 lacs. Work experience get you high CTC.

ISB&M-MITES - CHOICE TO A GREAT FUTURE

Powered with great careers and world class MBA/PGDM, as of today 9500 plus global alumni network have spread across 30 countries in among some of the best companies and in senior positions like Vice President, Director in India, Asia Pacific and globally.

For more information contact:
Website: www.isbm.ac.in
Ph: 7757029571

India pips China, is No. 1 in international B-school applications

Indians dispatched the largest number of applications to international business schools for full-time MBA programmes this year, piping the Chinese, who till last year occupied the numero uno position. India also drove the largest increase in number of international applicants compared with last year and China pulled back and registered the greatest decrease during same period.

Across all segments - full time, executive, online, part time, flexible and irrespective of duration - Indians topped all

the charts for international applications sent out. The Graduate Management Admission Council, a global association of graduate business schools, released its annual 2021 Application Trends Survey on Wednesday. The survey of nearly 1,000 MBA and business master's programmes found that in 2021, the volume of applications for graduate business school programmes grew 0.4% from the previous year, sustaining the elevated demand since the onset of the pandemic in 2020 when busi-



ness schools worldwide saw unusually high volume of applications due to economic uncertainty.

“Candidates looked for alternative career options during the

Covid-induced recession and business schools introduced more flexible admissions policies, resulting in soaring application volumes last year,” said Sangeet Chowla, CEO of GMAC. In 2021, the volume of applications for GME programmes was flat (0.4%) compared to 2020. But, when broken down further, the weighted absolute year-on-year change in application volumes from international candidates showed an increase of 4.1% compared to a decline of 3.8% from domestic candidates.

STANDING TALL

GLOBAL BUSINESS SCHOOL AND RESEARCH CENTRE FORGING AHEAD

Dr. D. Y. Patil Vidyapeeth, a university that 'stands tall' in serving mankind through its health sciences and management programmes.

A COMMITMENT TO CREATING MANAGEMENT LEADERS OF TOMORROW

Established in the year 2006, Global Business School and Research Centre (GBSRC) Pune, is the flagship institute of Dr. D Y Patil Vidyapeeth (Deemed-to-be-University). In a span of 15 years, the Institute has carved a name for itself amongst the top business schools of the country. The idea of the institute is to offer 'Management Education' to aspiring leaders of tomorrow. GBSRC is considered as one of the best institutes when it comes to management studies. GBSRC is focused on real-world skills and excellence in management education. It offers education edge at under graduate (UG), post graduate (PG) and doctoral (PhD) programs. All the programs offered here are approved by respective authorities and apex bodies like Vidyapeeth, University Grant Commission (UGC) and All India Council for Technical Education (AICTE).

PROGRAM PATTERN

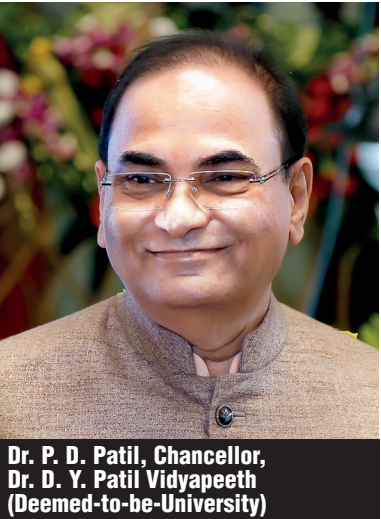
Two year full time MBA is spread across 4 semesters. Two semesters being common for all and third semester onwards, the specializations are introduced in the form of “core or dual” form to create focused professionals in their respective domain. GBSRC offers specialization in Marketing Management, Financial Management, Human Resources Management, Hospital & Healthcare Management and Agribusiness Management.

CHOICE BASED CREDIT SYSTEM

Referred as CBCS, Global Business School and Research Centre (GBSRC) Pune enables students to choose courses of their interest from the subject basket offered. The subject basket and the entire syllabus is upgraded every year by the Committee's composed of expert academicians, industry stalwarts, to ensure the industries get some of the best suitable professionals.

RESEARCH & INNOVATION

GBSRC has its own research & innovation center which focuses on



**Dr. P. D. Patil, Chancellor,
Dr. D. Y. Patil Vidyapeeth
(Deemed-to-be-University)**

continuous learning and development of its students and faculty members. The research projects are seed funded by the Vidyapeeth. Along with research, the institute has its own journal to ensure communication reaches one and all. The faculty team here is constantly engaged in writing articles, publishing papers and active on writing books and chapters in their specialization. The institute also lays emphasis on participating in seminars and conferences held across the nation and the globe.

SKILLS ENHANCEMENT

Skills enhancement is a continuous endeavor at GBSRC. MBA at GBSRC is more versatile and robust that concentrates on imparting the new interventions through case based pedagogy, live projects and activities on campus. Through edX, they have collaborated with few elite foreign universities to ensure skills and knowledge are not limited to Indian context but universally accepted as global professionals. Certification courses from Harvard University, University of Columbia, Massachusetts Institute of Technology, Singapore Management University and many more are offered as a part of curriculum. Knowledge boosting programs like

RANKS AND REWARDS

- Accredited by NAAC as “A Grade University” with CGPA of 3.62 on 4 point scale
- Awarded a category-1 University, under graded autonomy regulations 2018, by University Grants Commission (UGC)
- NIRF has ranked 49th in the university category across India in NIRF India ranking 2021
- An ISO certified university and ISO 14001:2015 green education campus

financial analytics, taxation, Investment and portfolio management, sales management, client service management, retail management, compensation management, training and development, culture management, event management, digital marketing, Google analytics, business analytics are also offered. Management skills like communication, critical thinking ability, leadership and team skills, personal grooming, overall personality development, corporate etiquettes and social sensitivity, disaster management, crisis management, etc. are being taught.

CAREER PLAN

Most of the time students decide the specialization quite late and prepare for their dream companies after the placement season commences. Some students are an exception to this and quite focused from day one of their MBA or even before. GBSRC stands committed to ensure the individual aspirations are met and students get well placed through campus placements.

At GBSRC, the team invites talent from all over India to experience and witness the “new normal” and inculcate skills and traits to be the managers of tomorrow.

For more details visit:
gbsrc.dpu.edu.in

Transforming students into future-ready managers

Business schools in India bear the responsibility of helping MBA students transform into exceedingly competent managers with the merits of not just multidisciplinary academic and practical knowledge but also overall personality building. With the pandemic being the cause of major disruptions in the market, a well-rounded MBA degree is what equips students with the essential skills to turn them into future-ready managers.

The Faculty of Management Studies (FMS) at Manav Rachna International Institute of Research and Studies (MRIIRS) has evolved its management programme with industry-led and new-age curriculum into a versatile programme that meets the industry requirements. Following the guidelines of NEP 2020, Manav Rachna is focused on delivering a highly experiential curriculum to continue to contribute towards building a transformational educational system.

The multifaceted MBA programme at Manav Rachna builds a foundation that helps graduates improve their credibility in various industry or market sectors by introducing them to industry-led curriculum and integrating global immersions, industry collaborations, capstone projects and skill development in the curriculum to stay relevant with the changing industry trends and demands.

The distinguished faculty members with rich academic and corporate backgrounds groom the students into business leaders by sharpening their management capabilities with an ingenious pedagogy which incorporates far-reaching life skills, personality development sessions, alumni interaction and international student exchange programs.

Strong armed by some of the top-rated industry knowledge partners, the Faculty of Management Studies offers AICTE approved Master of Business Administration (MBA) Dual Specialization in 13 areas: Finance, Events and Media, Marketing, Human Resource Management and Organizational Behavior, International Business, Aviation Management, Management Information Systems, Business Analytics, Entrepreneurship and Small Business Management, Operations Management, Waste Management, Banking & Insurance, and Healthcare Management. With a curriculum that neatly aligns with the industry standards, the management program here allows students to gain domain expertise in two subjects which equips them with a competitive edge in the market.



SHAPING ENTREPRENEURIAL JOURNEY

Innovation and entrepreneurial spirit is highly valued by the leaders of the University and that is why students with ingenious entrepreneurial ideas are offered seed-funding opportunities, office campus space, corporate mentorship and business planning support through their state-of-the-art business incubator.

To acknowledge the strong foundation and focus on research and development, MRIIRS has been granted the 12 B status by the esteemed UGC. Under the national initiative for developing and channeling innovation, the University has set up the New Gen IEDC, New Generation Innovation and Entrepreneurship Development Centre funded by the Department of Science & Technology, GoI with a support grant of Rs 2.87 Crores.

The 4-Tier mentorship programme (Peer/Industry/Faculty/Alumni) facilitated by FMS focuses on accelerating the industry interaction that helps students develop an understanding of the industry dynamics by working on 120+ real-life case studies. The ‘CEO TALK’ sessions ensure regular interface with the industry leaders to boost the knowledge of what it takes to build and lead a successful business.

Some of the recognized industry standards that the MBA programme at Manav Rachna is affiliated with include NHRDN, FICCI, AIMA, ASSOCHAM, FSIA and MSME.

EFFECTIVE PLACEMENTS AND SCHOLARSHIPS

The Faculty of Management Studies at Manav Rachna is among some of the top business schools that did not let the pandemic affect their placement programmes. During the

tough times when the market was Covid struck, FMS organized virtual job fairs and assisted in favourable placements despite the barriers.

Among the top recruiters absorbing talent from Manav Rachna include American Express, Ernst & Young, Reliance Jio, ICICI Bank, Jaro Education, Ericsson, J. Walter Thompson(JWT), Byju's, Wacom India, Infoedge Ltd, Zomato, HT Media, Times, KPMG, Fortis, India Bulls, Grofers, Axis Bank, Paytm, Oyo Rooms, RBS, Lenskart.

The Placement and Training Cell at FMS is fueled and powered by a dedicated team that prepares the students to lead and conquer job interviews through their structured pre-placement sessions, employability and soft skills training.

The strategic mentoring board consisting of visionary academicians, well-known industry experts and leaders plays a cardinal role in the success of FMS MBA Programmes by directing the entire curriculum development, partnerships, quality assurance and capacity building processes.

The QS 5-star rating for Teaching, Employability, Academic Development, Facilities, Social Responsibility and Inclusiveness in July 2020 is in itself a strong testimony of the efforts and intentions of the leaders at Manav Rachna for developing a holistic education system.

Special scholarship programs at Manav Rachna enable students to score upto 100% Scholarship on the basis of merit in CAT/MAT/XAT/GMAT/ATMA/CMAT scores. Special category scholarships are also available for students with difficult circumstances.

For more details, visit: www.manavrachna.edu.in

"We are 'digital' in everything we teach"

Praxis Business School: Creating leaders for the Digital World

Praxis is driven by the purpose of creating resources who will lead India's transformation in the digital world. Praxis has developed the intent and capability to understand the rapidly changing skill requirement in industry and respond quickly and effectively to this challenge.

Praxis is digital in everything they teach

Praxis has developed the formal teaching of Analytics in the country in 2011 and has graduated more than 25 batches of its Post Graduate Program in Data Science. This program is currently ranked the number one Data Science program in the country (Analytics India Magazine survey, 2021).

The PGDM program at Praxis has likewise undergone a digital transformation.

The first year curriculum has been redesigned to include courses like Fundamentals of Data Science, Data Visualization, Digital Business and Fintech.

In the second year, students are offered specialization in, among other streams, Business Analytics, Digital Business Management, Consumer Insights & Market Intelligence and Financial Risk Management.

The pedagogy at Praxis reflects the belief that digital skills need to be context-specific and hence integrated with each functional area of business. As a consequence, curriculum design and delivery emphasize contemporary digital technologies and practices across functional areas like Marketing, Finance, Operations, Human Resources etc.

For example, a Marketing professional will need to appreciate con-



encourages fearless debate and dissent. They respect diversity of background and perspective and teach people how to, rather than what to, think.

Praxis has aligned their course design, delivery and assessment to improve the learnability and thinking ability of the students. They create platforms for people to work in disparate groups and present solutions to complex problems.

This ecosystem comprises four components: They enrol students who are curious and passionate about learning; their professors are accomplished industry professionals with high academic pedigree; have deep industry connections for design, delivery, mentorship and recruitment; and their digital and physical infrastructure is designed to facilitate collaborative learning.

Creating robust career opportunities

Business management education has historically promised at least three things: an education of core business topics, a 'higher quality' of job opportunities and a prestigious networking circle.

Job opportunities, or placements, the lifeline of any management institute, are a natural fallout of getting the learning culture and pedagogy right and backing it up with a placement team that cares for the students – and this is why Praxis has been able to offer exciting career opportunities – both in terms of quality and numbers – to its students.

Praxis's high-level objective is to teach students how to think, and how to learn. These are skills that stay with them for life, are transferable across disciplines and contexts and strengthen their ability to play leadership roles in a world that is characterized by volatility, uncertainty, complexity and ambiguity.

cepts such as Search Engine Optimisation (SEO) and Google Analytics; an HR specialist will engage with concepts like social enterprise and retention analytics; a Finance professional will use data and technology to predict and mitigate risk.

Building an ecosystem for learning

The digital-ready leader of the future is a critical thinker, capable learner, is ethical, is an effective communicator and collaborator – and understands data and technology. Praxis has set up a learning ecosystem that celebrates transparency and



TOP 25 PRIVATE UNIVERSITIES			
INSTITUTE/B SCHOOL	RANK	INSTITUTE/B SCHOOL	RANK
Symbiosis Institute of Business Management, Pune	1	Bharati Vidyapeeth (Deemed To Be) University, Institute of Management And Entrepreneurship Development, Pune	13
K.J. Somaiya Institute of Management, Mumbai	2	Chitkara Business School, Rajpura	14
Alliance School of Business, Alliance University, Bengaluru	3	Visvesvaraya Technological University Department of Management of Studies, Belagavi	15
School of Business, Woxsen University, Hyderabad	3	D Y Patil (Deemed To Be University) School of Management, Navi Mumbai	16
Amity Business School, Amity University, Noida	4	KIIT School of Management, KIIT Deemed To Be University, Bhubneshwar	17
Faculty of Management Studies, Manav Rachna International Institute of Research & Studies, (MRIIRS), Faridabad	5	JIS University, Kolkata	18
Dr. Vishwanath Karad MIT World Peace University, School of Management, Pune	5	MIT ADT University's, MIT College of Management, Pune	19
IMS Unison University, Dehradun	6	School of Management, Ajeenkya DY Patil University, Pune	20
Galgotias University, School of Business, Greater Noida	6	Quantum School of Business (Quantum University), Roorkee	21
Bharati Vidyapeeth (Deemed To Be University) Institute of Management & Research, New Delhi	7	School of Management And Commerce, Sanskriti University, Mathura	22
Institute of Management, Nirma University, Ahmedabad	8	School of Management & Commerce, Poonima University, Jaipur	23
Presidency University, School of Management, Bengaluru	9	Anurag University, Hyderabad	24
Amity Business School, Amity University, Gurugram	10	IIHMR University, Jaipur	25
NICE School of Business Studies Shobhit Deemed University, Meerut, Delhi NCR	11		
Amity Business School, Amity University, Mumbai	11		
University of Engineering & Management, Jaipur	12		

RESEARCH METHODOLOGY

Continued from inside flap

The survey was executed during 1st week of December 2021 to 1st week of February 2022.

The ranking process in the current year, imbibed a holistic research module involving both factual and perceptual data/ informations. While the factual is done to capture a true reflection of what exists, the perceptual on the other hand is deemed important to comprehend how the different stakeholders perceive for different B schools. Thus, these two modules in methodology help to make the ranking process more robust.

Module 1 - Secondary Desk research

The first module was secondary research. Using various sources like the internet, magazines and publications, a comprehensive list of B-schools generated. The following sources used for the same –

- List of ranked institutions from previous surveys
- Secondary review of published information across various sources
- Inputs/ suggestions on names obtained during conducting the study

Diligent attempts were made to ensure that a comprehensive list of B-Schools was derived at. In order to achieve the same, we had the option of adding any new school name in the survey form if any respondent, during the perceptual survey mentioned any school name outside our list.

Once in effect, this ensured that every B- School had a chance of getting covered in the survey if the respondents mentioned their name. In totality, a list of more than 1000 B-Schools along with their contact details was generated.

Module 2 - Factual Data Collection

The second module was factual data collection. This was done in order to understand the actual condition of B Schools on different parameters, their infrastructure and the facilities they provided. The following information areas were captured –

- Selection Process
- Affiliation/ accreditations / collaboration
- Learning Components
- Curriculum
- Faculty
- Pedagogy
- Future Orientation

- Global exposure
- Industry Interface - Interaction/ live projects/ corporate internship
- Potential to network/ alumni outreach
- Infrastructure and living experience
- Facilities provided
- Extracurricular activities
- Fee structure
- Placements

A dedicated team under the direct supervision of senior researchers on Job. Their tasks entailed sending regular emails and rigorous follow-ups in the form of telephonic calls for timely participation and achieving completeness of information.

Module 3 - Perception Data Collection

In this Module, a structured Questionnaire was administered to selected respondents including faculty, alumni, parents and students to arrive at a ranking and rating of B Schools/ Institutes. The sample selection was done using convenience , referral and snowball sampling method though the sample was spread out geographically to get better representation.

More than 1500 sample survey was conducted across cities.

- The following key parameters were covered in Perceptual Rating
- Infrastructure
 - Faculty
 - Course Curriculum
 - Industry Interaction
 - Pedagogy
 - Research Orientations & focus
 - Global Exposure
 - Placement
 - Value for Money
 - Overall Brand Value

Analysis: Final Ranking of B School/institutes

A robust approach was followed to arrive at the final rankings. The systematic process is given below:

Factual Score

- The information collected corresponded to similar

STUDENT FOR TWO YEARS, LEADER FOR LIFE

Four generations of legacy in the field of Education, IIEBM, Indus Business School was established with a vision of imparting affordable, quality and value-based education to groom students and professionals to make a mark in the dynamic fields of Business and Management.

Commitment to Education

- Trusts have been in the field of Education since 1951
- IIEBM was established in Pune in the year 2000
- Approved by AICTE for the PGDM Program
- One of the largest infrastructures in Maharashtra exclusively built for conduct of the PGDM Program

Global Exposure for Skill Enhancement

The Institute, which has tied up with some of the leading international institutions, offers the students and faculty members a global exposure. This is done through student exchange programs and offering internationally recognized employability skill enhancement certification programs.

- Employability skill enhancement certifications which students can pursue along with the PGDM Program.
- Harvard Business School Online, Boston
- Chartered Institute for Securities & Investments (CISI), UK
- SAP Germany
- KPMG, Netherland
- eDX, US
- UDINUS, Indonesia
- London School of Digital Business, UK

Course Highlights

IIEBM course provides students every opportunity to grow morally, creatively and intellectually in a highly competitive and dynamic business environment.

The 2 years PGDM Program with dual specialization in Entrepreneurship & Marketing / Finance / HR / Business Analytics / SCM / ERP (SAP) is different from other programs as it focuses not only on imparting knowledge and giving

industry exposure to students, but also laying equal emphasis on honing business & other soft skills essential for their overall personality development making them industry ready.

IIEBM's scientifically designed comprehensive course curriculum aims to stimulate and challenge the students. The meticulously engineered educational expertise and holistic approach methodology provides every student an opportunity to equip oneself with the right tools and skill sets to analyze markets and economic scenarios.



Learning Process

- Month long exhaustive induction program
- Psychometric assessment for focused grooming based on learning ability & style
- Limited intake of 300 seats
- Well-structured 3 tier student mentorship program
- Outdoor Management Training, Experiential Learning, Management Games & other tools used to develop team spirit, bonding, leadership skills & decision making capability

Practical Exposure

- 4 weeks Winter Internship with NGOs with a focus on CSR
- 8 weeks specialization specific Summer Internship in preferred industry vertical for deeper understanding & higher probability of PPO
- Live Projects, field study, market research & Industrial visits for better correlation of theory & practice



Performance of a B School is mapped by the performance of its Alumni

- 3000+ Globally spread Alumni Network
- 350+ Alumni working in fortune 500+ Companies
- 150+ Alumni working in Top 50 blue chip companies
- 200+ Alumni working in Top 50 NSE companies
- 150+ Alumni working in Forbes's India Super 50 companies
- 100+ Alumni Entrepreneurs

Awards

- The Most Emerging Marketing Management College by Zee Edufuture Excellence Award – 2021
- Leading & Most Promising Business & Management School 2021 by National Educational Excellence Awards

Colgate Palmolive, E&Y, Bennett Coleman, FCB Ulka, Pidilite Industries, Ramoji Film City, Radio Mirchi, L&T Finance, Saint Gobain, Redington, UPS Logistics, Axis Bank, Berger Paints, eClerx, IndusInd Bank, TCS, ICICI Securities, Satguru Travel, Catenon.

- Strong industry connects established over the past 22 years
- One day per week dedicated for Industry interaction with Senior Corporate Executives through Guest Lectures, Seminars, Panel Discussions etc.

Hands of Learning

- All students are members:
- Young Indians (Yi)
 - Rotaract
 - Different Clubs & committees

Inculcating Nationalism

- Senior decorated officers from the Indian Armed Forces & Bureaucracy are part of the Advisory Council
- Regular visits are planned to the National Defence Academy, CME, The Bombay Sappers and other prestigious Government Institutions



For more details e-mail: admissions@iiebm.com
Website: www.iiebm.com

Management Education for 4.0 Business

Management educationists across the globe have experienced sea changes. The major concern is within the management education system involving more stress on theory rather than implementation. Management education needs to focus on developing the capacity and skills to operate businesses locally and globally.

Short duration management programs, part-time or online MBA programs have failed to build capabilities in budding managers to face challenges of the VUCA world as this course lacks experiential learning. Experiential learning helps students to build critical thinking, analyzing, and problem-solving skills in addition to writing, listening, presentation, and other interpersonal skills.

In order to bridge industry expectations and academic offering gap, interdisciplinary management programs could be one of the solutions which prepares students to resolve issues with multiple dimensions in the real world.

The university is committed and devoted to producing business leaders who will lead the business world and not just manage it by offering distinctive and innovative programs such as Entrepreneurship and Innovation, Business Analytics, Business Sustainability, and Digital Marketing in addition to its programs in niche areas like Aviation Health.



Ajeenkya DY Patil University utilizes transformative technology such as augmented, virtual, or mixed reality, resulting in making teaching-learning processes more interesting and engaging as it recreates a real-world environment that helps facilitate complex learning.

For more details contact :
Ajeenkya DY Patil University,
Charoli Bk. via Lohegaon, Pune – 412105
www.adypu.edu.in | info@adypu.edu.in | +919881199224

- parameters as in the perceptual survey
- A detailed scoring system was developed for each parameter
- The raw scores were weighted by their importance to arrive at weighted scores

Perceptual Score

- Ratings on various parameters
- Calculating importance of various parameters to arrive at weights for each parameter – we used a regression model to arrive at the importance of various parameters
- Calculation of raw scores and weighted scores for each parameter
- Calculation of overall score for each college/ institute using importance weightages.
- The final rank calculated for all those B School/institutes who had shared the factual data.

Also, the list of top 20 institutes who scored high in Perceptual (but did not submit factual) were listed in an alphabetical order:

Some caveats:

- Only those colleges / institutes who participated in the Factual Survey have ranked in all modules.
- If the GAP between institutes found very low, both insti-

- tutes awarded same rank.
- Best efforts were made to reach maximum B- School's and their participation was called for
- Total 212 B - schools participated and shared the desired information with us.
- The B- Schools that did not send complete "Fact-Sheet" within the allotted time were listed separately based on perception scores
- The schools who have not shared the factual questionnaire and have explicitly stated their unwillingness to participate in the ranking survey have excluded from this survey
- Relatively newer B- School's which have shown noteworthy developments in the field of management education and have less than 5 batches graduated out of the B- School were included in Emerging B- School List.
- Institutes government funded/ getting grants is considered as Government Institute
- The represented rankings are based on shared information. Avance Insights undertook reasonable measures to get complete and accurate information. However, any lapse or concealment of information or any part thereof that would have influenced results in any way is beyond the control of Avance Insights. Hence, we assume no responsibility towards the said.

About Avance Insights Pvt Ltd (Avance Insights)

Avance Insights is a full service marketing research & consulting firm. The team has versatile domain expertise which assures data driven impactful insights for their versatile client portfolio which includes corporate brands, Govt agencies, consulting firms etc. Avance Insights is an unique combination of correct data & actionable insights. The team is passionate about

their work and known for their expertise, innovations, maintaining the professionalism and zero quality tolerance. The company rests on it's core values ie Ethics, Integrity, Transparency. Firm believes the



AVANCE
One Stop Research & Brand Solutions

core values are imperative in delivering promise of data with integrity and rigor.

Avance Insights is corporate member of MRSI hence all the studies are conducted under MRSI

code of conduct .For more information please visit their website www.avance-india.in or write on info@avance-india.in.

Note: Present survey has been conducted by an independent Research Agency named Avance Insights Pvt. Ltd using stated methodology for arriving at given rankings. The publication house and its affiliates/employees/authorized representatives/group companies are not responsible/ liable for the said rankings. Readers are advised to take an informed decision before acting upon the survey rankings.

The Business school for the Sharks ! How B-Schools are changing to make their students entrepreneurs

In the year of Unicorns, startups and Fund raising – Business schools are adapting to shaping their students and making them ready to face the world of valuations, seeking investments, product development and collaborating with potential business partners.

The School of Business, Galgotias University is training its students to become entrepreneurs and making them learn how to start their own business by giving them real world case studies which is making them ready to showcase their products to world.

The Galgotias Incubation centre is a power house for future Unicorns in the making where students are ideating and launching real companies and building real businesses. Students are also learning the art of social media marketing to promote their businesses on Instagram, Facebook and other social media platforms.

As the world of education is moving towards latest technological trends, The School of Business, Galgotias University shows its commitment to match the university curriculum with latest technology innovations and inventions keeping the students parallel with the current technology and market trends.

In the ARIIA Ranking 2021 by Ministry of Education, Govt of India, Galgotias University was recognized in the “Band- Excellent” under the category university & deemed to be university (private/self-financed) (technical).

School of Business, Galgotias has its focus on imparting practical knowledge to students so that they are industry ready when they join corporate world. The University has also associated itself with corporate partners to empanel their experienced market leaders into Board of Studies so that students may get the direct guidance of renowned business gurus. Some of the key strategies adopted by Galgotias are as follows:

- More focus on interaction and application in class while putting more lecture material online for students
- More experiential learning outside the classroom, locally and globally in various industries
- More emphasis on entrepreneurship and innovation, balancing learning-by-doing with learning-by-doing is of key importance at Galgotias
- Supplementing the soft skills of leadership with a data analytics tool kit allowing leaders to talk to and learn from the best

Students of School of Business,

Galgotias University have also justified these efforts of the university in terms of grabbing job offers during campus placements. Galgotias University proudly observed a successful placement season once again this year. Highlight of the placement season is that 91% students of MBA have secured multiple job opportunities. In current placement season, 37 % students have secured multiple job offers and highest salary package till date is 10 LPA. For 2021 batch, more than 300 companies like Ernst & Young Global, KPMG, WNS Global, Accenture, The Hackett Group, Flipkart, ICICI Bank, Axis Bank, Federal Bank, Byju's, TCI Group etc have shown their faith on the students of School of Business, Galgotias University in terms of conducting on/off/online campus placement process.

Students of Galgotias University School of Business have the unique opportunity to imbibe the nuances of global business through the numerous tie-ups of the School with several leading global universities for updating curriculum and latest teaching learning pedagogy. The learning experience at the School is truly a unique experience wherein the pedagogy and curriculum are highly outcome and project based and consists of country specific case studies. Elucidating upon the Galgotias' principle of pedagogy, carrying forward the legacy of some of the top awards garnered by the University, the School of Business at Galgotias University has also been securing one of the top credentials across prestigious surveys.

Galgotias University, was ranked 7th in India under Top Private University of India (Times B School Survey 2019) by OMS (a Division of Times Internet Limited), a research by Market Xcel Data Matrix. Pvt. Ltd. Times Education Icon 2019-20 North for Award of Excellence in the Field of Education was conferred upon Galgotias University, School of Business by OMS (a division of Times Internet Limited), research by Market Xcel Data Matrix. Pvt. Ltd.

Shri Dhruv Galgotia, CEO, Galgotias University, has also received an award for Dataquest Top Private University - Special Recognition for Academic Excellence by Shri Subramaniam Ramadorai,



Ex-Advisor to the Hon'ble PM of India in the National Council for Skill Development, Govt. of India. In 2019, Galgotias University was ranked No 1 Emerging Institute in Placement and again No 1 in Research Capability (Times Engineering Survey 2019) by OMS (a division of Times Internet Ltd.) a research by Market Xcel Data Matrix Pvt. Ltd and No.1 in Uttar Pradesh amongst Engineering Institutes by a prestigious survey conducted by a leading media house. It has also been bestowed upon the recognition by India's apex trade body, ASSOCHAM for being the 'Best Private University for Placement & Academics in February 2017'. The University has also received the UP Brand's Leadership Award in the category of Best Brand in Academics Excellence and Placement on 9th November 2016 presented by leading news brand. It is also among the handful Indian Universities that has been conferred by QS Stars rating 2017 with 5 Stars for its teaching and facilities.

The University has been awarded with QS I GAUGE E-LEAD (E-Learning Excellence for Academic Digitisation) certification by QS-ERA India Pvt. Ltd in June 2020. This Certification is a Representation of the result following a verification and validation process to certify the preparedness of the institutions to conduct online teaching and learning.

However, the School is not resting on its laurels. It's committed to keep making changes happen. It's committed to stay relevant and, in turn, nurture the next league of leaders who will shape the future of the world of business. It's committed towards attaining holistic excellence.



For more information visit: <http://www.galgotiasuniversity.edu.in>

FUTURE READY!

ICBM SCHOOL OF BUSINESS EXCELLENCE: MOULDING LEADERS WHO MAKE A DIFFERENCE

Imparting world-class management education since 1989, the Institute of Computers and Business Management- School of Business



(Seated) Dr. Ritu Zarar, Chairperson ICBM-SBE, (Left to Right) Prof S. Zarar, Director & Dr. Jitender Govindani, Director Academics

VISIONARY LEADERSHIP

Taking over the reins of ICBM-SBE with her better half, Ritu (Govindani) Zarar has nurtured and developed the B-School into a force to reckon with. “We started from scratch with meagre finances but abundant hopes and expectations. The focus was entirely on offering value based world class management education,” said Ritu (Govindani) Zarar. The dedicated support staff and admin and zealous faculty members orchestrated the growth of ICBM-SBE into a full-fledged launch pad for managerial leaders. She upholds the principle of “Saraswati first Lakshmi later” which has benefitted hundreds of deserving poor students.



Excellence (ICBM-SBE) is powered by academic strength and global outlook, to drive original and innovative business thinking. The students gain hands-on experience through guest speaker sessions, company visits, field trips, case studies, business simulations and internships. Limited class sizes guarantee personalized training and learning from highly qualified academicians, entrepreneurs, consultants and business leaders. These practical teaching methods bring out the best in students. In the last two decades, ICBM-SBE has earned numerous accreditations and accolades.

The unique PGDM curriculum with triple specialization, offers marketing, finance, HR, business analytics, operation management, information technology, international business, insurance and banking, pharma management, ERP, EDP, hospital administration, event management, strategy, entrepreneurship amongst other specializations. ICBM-SBE provides world-class exposure with Harvard Business School case studies, capstone simulations, industrial visits & tours, corporate interactions,

seminars, workshops and certifications like Six Sigma NISM modules, ERP, PMP and PEGA. The institute also offers national and international level student exchange programs.

ICBM-SBE promotes a high-performance work environment, culture of autonomy, creativity and collaboration amongst its faculty members, staff and students. The dedicated faculty are committed to generate knowledge and ideas to enhance management practice and classroom learning. The research-oriented stature of the institution has furthered ICBM's growth.

The lush green state-of-the-art campus offers Wi-Fi enabled modern classrooms equipped with cutting-edge technology and a well stocked library. All students receive a complimentary laptop with the latest configurations. Various recreational and extracurricular activities ensure overall development.

ICBM has a good record for student placement. Around 130 companies conduct campus selection interviews each year. Students who volunteer for summer internships are assisted in placements.

For more details contact:
Website: <http://www.icbm.ac.in/> | info@icbm.ac.in
Email: icbmhyd@gmail.com
Ph: 9885500025, 040-48506834

Plot No. 2A, Upperpalli 'X' Roads, Right to Pillar No. 179 Ishwar's Abode, New Friends Colony, Attapur, Hyderabad, Telangana 500048

"B School with a soul"

KRUPANIDHI GROUP OF INSTITUTIONS - A CLASS AND RANK APART



Management Block

The Krupanidhi Group of Institutions in an endeavor to promote and foster excellence adopts enhanced methodology of learning. The innovative pedagogy includes the usage of technology, distinctive courses like Design Thinking Skills, Business Analytics and the renowned case method of instruction. The students practice the principal of empathy as they step into the shoes of case protagonists and assimilate the process of decision making, while they are challenged by the diverse perspectives of their classmates which in turn embellishes and accentuates their business skills.

The B School focuses on harnessing the power of research, by initiating every student into the world of exploration, so they learn how to build a hypothesis

construct and taught hands on how to write a paper at the Scopus Level. There is an active Entrepreneurship Development Cell where the students are encouraged to come up with business plans. Some of the industry experts behind startups are brought into the picture to hand hold students throughout the entire process of setting up a start-up which is also partially financed by the college.

The institution has a tie up with IBM, to encourage every student to take up a plethora of technology related courses which adds further to their credentials. A number of additional programs are also taught by renowned speakers from the Industry. International study tours are conducted at regular intervals to groom students into global thinkers.

All students have their



Students



Smart Classroom

profiling done which helps them to explore their core personality, work preferences and strengths. It also helps them identify how others may perceive them and how they well they learn team dynamics. A road map is created for each student individually and monitored carefully by a Mentor assigned to them. The holistic development of the student is further taken through the Finishing School, which conducts a rigorous 2 years program, where a student is polished. The Physical Quotient is nurtured as well by encouraging participation in sports and physical fitness thereby resulting in a brilliant mind inside a fit body. The Placement Team operates in a distinctive fashion where the minute a

student takes admission, their dream companies are taken into cognizance and a clear road map is created for each individual student.

The students are equipped with the appropriate skill sets to enable them to achieve and realize that very dream.

To sum up, Krupanidhi Group of Institutions stands tall and proud as they help make a difference for students, as they aid in converting their dreams into reality. The institution's USP is that they are a "B School with a Soul".



KRUPANIDHI
GROUP OF INSTITUTIONS

For more details visit:

Krupanidhi Group Of Institutions #12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, off Sarjapur Road, Bangalore – 560035
Website : www.ksm.edu.in | Email : admission@ksm.edu.in
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MBA Metamorphosis: From Classrooms to Boardrooms

Even after 114 years, the relevance of the MBA is still high, and this is fundamentally because of its malleability. The MBA is a generalist program that invites individuals from various backgrounds and end goals- whether you aspire to be a business analyst, an entrepreneur or a risk manager, the program is designed to take you through a transformative learning and unlearning process. Management education is not the mere transfer of knowledge, it is a much more complex process that involves discovery and untapping potential.

At Acharya Bangalore B-School, 70% of the learning takes place outside the classrooms. The B-School is triple accredited with NAAC 'A' grade, NBA and IACBE,USA. An accreditation is the stamp of consistent quality and quality systems. The philosophy of the B-School is to make learning applicable in the real-world. The three initiatives that ABBS has taken up help the transition of students to the corporate world are: Sectorial Analysis, Skill Development, Industry Institute Connect. The placement performances has always been the cornerstone marker for an MBA program's robustness.

True learning has to first be holistic where there is room for experimentation, observation, curiosity and creativity. These elements make learning refreshing and absorbing. For instance, 'Theatre in Management' was introduced as part of a management curriculum at ABBS. This extension of learning acts as a pivotal outlet for self-expression and seeks to accelerate personality development. It imparts students with critical life skills, problem solving skills, leadership, cooperation and collaboration skills. Similarly, Toastmasters International at ABBS is a platform that has proven to improve public speaking, communication and leadership skills of students. The softer skills coupled with the analytical skills of the MBA curriculum is a recipe for professional success.

The last two years has been evidently disruptive on the way we look at learning, working and just everyday life. But despite the pandemic, innovation in learning and training helped ABBS students transition into the workplace effortlessly. With an emphasis on meta skills, and an evolving curriculum, students upskill and match up to the industry requirements. After the pandemic, MBA graduates at ABBS have seen an increase in the average salary with remarkable packages. An investment in an MBA is visible in the acquired skillsets, the placement offers, the network growth and the career trajectory witnessed after graduation. In the end, to become a valuable asset to any organization or your own business, a mere MBA will not suffice, the degree certificate should be looked as an by-product, it is the ability to remain malleable in a dynamic world that has real value.

For more details contact:
Website: www.abbs.edu.in
Email: contact@abbs.edu.in
Mobile no.: +91 9141 707070
Landline no. : +91 80 23245520

College address: #3, Andrahalli main road, Off magadi road, Bangalore 560091, Karnataka



Ajitesh Basani, Executive Director, Acharya Bangalore B - School

ABBS Bangalore



B-School that makes you corporate future ready through corporate parenting

Pune Business School (PBS) is a comprehensive academic institution offering 2 years full time AICTE approved PGDM program. It has a distinctive learning style with a global vision. To give one of the best student learning experience, the academic plan is curated to impart skills of the future. To make the students corporate ready, PBS has signed MoUs with various corporate and HR orga-



nizations like CII, PMA, OHR, Rotary and many more. The syllabus is prepared in consultation with the industry advisory board ensuring corporate skill alignment. The academic program includes Core knowledge, Personality Enrichment and Employability enhancement subjects. The training DNA of the institute includes profile-oriented training, proficiency enhancement and confidence building training. Margdarshak program of PBS ensures Ethical Corporate parenting of the students. At PBS, they aspire to hand hold the students to become socially conscious and ethical corporate citizens. PBS is led by Dr Ganesh Rao as the Director and Dr. Manju Punia Chopra as Dean. PBS promoted by the Pimpri Chinchwad Education Trust (PCET) was established in the year 1990 by renowned Philanthropist

and social activist Late Shri S. B. Patil. The legacy of PCET includes 9 institutions including school, diploma, bachelor, Masters and PhD education. PCET has an alumni base of 45000+ students. PCET is vibrant and dynamic with 14,500 students guided by 650 dynamic and diversified faculty members with international experience. The campus is equipped with libraries rich with books and virtual reading material, modern IT infrastructure, multimedia study halls, computer labs, student centres with access to a cafe, canteen and hostel facility. PBS prepares the students for the VUCA corporate world and life! PBS: Jahan Hoti hai Tayari Jeet Ki!

For more details log on: www.punebusinessschool.com or call 9156423224

International Internship

NSHM Business School collaborates with Yangpoo Executive Education & EduClaaS, Singapore to offer MBA + 18 months paid virtual International Internship

NSHM Business School, a pivotal part of one of the most renowned and leading educational institutes of the nation – NSHM Knowledge Campus has launched its elite MBA+ 18 months paid virtual international internship program from 2022 – 24 academic session. This is the 16th MBA batch of this premier B School. Being one of the most rewarding PG programmes currently available, the program is much anticipated to unlock many beneficial opportunities for the students and make them ready for the GIG Economy.

NSHM Business School has partnered with EduCLaaS, Singapore, one of the global leaders acting as the gateway to some of the elite international universities and helping students get jobs at some of the top global corporates. The program is of a duration of two years where the students get to complete their MBA program as well secure an 18-month long paid virtual internship with leading MNCs of the world while pursuing their course.

Upon completion of the course, the students will be awarded an MBA degree, approved by the AICTE, followed by the Post Graduate Certificate in Digital Business and Marketing from EduCLaaS,



Singapore. The curriculum benefits availed by the students are topped by an Ivy League Certification too.

Besides the full-time MBA program, the students are also provided with remarkable long term internship opportunities with some of the premium brands across the globe like Microsoft, Google, Hitachi, Cisco, YouTube, LinkedIn, Instagram, Facebook, etc.

Joel Chow, Managing Director, International Business, EduCLaaS said, "We are Pleased to partner with NSHM Knowledge Campus to bring the 2 years Industry made program for MBA aspirants to prepare them for the Gig Economy."

Cecil Antony, Chief Mentor and Managing Trustee, NSHM Knowledge Campus said, "Times are changing very fast. As we watch the stock market across the globe, New Age companies are driving huge valuations. With changing business dynamics, the skillsets of today's MBA students are fast changing with digital skills becoming even more important across all facets of job profiles."

Keeping this in mind, NSHM Business School has partnered with global leaders in education, EduCLaaS, Singapore to bring one of its kind MBA programme which will assist students with new age skills, on-the-job paid internship in MNCs and ivy league certification.

For further information log in to: www.nshm.com

A business school that nurtures professional excellence!

Started under the MITCON Foundation, MITCON Institute of Management (MIMA) is well-recognised for providing quality management education. The institute imparts learnings in the areas of Business Administration (General Management), Pharmaceutical Management and Agri-Business Management. Here students are transformed into employable and

skilled resources to take on the challenges of the ever-changing industry. The institute was established a decade and a half ago with a vision "To be a globally recognised niche



Business School for nurturing professional excellence'.

The Campus is equipped with modern smart classrooms, a library with more than 20,000 books, a gymnasium, and well-equipped computer labs. Entrepreneurship and nurturing start-ups being one of the primary objectives of MIMA, the campus has its very own Incubation Centre by the name 'Sankalp'.

The teaching pedagogy at MIMA includes classroom training combined with activity and case study-based methods. The dedicated placement teams for each of the courses, ensure that every student is provided with the requisite training to help crack the interviews. The training provided for placements is domain specific with industry experts visiting and guiding students regularly.

With over 2500 Alumni now at CXO and senior levels, globally and nationally the institute has ventured into its 16th year of operations and is ready to welcome the batch of 2022 in its new campus.

For more information visit: www.mima.edu.in

B-SCHOOL PLACEMENTS: RISING OUT OF THE PANDEMIC'

Every business school in the country witnessed unprecedented time since the beginning 2020. All of us were grappling with uncertainty, and bad market conditions, however we have shown great deal of resilience and agility to deal with it. We embraced technology and kept the learning going. Not only did the learning go online, the recruitment process too underwent major change.

IMT Ghaziabad believes in establishing long term relationships with our industry partners and collaborating with them to create a great learning experience for their students. Every B-school student aspires to have good career post completion of the program, and we at IMT help them fulfill their dreams.

Placements at IMT Ghaziabad saw a resurgence coming out of the shadow of the pandemic. This year, industry response to participate in campus placements of students at IMT Ghaziabad has been encouraging across sectors, though owing to Covid 19 protocols the campus recruitment processes were conducted virtually by majority of the recruiters.

The Institute successfully culminated the Final Placement Season for the outgoing class of 2020-22 in December itself, successfully placing 517 students in 17 days, with an average salary of Rs 15.28 lakh per annum and participation from 136 companies.

The average salary for the top 25% of the batch stands at Rs 20.77 lakh per annum. The highest international package received this year is Rs. 62.0 lakh per annum, and highest domestic package received is Rs 29.5 lakh per annum. More than 50 students have received offers above Rs 20.0 lakh per annum.

Students were offered diverse roles in leading organizations and across all sectors. Offers



received include roles in sectors such as Analytics, Automobile, BFSI, Consulting, E-Commerce, FMCD, FMCG, Pharma & Healthcare, IT/ITES, Logistics and Manufacturing, among others. The highest number of offers were in the IT sector followed by BFSI and consulting sector.

According to Renu Misra, Head Corporate Relations, IMT Ghaziabad, "Placement at IMT Ghaziabad is a structured, long term scientific process, months of planning, preparation, and relentless efforts, accompanied with innumerable dreams of our students, finally yielded fruits to the journey. We thank all our corporate partners and alumni who have enabled the successful placement of the class of 2022." The detailed report placement can be accessed on https://www.imt.edu/placements/placement-report/

For more details on IMT campuses visit: www.imt.edu www.imthyderabad.edu.in www.imtnagpur.ac.in

The official SM pages for IMT are given as below: Facebook Twitter Instagram LinkedIn

TOP 100 PRIVATE INSTITUTES					
INSTITUTE/B SCHOOL	RANK	INSTITUTE/B SCHOOL	RANK	INSTITUTE/B SCHOOL	RANK
XLRI- Xavier School of Management, Jamshedpur	1	KV Institute of Management And Information Studies, Kurumbapalayam, Coimbatore	25	ICBM -School of Business Excellence, Hyderabad	48
Institute of Management Technology, Ghaziabad	2	Suryadatta Institutes of Management & Mass Communication (SIMMC), Bavdhan, Pune	26	Govindram Seksaria Institute of Management Research, Indore	48
ICFAI Business School (IBS), Hyderabad	3	Chandigarh School of Business, Jhanjeri, Mohali	27	Institute of Management Studies, Noida	49
Balaji Institute of International Business (BIIB), Pune	4	Warangal Institute of Management (ITM Business School), Warangal	28	NSHM School of Business, Kolkata	50
International School of Business And Media, Pune	5	Indus Business Academy(Formerly Indian Business Academy), Bangalore	28	Thiagarajar School of Management, Madurai	51
Apeejay School of Management, Dwarka ,New Delhi	6	Institute of Management Studies, Ghaziabad	29	Oriental Institute of Management, Navi Mumbai	52
Jagan Institute of Management Studies, Rohini,New Delhi	7	Balaji Institute of Management And Human Resource Development (Bimhrd), Pune	30	M.S Ramaiah Institute of Management, Bengaluru	53
Lexicon Management Institute of Leadership And Excellence, Pune	8	International Institute of Health Management Research (IIHMR), New Delhi	31	Fortune Institute of International Business (FIIB), Vasant Vihar, New Delhi	54
Jagannath International Managent School(JIMS) Kalkaji, New Delhi	8	Apeejay Institute of Management & Engineering Technical Campus, Jalandhar	31	Teerthanker Mahaveer Institute of Management & Technology, Moradabad	55
Institute of Public Enterprise, Hyderabad	9	Pune Institute of Business Management, Pune	32	Lala Lajpatrai Institute of Management, Mumbai	56
Dr. D. Y. Patil B-School, Tathawade,Pune	9	Xavier Institute of Management & Entrepreneurship, Bengaluru	33	Chandigarh Business School of Administration, Landran, Mohali	57
Rajagiri Center For Business Studies, Kochi	10	Gitarattan International Business School, Delhi	34	SCMS Cochin School of Business, Kochi	58
SIES Management Institutes, Navi Mumbai	11	Global Business School & Research Centre, Pune	35	Hindusthan College of Engineering And Technology, Coimbatore	59
N.L Dalmia Institute of Management Studies And Research, Mumbai	12	University of Engineering And Management, Kolkata	35	ISBR Business School, Bengaluru	60
Symbiosis Centre For Management & Human Resource Development, Hinjawadi, Pune	13	VIT Business School, Vellore	36	Indira School of Business Studies PGDM, Pune	61
International Institute of Management Studies, Pune	14	Xavier Institute of Social Service, Ranchi	37	Vivekanand Education Society's Business School, Mumbai	62
Universal Business School, Mumbai	15	IPS Academy, Institute of Business Management And Research, Indore	38	GNVS Institute of Management, GTB Nagar Mumbai	62
IIEBM, Indus Business School, Wakad Pune	16	AIMS School of Business (AIMS Institutes), Peenya, Bengaluru	39	Punjab College of Technical Education, Ludhiana	63
Institute For Technology And Management, Kharghar, Navi Mumbai	17	Aditya Institute of Management Studies And Research, Mumbai	40	Sasmira's Institute of Management Studies And Research, Mumbai	64
MET Institute of Management, Bandra West, Mumbai	17	SRMS-International Business School, Lucknow	41	Karnatak Law Society's Institute of Management Education And Research, Hindwadi, Belagavi	65
Institute of Engineering And Management, Kolkata	18	Prestige Institute of Management And Research, Indore	42	Swami Vivekananda Institute of Management And Computer Science, Kolkata	66
Praxis Business School, Kolkata	19	Shambhunath Institute of Engineering And Technology, Prayagraj	43	IJMT College of Management, Greater Noida	67
JIS College of Engineering, Kalyani, Nadia	19	SDM Institute For Management Development (SDMIMD), Mysore	44	I.T.S School of Management (Institute of Technology & Science), Ghaziabad	68
Balaji Institute of Modern Management (BIMM), Pune	20	Prestige Institute of Management & Research, Gwalior	45	Lead College of Management, Palakkad	69
Krupanidhi School of Management, Bengaluru	21	Kohinoor Business School, Mumbai	46	Sri Sairam Institute of Management Studies, Chennai	70
Ponnaiyah Ramajayam Institute of Science And Technology (PRIST), Thanjavur	21	Indian School of Science And Management,Taramani, Chennai	47	Nehru College of Management, Coimbatore	71
Vignana Jyothi Institute of Management, Hyderabad	22			Kongu Engineering College, Perundurai, Tamil Nadu	72
T A Pai Mangement Institute Manipal, Manipal	23			P E S College of Engineering, Mandya	73
Acharya Bangalore B-School, Bengaluru	23				
Durgadevi Saraf Institute of Management Studies, Mumbai	24				
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Building Strong Cadre of Professional Managers

Dr. D. Y. Patil B-School, Pune, Awardee of 'Best Business School of the Year' from 'ET Now' for 2020 and 2021, fosters Social, Business and Personal Development in its students by inexorable development activities on all counts with an intention to create a renowned Institution. This is reflected by undertaking collaborative initiatives with some of the well-known global universities namely, University of California, Riverside, Ball State University, Politeknik Negeri Tanah Laut, Dr. Soetomo University along with a rich pool of experienced faculty members with relevant industry experience, Research contributions in National & International journals by students & faculty members, Dr.D.Y.Patil B-School in collaboration with AIC Pinnacle supported by (Atal Innovation Mission,Niti Ayog, DCMSME, Ministry of

MSME, GOI) has established its Pre-Incubator Cell under Ministry of Education (MoE, GOI-Institution's Innovation Council) for nurturing entrepreneurial spirit in 'Gen Z'.

Dr. D. Y. Patil B-School focuses on Outcome Based Learning, Employability Development Programmes, Corporate Meets, Internship Programs right from the first semester, Project based approach, Certification Courses offered by IBM, Moody's, Amazon, NISM, IIBA, Microsoft, International Corporate Internships, Experiential real time projects with Capsource, New York,(USA) and Placements with packages ranging upto INR 24 lakhs. Furthermore, Dr. D.Y. Patil B-School offers "Disruptive Innovation" as a minor specialization to create a platform for self-employment, promote innovation and unleash entrepreneurial skills



Dr. Somnath Patil

DISRUPTIVE INNOVATION - A KEY TO EMPOWER 'GEN Z' MANAGEMENT ASPIRANTS
-Dr. Somnath Patil

of the budding entrepreneurs.

In the words of Dr. Somnath Patil, Secretary- Dr. D. Y. Patil Vidyapeeth and Dr. D. Y. Patil Unitech Society "Dr. D. Y. Patil B-School differentiates itself in terms of Multidisciplinary courses, Capstone Projects, Out of the box teaching-learning pedagogies, research led academic excellence

and modern infrastructure."

Dr. D.Y. Patil B-School under the able stewardship of the young and iconic director Dr. Amol Gawande, recipient of prestigious Rashtriya Siksha Gaurav Puraskar believes in imparting multi-disciplinary, adaptable, holistic and lifelong learning to the students by nurturing their inquisitive and enterprising outlook and simultaneously seeking to create professionals with innovative mindset.

For more details log on:
<https://bschool.dpu.edu.in>

STUDENT CENTRIC VALUE BASED MANAGEMENT EDUCATION

SaiBalaji Group of Institutes (IIMS/SBIIMS/IIMHRD) founded by international research scholar and edupreneur Prof. Manish R. Mundada in the year 2005 with the belief that in the VUCA World corporate needs young professionals with practical knowledge, ability to grasp new concepts and skill to work in every situation crisis.

SaiBalaji Group of Institutes (IIMS/SBIIMS/IIMHRD) offers two years full-time residential Savitribai Phule Pune University affiliated and AICTE Approved, NAAC accredited MBA and PGDM program with specialization in Marketing, Finance, Human Resource, Supply Chain Management,

International Business, Business Analytics and Retail. Led by some of the best faculties, steered by some of the outstanding Advisory and Governing council and buoyed by international collaborations, SaiBalaji Group of Institutes has emerged as a renowned Business School in India.

Campus to Corporate Connect

Collaboration between industry and academia is key to catalyze innovation and growth. Each Year, students have interactions with over 100 industry leaders on topic and theme that future ready managers are need to be aware.

Placements at SBES

Institute witnesses 200 recruiters and trainer for Summer and Final Placements. Companies like, Accenture, Berger Paints, Deloitte, EY, Federal Bank, Haldiram, Infosys, Mondelez India Foods, PwC, South Indian Bank, Times Legend Travel (Africa and Dubai), TCS, etc. are testament to the conviction of industry in our brand. In the ongoing placement process, students are offered plethora of roles across BFSI, Consulting, FMCG, IT/ITES, FinTech etc. as Advisory, Business Analyst, Associate, Management Trainee, Consultant, Area Manager etc. with an average package of 5.5 LPA.

FOUNDER PRESIDENT SPEAKS

Prof. Manish R. Mundada, Founder President SBES says, "360 degree development of the personality is ensured by designing curriculum around academics, corporate relations, social projects, extracurricular activities, intercollegiate events. The learning is driven by case study, experiential learning, simulations and gamification. Our students become value-based leaders of tomorrow with a global mindset and social sensitivity."



President - Manish R. Mundada



STUDENTS SPEAK

Suhana Quadri - IIMS (Batch 2020-22) Pricewaterhouse Coopers (PwC): Institute provided me with a platform to interact with experts through Conclaves, projects and other events which boosted my confidence. I got offer from two companies FIS Global and PwC.

Kapish Kaith - IIMS (Batch 2020-22) Deloitte Advisory: A mix of academics, extra-curricular and corporate activities keeps the student updated and energetic throughout the day.

Kusha Singh - IIMS (Batch 2019-21) Federal Bank: PGDM Program at IIMS taught me to handle pressure and to consistently learn and deliver on the ground. This has been my key learning.

Yash Padaliya - IIMS (Batch 2019-21) South Indian Bank: Subjects are taught through experiential learning that helped us learn the practical application that blends theoretical knowledge and management skills quite successfully.

For more details contact:
www.saibalaji.edu.in,
placements@iimspune.edu.in,
Ph: 020-66547502

Dynamic health care programmes!

IIHMR Delhi- One of the Pioneers in Health Management Institution



International Institute of Health Management Research (IIHMR), Delhi is a one of the pioneer institution in developing skilled top-class health management professionals. Their vision is to be a global leader in health administration, research, training, and consulting. The Institute's dynamic health care programmes in Health Management, Hospital Management and Health IT Management provides rigorous training in applied economics and management coupled with advanced training in Health Systems and Health Services Research.



contained, global standard campus. The entire campus has a robust and aesthetically designed infrastructure that ideally helps in delivering healthcare management education and training.

Eminent Faculty:

IIHMR Delhi has a multi-disciplinary faculty team playing a vital role in pushing the students towards the path of success. The Institute has strived to create an exciting learning environment for students. The faculty members are capable of conducting research programs, acquire the latest knowledge and information by participating in international programs so, and remain better equipped to provide a global perspective to students.

Placements:

IIHMR placement cell is well connected with different Industry sectors. The principal focus of the cell is to foster corporate connect by facilitating industry engagement. The cell frequently networks with some of the best companies in healthcare industry, knowledge management consultancies, Hospitals, IT, management consultancies, research, Public health organizations, and many more. Students of IIHMR are predominantly focused on getting good Internship followed by placements offer a fruitful career. Placement weeks are an endeavour to strengthen industry academia interface.

Indeed, IIHMR is an exciting healthcare management institute to study and shape your future. All aspiring management students who are interested in practical healthcare management education join IIHMR Delhi for a life changing experience

At IIHMR, explore the world of healthcare!

For more details visit:
<https://www.iihmrdelhi.edu.in/about-iihmr-delhi>

For an active and vibrant student life

Presidency University - A hub for contemporary management studies

Presidency University is a private university, set across a sprawling campus of 70 acres. With a lush and green spread and modern infrastructure, the campus ensures an active and vibrant student life. The University presently comprises seven schools namely the School of Engineering, School of Management, School of Law, School of Design, School of Commerce, School of Information Science and School of Media Studies.

The schools offer various highly specialised, cutting edge programs which are employability centric. The Under Graduate and Post Graduate Programs structured on the foundation of Outcome Based Education (OBE) and a Choice-Based-Credit-System driven regime, equip Presidency students with the right mix of well-structured deep knowledge and industry-ready skills backed by relevant aptitude to excel in their career.

The University also acts as a one-stop-shop for higher education culminating its Program Portfolio with the Ph. D Program, which is both academic and research oriented. Guided by highly accomplished teaching fraternity with a research-inclination, the Ph. D Program is offered both as full-time with Fellowship and part-time across a wide array of domain-disciplines.

The curriculum and pedagogy used are contemporary, industry-oriented and integrated with two tranch-



es of Industrial Internship Program. The engineering and management students undertake 6 months internship spread over a 2-month Internship mid-term and a 4-month tenure in the last semester. For law students, a 1-month internship every semester culminates with 4-months exposure in the last semester.

Currently, Presidency University has around 11500 students on its rolls taught by 427 highly qualified and domain-expert faculty. The university is led by a strongly motivated, highly qualified and professional team with right blend of academic and administrative competence and expertise.

MANAGEMENT STUDIES AT PRESIDENCY

The School of Management at Presidency University offers Undergraduate [BBA] and Post Graduated Programs in Contemporary Management.

The Management Pro-



gram christened "MBA 4.0" has an industry-integrated curriculum with strong industry-academia partnership. The curriculum includes many courses focused on preparing students for applied Industry 4.0 applications like Business Analytics, Data Science, Blockchain and other Artificial Intelligence-integrated tools. Founded on strong Outcome based Learning norms coupled with a pedagogy that focusses on knowledge-applied and experience-inducing teaching-learning, the curriculum equips students with skill-sets expected from industry 4.0 leaders. Students are required to undertake internships in companies aligned to their specialisation and undertake industry-collaborated innovative projects on

campus.

By offering Dual Specialisation in in-demand industry-centric E-Business Management, Digital Marketing, Logistics and Supply Chain Management, Business Analytics, Digital Transformation, besides traditional programs like Finance, Marketing, Human Resource Management and Operations, the school ensures students are equipped with multi-disciplinary knowledge and diverse skill-sets.

The University also offers highly-domain specialised and contemporary MBA Programs in Logistics & Supply Chain Management, Business Analytics, E-Business Management and Digital Marketing, to enhance career opportunities.



PRESIDENCY UNIVERSITY
Presidency University Act, 2015 of the Karnataka Act No. 41 of 2015 | Established under Section 3(1) of UGC Act, 1956
Approved by AICTE, New Delhi
Bengaluru

For more details:
Visit- Presidency University, Itgalpur, Rajanakunte,
Yelahanka, Bengaluru -560 064
Call: +91-90220-92222
Email: admission@presidencyuniversity.in
Website: www.presidencyuniversity.in



NURTURE, TRANSFORM AND CREATE GLOBAL LEADERS

N. L. Dalmia Institute of Management Studies and Research: The Creators of New-Generation Business Leaders

A visionary & philanthropic to the core, Shri Niranjanlalji Dalmia felt that education is one of the most important assets in developing individuals who will be competent to change their environment to greater conformity with moral ideals. He decided that this



Campus Building

mission could best be achieved through the creation of a progressive and independent institution, thus was born the N. L. Dalmia Educational Society in April 1982. Today, it has grown manifold and evolved into 3 reputed centres of distinction - N. L. Dalmia High School, N. L. Dalmia Institute of Management

Studies & Research (NLDIMSR) and N. L. Dalmia College of Arts, Commerce & Science.

NLDIMSR was established in 1995 and is accredited with ISO 9001:2015 by the UKAS (United Kingdom Accreditation System), 'A' Grade by the NAAC and a 'Premium' status by the ASIC. Our PGDM program is ranked A** at state level and A** at national level by CRISIL in the year 2018-19. The Institute is a member of Association to Advance Collegiate Schools of Business (AACSB), USA, European Foundation for Management Development (EFMD) and European Foundation for Management Development Global Network (EFMDGN), Belgium, to name a few. The Institute has three distinct streams of Finance, Marketing & HR in its flagship PGDM program along with doctoral PHD affiliated to the University of Mumbai.

The vision of the founder chairman has been able to take forward by the third generation Hon. Secretary, Shailesh Dalmia. The Institute strives and thrives to nurture, transform and create global leaders. The Institute trains its



students to gain proficiency in latest soft wares like Tableau, SAS, SPSS and creates industry leaders with contemporary and cutting-edge courses, workshops, practical training and hands-on experience in Equity Research, Valuations, Technical analysis, Data Visualization, use of NeuroScience in consumer behaviour and working on Bloomberg terminals.

N. L. Dalmia Institute has been a forerunner amongst all the top B-schools in India and has been ranked 3rd Top Private B-schools in West Zone due to its academic excellence and industry relevance. The students are also sensitized to the society and have incorporated civic engagements like MSR (My Social Responsibility) activities by adopting the Kondgaon village, wherein high strides on issues of literacy, hygiene and livelihood

are undertaken. The Institute was conferred with the Social Welfare and Growth Award for Empowering Social Change through Education at the CSR Journal Excellence Awards at Vigyan Bhavan, New Delhi. The Institute is proud to be associated with INS Hamla to design a curriculum and deliver lectures for various subjects of management for senior naval officers. The institute has also undertaken 5 different projects in the Mira-Bhayander Municipal Corporation area of Thane for the Maharashtra Police.

The recent association with Harvard Business School Online will be useful to both the current students and the Alumni to develop business intuition through interactive learning exercises and join a global community of peers. The institute has a great placement record. Every year, top MNCs and blue chip companies like Hindustan Unilever, Zee Entertainment, Tata Croma, Bennett & Coleman, Kantar, Godrej & Boyce Limited, Citi Corp., CRISIL, CBRE, Factset, Linedata Aditya Birla Finance, Darashaw & Co. Pvt. Ltd., B&K Securities etc. visit the campus for placements.

According to Seema Saini, CEO of N. L. Dalmia Educational Society, "It is the prime responsibility of a B-school to prepare the changing workforce to meet challenges and needs of the ever changing and competitive business industry and our students are the best examples of the highway that we are making".



CREATING GLOBAL LEADERS AND IMPACTFUL INNOVATORS

UBS VISION
'TO CREATE IMPACTFUL KNOWLEDGE AND DEVELOP INNOVATIVE, ETHICAL, RESPONSIBLE, AND GLOBAL LEADERS, WHO WILL TRANSFORM ORGANIZATIONS AND SOCIETY AT LARGE.'

Universal Business School (UBS) was created by Global CEOs who have led multi billion dollar businesses across 136 countries and have worked across five continents to bring global education best practices to India.

BUILT BY INDUSTRY FOR INDUSTRY

UBS is endorsed by 60 global CEOs which gives it the corporate recognition. These CEOs hail from leading MNCs like JP Morgan, GE, Novartis, Deutsche Bank, Barclays, Exxon Mobil, Ernst & Young etc. from UK, USA, Japan, Hong Kong, Singapore, Germany, France etc.

GLOBAL MANAGEMENT PROGRAMS

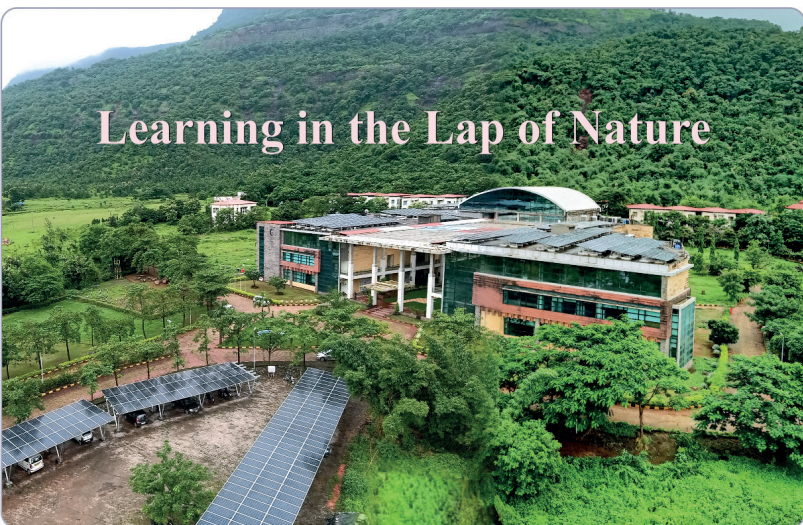
UBS believes that every student must have the ability to experience learning in an international campus, so students have the opportunity to study from 2 weeks, 1 month, 3 months to 1 year in UK, Europe or USA. Companies are looking for talent which has an international exposure and bring global perspectives to the classroom. The bonus you earn a Dual Degree MBA from a globally AMBA / AACSB / QAA accredited university through the transfer of credits.

INDIA'S GREEN B-SCHOOL

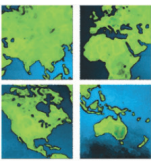
UBS has taken a lead in ESG by releasing an ESG report with a focus on Environment, Social impact, Ethics and Governance. The campus is completely sustainable and they are at the vanguard of establishing green practices and green subjects and projects on campus.

SKILLING ON COMPLETE EXPERIENTIAL LEARNING ANDRAGOGY

Future Managers and business leaders must have the following skills to be successful. Students at UBS go through an industry curated program which is by complete action learning



Learning in the Lap of Nature



Universal Business School®

"Transforming Lives"

to develop these skills required to make an immediate impact at the companies. The OB Lab assesses each of the skills and develops the identified gaps towards creating future ready leaders.

BECOME A CEO WHILST DOING YOUR MBA

UBS gives their students live CXO and CEO experience of running a team of 100 employees, hiring and firing, making profits and losses, managing real funds in the markets, gaining equity and making investment bets whilst pursuing your MBA.

HOLISTIC LEARNING

The Institute believes that their students are a force for good in the world and thereby there is equal emphasis on 360 Degree development through leadership opportunities in the Clubs, active participation in sports, dance, drama and music. Students have a

meta experience by first going deep within through wisdom towards self-excellence, do a consulting project with a company and write a Research paper and publish the same. Students

Solar Plant Generates 70% of Energy



engage in a 48 hour non-stop case blazer and solve dynamic cases and practice multiple simulations to be corporate ready.

STEM INFUSED MBA

Recognizing the need of industry every student learns Business Analytics, Predictive Modelling, AI & Machine Learning a key skill required to succeed as every company is forging their growth in this area.

THREE DEEP CORPORATE ENGAGEMENTS

The students have the opportunity to deep dive into 2 companies for one month each where they engage in problem solving. This makes their resume shine with three corporate learning opportunities before final placement in their specialisation. This makes their students extremely attractive to industry.

GLOBAL CAREERS

UBS students are working in leading MNCs across 20 countries. Despite the pandemic, one of their students got an International offer of Rs. 37 lacs in France. Given their emphasis on Business Analytics, Deloitte was the leading recruiter from their campus.

Progressive Hub of Industry-Synced Education

Sandip University: A Cutting-Edge B-School in India

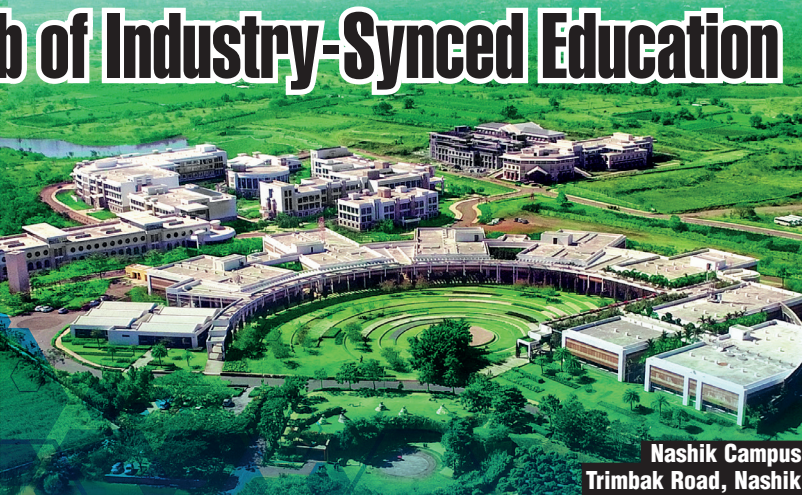
Sandip University is one of India's prominent educational hubs for industry-relevant and career-oriented degrees in business management. The University is located in a high-tech, lush green campus spanning over 250+ acres of modern infrastructure in Nashik, Maharashtra and 100+ acres in Sijoul, Bihar. Sandip University's top-notch campuses hold admirable facilities for students.

Sandip University's Sandip School of Commerce & Management Studies is a progressive hub of industry-synced education. Students pursuing BBA or MBA programs can specialise in Finance, Marketing, HR Management, International Business, Entrepreneurship, Healthcare & Hospital Management, or IT.

The course curriculum is designed as per industry needs recommended by some of the industry experts. Management students are challenged through case study development processes to hold ground breaking group discussions and prepare them for leadership roles in the industry.

Sandip University offers globally recognised Value Added Programs and Certifications to MBA students. These programs include Introduction to Securities Market, IPOs and Mutual Funds, Basics of Capital Market, Digital Marketing, and SAP B-1 Courses.

Entrepreneurship Development Camps are held to help students



Nashik Campus
Trimbak Road, Nashik



Dr. Sandip Jha,
Chairman, Sandip University

become job creators rather than job seekers. Furthermore, students have access to CSR activities, industry visits, Finance Cafe to train students in corporate finance, student clubs, guest lectures delivered by some of the industry experts and personality development programs.

Sandip University's recruitment partners include Airtel, Godrej, Kotak

Securities, Amazon, TCS, HDFC Home Loans, BYJU's, ITC, Property Pistol and many more. Students receive placement assistance through annual placement drives. The placement cell trains students to gain skills and knowledge to crack competitive interviews. Sandip University is the ultimate educational hub for a competitive business degree.

Visit: www.sandipuniversity.edu.in for further information
Contact information:
Nashik Campus
Trimbak Road, Nashik,
Maharashtra
enquiry@sandipuniversity.edu.in
Toll-free: 1800-212-2714

Sijoul Campus
Neelam Vidya Vihar, Village Sijoul,
P.O. Mailam,
Madhubani, Bihar
enquiry@sandipuniversity.edu.in
Toll-free: 1800-313-2714

CREATE YOUR OWN STANDARDS OF EXCELLENCE!

MITCOM PUNE IS REDEFINING MANAGEMENT EDUCATION

Management education in past few years have undergone manifold changes and demonstrated varying career options and opportunities to young students. With increased competitiveness in the industry and technology adoption, the needs of organizations are changing very fast. In fact, this decade of 21st century, with focus on Industry 5.0, Management Education 5.0, as management today encompasses organisations from manufacturing to service, corporations to SMEs, public sector to start-ups and NGOs that contribute towards grooming professionals who positively impact their businesses and society at a large. India had attained its prominence in the global map in the business practices. There has been a great demand for professionals in the country and abroad.

MIT Art Design Technology University was established in the year 2016 to provide the quality education. Visionary leader Dr Mangesh T. Karad, Executive President, VC, MIT ADT University, believes that this is the place where synthesis of Art, amalgamation of technology and customised design product development will be the key to derived product



Dr. Sunita M Karad
Director – MITCOM

solutions. MIT-ADT University is a private state university in Maharashtra. MIT ADT University is located on lush green campus in Pune at Loni Kalbhor, where everyone experiences Divinity is in tranquillity. is a complete residential campus with all modern amenities.

MIT College of Management was established in the year 2007 to provide quality education in the field of Management Education. Dr. Sunita M Karad Director –MITCOM, Dean and Director of the Management & Engineering Division, ICT- Director,

MIT ADT University, looks after the establishment and the ICT Support for the entire University. This institution has introduced several sectoral specialisation and programs at the Undergraduate / Postgraduate / Doctoral Level.

In practice, business schools need a diverse faculty populated with professors who, collectively, hold a variety of skills and interests that cover territory as broad and as deep as business itself, and every business schools must create their own standards of excellence.

“WORKING FOR A RESPONSIBLE FUTURE”

NICE SCHOOL OF BUSINESS STUDIES SHOBHIT DEEMED UNIVERSITY, MEERUT, DELHI NCR - IMPARTING QUALITY EDUCATION

At NICE School of Business Studies, their vision is to promote curiosity and thought leadership for responsible business. Across their education and research frameworks, they are embedding a culture of responsible business and inclusive values, and stepping up to be key contributors to the responsible business agenda.

Today, NICE School of Business Studies command an enviable position imparting quality management education since last 28 years. With innovative curriculum authenticated by industry, the state of the art facilities, highly qualified and experienced faculty members, it provides the students not only a sound theoretical grounding, but also practical

and application oriented education making them industry-ready.

A rigorous academic schedule, in an outcome-based education environment, includes interactive sessions, tutorial based discussions, group work, regular practical assignments and project work. Learning is enriched through in-depth analysis of case studies and live projects keep students connected with ground realities and help them develop critical thinking and analytical skills.

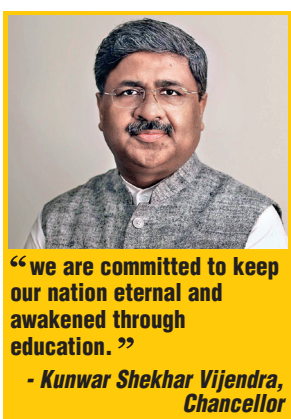
A state of the art Communication Lab provides an opportunity and the technology for sharpening communication skills for those students, who may have studied through the vernacular medium.

Frequent workshops, semi-

nars and national and international conferences keep students abreast of the latest in research. The “Ignited Minds” series of invited lectures gives students an opportunity to interact with and learn from the leading luminaries in multiple disciplines and prepares them for their future role as global citizens.

At NICE SBS, the students get expanded learning opportunities through inter and transdisciplinary learning approach, thus enabling them to attain higher order learning outcome.

Today, they are a preferred destination for recruitment among B' Schools in the region. More than 100 renowned Corporate, Research Organizations and Institutions are patronizing our students by providing remarkable job offers. The NICE School of Business Studies has evolved into a



“we are committed to keep our nation eternal and awakened through education.”

- Kunwar Shekhar Vijendra, Chancellor

Centre of Corporate Excellence. Our proud alumni are working in some of the renowned corporate houses in India and abroad.

The NICE School of Business Studies is a constituent faculty of Shobhit Institute of Engineering and Technology (Deemed to be university established u/s 3 of UGC Act, 1956) Meerut, Delhi NCR.

For more details, contact: +91-9870265521 or log on <https://www.shobhituniversity.ac.in/>



TOP 20 NORTH B SCHOOLS	
Institute Name	Rank
Institute of Management Technology,Ghaziabad	1
Indian Institute of Management, Udaipur	2
Indian Institute of Management, Kashipur	3
University School of Management Studies, Guru Gobind Singh Indraprastha University, New Delhi	4
Amity Business School, Amity University, Noida	5
Apeejay School of Management, Dwarka, New Delhi	6
Faculty of Management Studies, Manav Rachna International Institute of Research & Studies, (MRIIRS), Faridabad	7
Jagan Institute of Management Studies, Rohini,New Delhi	8
IMS Unison University, Dehradun	9
Galgotias University, School of Business, Greater Noida	9
Jagannath International Managent School(JIMS) Kalkaji, New Delhi	10
Bharati Vidyapeeth (Deemed To Be University) Institute of Management & Research, New Delhi	11
Department of Management Studies (IT), Delhi	12
Amity Business School, Amity University, Gurugram	13
NICE School of Business Studies Shobhit Deemed University, Meerut, Delhi NCR	14
Chandigarh School of Business, Jhanjeri, Mohali	15
Institute of Management Studies, Ghaziabad	16
University of Engineering & Management, Jaipur	17
International Institute of Health Management Research (IIHMR), New Delhi	18
Apeejay Institute of Management & Engineering Technical Campus, Jalandhar	18
Gitarattan International Business School, Delhi	19
SRMS-International Business School, Lucknow	20

TOP 20 SOUTH B SCHOOLS	
Institute Name	Rank
ICFAI Business School (IBS), Hyderabad	1
Indian Institute of Management, Kozhikode	2
Alliance School of Business, Alliance University, Bengaluru	3
School of Business, Woxsen University, Hyderabad	3
Institute of Public Enterprise, Hyderabad	4
Rajagiri Center For Business Studies, Kochi	5
Presidency University, School of Management, Bengaluru	6
Krupanidhi School of Management, Bengaluru	7
Ponnaiyah Ramajayam Institute of Science And Technology (PRIST), Thanjavur	7
Vignana Jyothi Institute of Management, Hyderabad	8
T A Pai Mangement Institute Manipal, Manipal	9
Acharya Bangalore B-School, Bengaluru	9
KV Institute of Management And Information Studies, Kurumbapalayam, Coimbatore	10
Acharya Nagarjuna University, Guntur	11
Warangal Institute of Management (ITM Business School), Warangal	12
Indus Business Academy(Formerly Indian Business Academy),Bangalore	12
Xavier Institute of Management & Entrepreneurship, Bangaluru	13
VIT Business School, Vellore	14
AIMS School of Business (AIMS Institutes),Peenya, Bengaluru	15
Visvesvaraya Technological University Department of Management of Studies, Belagavi	16
SDM Institute For Managemnt Development (SDMIMD), Mysore	17
Indian School of Science And Management,Taramani, Chennai	18
ICBM -School of Business Excellence, Hyderabad	19
Thiagarajar School of Management, Madurai	20

TOP 15 EAST B SCHOOLS

Institute Name	Rank
XLRI- Xavier School of Management, Jamshedpur	1
Vinod Gupta School of Management, IIT, Khargapur	2
Institute of Engineering And Management, Kolkata	3
Praxis Business School, Kolkata	4
JIS College of Engineering, Kalyani, Nadia	4
University of Engineering And Management, Kolkata	5
Xavier Institute of Social Service, Ranchi	6
NSHM School of Business, Kolkata	7
KIIT School of Management, KIIT Deemed To Be University, Bhubneshwar	8
JIS University, Kolkata	9
Swami Vivekananda Institute of Management And Computer Science,Kolkata	10
Institute of Management & Information Science, Bhubneshwar	11
Bengal Institute of Business Studies (BIBS) Kolkata	12
International Management Institute, Bhubaneswar	13
Department of Business Administration, Assam University	14
International School of Business And Media, Kolkata	15

TOP 20 WEST B SCHOOLS	
Institute Name	Rank
Symbiosis Institute of Business Management, Pune	1
Indian Institute of Management (IIM), Raipur	2
K.J. Somaiya Institute of Management, Mumbai	3
Balaji Institute of International Business (BIIB), Pune	4
International School of Business And Media, Pune	5
Dr. Vishwanath Karad MIT World Peace University, School of Management, Pune	6
Lexicon Management Institute of Leadership And Excellence, Pune	7
Dr. D. Y. Patil B-School, Tathawade, Pune	8
SIES Management Institutes, Navi Mumbai	9
N.L Dalmia Institute of Management Studies And Research, Mumbai	10
Symbiosis Centre For Management & Human Resource Development, Hinjawadi, Pune	11
Institute of Management, Nirma University, Ahmedabad	11
International Institute of Management Studies, Pune	12
Universal Business School, Mumbai	13
IIEBM, Indus Business School, Wakad Pune	14
Institute For Technology And Management, Kharghar, Navi Mumbai	15
MET Institute of Management, Bandra West, Mumbai	15
Balaji Institute of Modern Management (BIMM), Pune	16
Amity Business School, Amity University, Mumbai	17
Durgadevi Saraf Institute of Management Studies, Mumbai	18
Suryadatta Institutes of Management & Mass Communication (SIMMC), Bavdhan, Pune	19
Balaji Institute of Management And Human Resource Development (Bimhrd), Pune	20

TOP 20 INSTITUTES - PLACEMENT

Institute Name	Rank	Institute Name	Rank
University School of Management Studies, Guru Gobind Singh Indraprastha University, New Delhi	1	SIES Management Institutes, Navi Mumbai	12
IIEBM, Indus Business School, Pune	2	Alliance School of Business, Alliance University, Bengaluru	13
University of Engineering & Management, Jaipur	3	N.L Dalmia Institute of Management Studies And Research, Mumbai	13
ICFAI Business School (IBS), Hyderabad	4	IMS Unison University, Dehradun	14
Sri Sairam Institute of Management Studies, Chennai	5	Universal Business School, Mumbai	14
Prestige Institute of Management And Research, Indore	6	Presidency University, School of Management, Bengaluru	15
Indian Institute of Management, Kashipur	7	Symbiosis Institute of Business Management, Pune	16
Fortune Institute of International Business (FIIB), Delhi	8	Lala Lajpatrai Institute of Management, Mumbai	17
Balaji Institute of Management And Human Resource Development (BIMHRD), Pune	9	MET Institute of Management, Bandra West, Mumbai	18
Apeejay School of Management, New Delhi	10	Chitkara Business School, Rajpura	19
K.J. Somaiya Institute of Management, Mumbai	11	Department of Management Studies, IIT Delhi	20

For a long-term goal

IEM – MBA, a foundation to global destination

The College of Management, an academic unit of Institute of Engineering & Management, has its distinct place as a National Business School. The flagship program offers 2-Year Full-Time MBA affiliated to MAKAUT and approved by AICTE. It provides a blend of theoretical and practical knowledge that match well with the immediate and long-term requirements of the industry. The Tri-mentoring system and mandatory Entrepreneurship Projects aim to develop budding managers and entrepreneurs. Over 4000 Foreign and Industry Certifications coupled with foreign internship enable the students to prepare for direct foreign placements. Some of leading companies across the globe recruit students with attractive packages. The highest salary offered is 72 Lakhs.



Become Industry-ready professionals

Quality in academic initiatives by Business Administration Department, UEM Kolkata (UEMK)



The Business Administration Department at UEM Kolkata's flagship MBA program approved by AICTE emphasizes on building effective managerial skills through case based learning, navigating problems through simulation labs, entrepreneurship skills enhancement, foreign and industry certifications to impart Outcome Based Education.

Blended cross functional and experiential learning, corporate interface programs, online innovative digital platform, flexible curriculum through choice based credit system form cutting edge innovation in the teaching – learning process.

Distinctive strategies like recognition for best teachers and students, merit-cum-means scholarships & free-ships, tri-mentoring leads to academic excellence and makes them Industry ready.

MNC's like Emami, Exide, Dabur, Nestle, PwC are their regular recruiters offering handsome packages and opportunity for direct foreign placements.

Excellence in Academics, Entrepreneurship, Research, Placements and Skill-based Education

University of Engineering & Management, Jaipur-for that extra edge

UEM, Jaipur is one of the leaders in providing outcome-based education, helps in placement assistance to all eligible students, support for research, publication, innovation and entrepreneurship, Student and faculty Exchange program with foreign universities and strong faculty base to students from all over the country.

Skill-based education and pre-placement training sessions give an extra edge to students aspiring for jobs in multinational companies or going for higher education. International conferences and regular interactions with scientists and researchers from some of the world's renowned institutions make their students ready for global competitiveness and enable them to acquire foreign jobs and internships. Even in pandemic regular online classes, examination and evaluation makes students to complete their graduation in stipulated time. University is a mentor institute under AICTE Mentor-Mentee Program.



A holistic learning experience

Suryadatta Group: Drives Innovation and Quality with International Edge

CONTINUED FROM FRONT FLAP
STRONG ALUMNI NETWORK:
PLUG INTO WIDE
PROFESSIONAL NETWORK
ACROSS GLOBE

Over 2 decades of academic quality of SGI has culminated in the creation of pan India and global network of over 70,000 alumni who occupy senior positions in reputed Indian and Global organizations as well as contribute by means of establishing their start-ups and professionalizing their family businesses. Our Alumni footprint is

across nations such as USA, European countries, China, Japan, Dubai, UAE, Canada, African countries etc.

EXTENSIVE INDUSTRY - INSTITUTE INTERFACE: FOR CORPORATE READY STUDENTS

The vibrant industry - institute interface of SGI adds immense value to the academic programs and the learning environment through a series of industry visits, seminars, guest lectures, study tours, live projects, panel discussions and student chapters. Eminent industry profes-



(L-R) Shri Chandrakant Salunke, Founder & President SME Chamber of India, Prof. Dr Sanjay B Chordia Founder President & Chairman receiving Pride Of Maharashtra Award 2021 as Best Educational Institute of the Year at the hands of H.E.Governor of Maharashtra Shri Bhagat Singh Koshiyari, VP Sushama Chordia SGI.

sionals are members of the advisory board of SGI. They interact with and guide students on a regular basis.

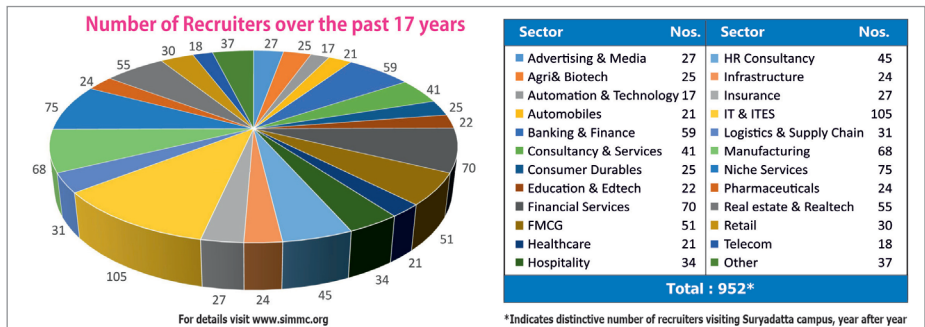
GLOBAL FOCUS: FOR GLOBAL CAREERS

The learning experience

at SGI is aimed at creating a world class talent pool in sync with current global needs and evolving requirements. This is ensured through initiatives such as International emersion program, global study tour, student exchange and faculty exchange programs, foreign languages training & Global projects.

GREEN & DIGITAL CAMPUS: CREATING RESPONSIBLE CITIZENS

SGI is a member of UN Global Concept for Sustainable Development. In order to effectively contribute to the national priority missions such as Digital India, Swachha Bharat etc.



Preparing students for global leadership and entrepreneurship

Ponnaiyah Ramajayam Institute of Science and Technology (PRIST), a Deemed to be University upholds National and International Standards in terms of infrastructure, curriculum and faculty.

PRIST School of Business Management offers BBA and MBA programmes, special programmes under IBM-ICE and Full Time / Part Time PhD Programmes. The MBA program is approved by the All India Council for Technical Education (AICTE), New Delhi.

The well qualified faculty with Doctorate Degrees and wide experience develops curriculum and refines programs to prepare students for a bright future in business and academia. They are also members in the Board of Studies in other reputed Institutions. Scientists undertake research, paper and patent publications, innovations etc. in the Centre for Research and Development.

Guest lectures, expert talks, field visits and training camps are regularly conducted to ensure students keep pace with current emerging trends. Brain storming, role play, debate, case studies etc., help enhance the learning capabilities. Students are trained in finance, accounting, budgeting, HR, marketing, banking etc. Every year, various extracurricular activities are conducted in order to bring out the talents of Students. One such mega



event, 'Medha', an Inter-Institutional cultural meet is conducted, where students from various Institutions participate and bag prizes.

Online Courses by NPTEL/SWAYAM/MOOC are offered. The innovative MBA projects are recognized. Students are encouraged to participate in Management Meets. They have been recognized with various accolades bestowed by various institutions across Tamil Nadu. PRIST was ranked 8th under Top 100 BBA Institute Ranking 2021 (Times B School) by OMS (a Division of Times

Internet Limited), a research by Avance Field & Brand solutions LLP.



For further details, contact:
E.J.PRIYANKA, Assistant Professor,
School of Business Management,
Mobile: 9080152292.
Also visit: <https://www.prist.ac.in/>

For business professionals with a global mindset

DSIMS- Centre of academic development for management education

With a vision to be one of the preferred B-schools in India, Durgadevi Saraf Institute of Management Studies (DSIMS) aspires to develop socially sensitive business professionals with global mindset. The institute wants to achieve this vision by thrusting on academic excellence and social sensitivity. DSIMS believes young leaders of today need to have a healthy mix of social consciousness and business skills to lead efficiently.

DSIMS was ranked 5th under Top Private B-Schools in Mumbai (Times B School 2021) by OMS (a Division of Times Internet Limited), a research by Market Xcel Data Matrix Pvt. Ltd. It is promoted by the prestigious Rajasthani Sammelan Education Trust (RSET); one of India's respected philanthropic society. With generous donations offered by Shri Mahavirprasad G. Saraf, the main donor, Rajasthani Sammelan has set up a world class management and post-graduate institute that is a centre of excellence in post graduate education, research & consultancy. DSIMS has been named after Shri Mahavirprasadji's mother, Late Smt. Durgadevi Saraf.

DSIMS offers industry centric 2 year's fulltime Masters in Management Studies (MMS) program affiliated to University of Mumbai with specialization in Financial Management, Human Resource Management, Marketing Management and Operations Management.

In order to focus and enhance the performance of the PGDM Program, the Institute's Strategic Committee decided to establish a new institute solely for the purpose of development of the PGDM Curriculum. The newly formed Institute is named as Durgadevi Saraf Global Business School (DSGS). The aim of DSGS is to provide impetus to new age management education with a thrust on international collaboration specifically focusing on the PGDM Program.

As a professional hallmark, DSIMS has always been adapting to the new age business domain. Currently the environment poses a huge challenge in the form of COVID-19 pandemic. In order to ensure uninterrupted learning, DSIMS has adopted a blended learning pedagogy using ICT, through which the institute has been successfully conducting online courses through virtual classrooms.

DSIMS aims to strengthen its Corporate to Campus Connect by continuous participation from the industry. For strengthening its placements the in-



stitute has a dedicated Placement Cell headed by a senior faculty as program head. Every year more than 400 companies participate in the placement process at DSIMS.



Having a vision which thrusts on social sensitivity, DSIMS aims to develop managers with extreme social and humane consciousness. The institute designs and implements several social and community programs through the Institution Social Responsibility Cell (ISR) which is part of the student's curriculum thereby developing them altruistic leaders of tomorrow.

Caring and nurturing a student is one of the most important aspects of the teaching pedagogy followed at DSIMS. Mentor Mentee Relationship (MMR) Program is one such unique practice in

the context of Indian Higher Education. DSIMS plans to adopt several mentoring and counseling programs under the MMR for an overall development of a student. The institute believes continuous caring and mentoring of students will nurture them both academically and psychologically to become robust leaders of tomorrow.

The Institution is committed to provide world class infrastructure and resources to enhance the budding managers to become future leaders. In this endeavor to provide the best available facilities, DSIMS has equipped all the classrooms and seminar hall with ICT. The institute endeavors to maintain adequate infrastructural facilities including hostel facility for its students. Indeed DSIMS is another jewel in the crown of Rajasthani Sammelan and shall fulfill the most urgent need of a world-class management institute in this buzzing suburb of Mumbai.

Durgadevi Saraf
institute of management studies

For more details contact:
Durgadevi Saraf Institute of Management Studies
RSET Campus, S V Road,
Malad (W), Mumbai
022-45207711, 9004440059 / 069 / 086
www.dsims.org.in

BUSINESS SCHOOL FOR THE NEW AGE

The fast-changing ecosystem of digitization, sustainability, and disruption are re-modeling the Indian economy in more ways than you and I can imagine. Despite lingering global headwinds and economic uncertainties, the recent Economic Survey and the Union Budget show that India is poised for growth which will be driven by stealth and incentives. However, the template used by business schools earlier to groom students for lasting success stands fractured since the time the pandemic hit us and rattled the globe. Students, after concluding their formal education in management, are expected to contribute to unbridled growth with new skills and opportunities for whichever corporate they join and begin their career.



How should we help students navigate through a world which is full of vagaries and global economies that remain tumultuous? While most business schools in our country are finding it difficult to cope with competing tensions, management education at SIES Management Institutes has

already been reframed and reimagined by taking discourses from boardrooms to classrooms and challenges from markets to specialized and experiential workshops on campus. At SIES, we help students think differently by helping them understand the impact of technologies on businesses which have become an indispensable tool to accelerate growth. Here we prepare young leaders to face and deal with the new age of disruptions and the unknown unknowns.

SIES has an experienced Faculty pool that helps students get useful perspectives on business, society, and life. It has an elite and highly influential Governing Council that provides access to relevant networks and helps realize the vision of the institution. SIES College of Management Studies, Mumbai was ranked 1st in under Top Private B-Schools in Mumbai (Times B School Survey 2021) by OMS (a Division of Times Internet Limited), a research by Market Xcel Data Matrix Pvt. Ltd. Our focus on a new area of specialization called "Data Science & Business Analytics" is the game changer and it is meant to make students ready for the new age. Many other initiatives like Ideathon, Skill

Linked Immersion Program (SLIP), Corporate Interaction Series (CIS), Entrepreneurship, CEO Series, Idea Research, Finance, Marketing & HR Clubs are designed to make the entire program experiential and impactful. Its Sahyog Committee exposes students to CSR initiatives that help students become humbler, sensitive, and more caring.

Grooming agile leaders through contemporary education in emerging areas is not new to SIES Management Institutes. It has always been our USP in the education space. We call ourselves the b-school of the new-age as our courses and pedagogy focus on grooming transformative leaders. Located in the education hub of Navi Mumbai, we are inspired by the spirit of excellence and values of the South Indian Education Society, now completing 90 years of existence. Our PGDM programs (including two sectoral programs known as PGDM - Pharmaceutical Management & PGDM- Biotechnology) are immersive, experiential, and involve a high level of engagement from students under the expert leadership and guidance of some of the brightest Faculty of the institute. Our force of over 6500+ alumni, spread across the globe, holding enviable positions have been a great support for their alma mater. These are the reasons why we have always noteworthy placement on campus for our students. Many of the top companies like Deloitte, KPMG, EY, CRISIL, Accenture, Infosys, Sun Pharma, Cipla, Nielsen, Indigene, and others have been regular recruiters for our students.

As we live with these promises and purposes, our students are ever ready to innovate, take risks and be game-changers for tomorrow. We, for sure, are the business school of the New Age!

- Dr Bigyan Verma
Director, SIESCOMS



Redesigning Management Education

Make yourself industry-ready

There are many institutes in India that offer a degree in Management but it is important for a student to pursue the course from a reputed institution as that would rightly prepare them to face the diverse challenges of a fast paced world. With technological advancements, there is a rising need for management professionals across all sectors and an educational group that is leading the way in shaping the future leaders of tomorrow is JIS Group Educational Initiatives. All BBA institutes under the aegis of JIS Group like JIS University (JISU), JIS College of Engineering (JISCE), Narula Institute of Technology (NIT), Guru Nanak Institute of Technology (GNIT), GuruNanakInstituteof Pharmaceutical Science & Technology (GNIPST) & Asansol Engineering College (AEC) have been appreciated by blue chip companies and are well-recognised. One of the largest educational conglomerate of Eastern India, JIS focuses on academic brilliance and professional competence and focuses to bring the best of the educational world to students. The JIS Group of Institutes emphasize on making the students industry-ready from day one, through faculty members with industry and research experience, high tech teaching environment, hybrid learning facilities, industrial training and visits, technical seminars and webinars at international level, workshops, internships at reputed corporate houses and soft skill training programmes. JIS



Group also focuses on the entrepreneurial drive of students and gives them the technical and moral support to realistically implement their innovative ideas. Multiple reputed companies have visited their campus in the last academic year and have offered good financial packages to the students. JIS Group's SKILL X initiative has been highly instrumental in the skill development of students and involves the demonstration of innovative industry-level models. The Group persistently aims towards making students suitable for leading companies. The institutes under JIS stress specifically on communication skill development and grooming the students for the corporate world. Management is the combination of art and science which equips students with a specific set of professional skills and educates them to be better decision

makers. From managing a home to saving money, management is part of our everyday life. Infact, business management has emerged as one of the major career options against conventional career prospects like medical and engineering. The JIS Group offers a large number of management courses with multiple flagship programs through their institutes. So if you want to build a successful career in the field of Management, you can pursue a BBA degree from one of the JIS Group institutions.

89.7% Placement in 2021



MNCs need to increase sourcing transparency with growing focus on global supply chains' carbon footprint: Dan A. Iancu

Dan A. Iancu teaches at Stanford University's Graduate School of Business (GSB). Speaking to Srijana Mitra Das, he discusses ways to improve the environmental and social impacts of global supply chains:

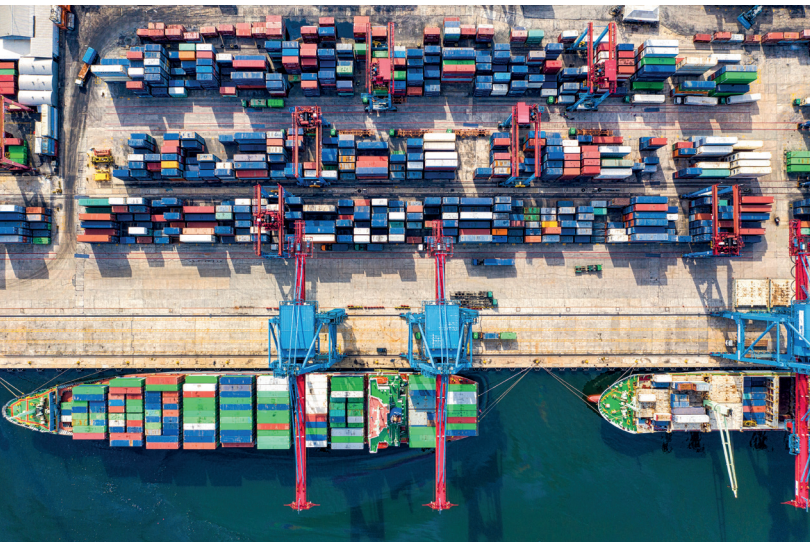
Q. What is the core of your research?

A. Some of my recent research has been on understanding how to improve sourcing and financing in global supply chains and particularly in agricultural supply chains. These improvements refer both to the productivity and welfare of producers — who are often smallholder farmers in developing economies — and social and environmental metrics like eliminating deforestation or the use of child labour. Our work leverages field data and analytics to design better financial incentives for such smallholder suppliers and formulate requirements to attach to such incentives — these requirements could, for instance, be related to protecting natural resources like forests. We also work to devise ways enabling monitoring and checking that these requirements are met. The hope is that by doing this, both the efficiency in supply chains can increase and smallholder farmers as well as the natural environment can benefit.

Q. What are the biggest challenges in global supply chains now?

A. We've seen a lot of supply chain disruptions recently, primarily due to the Covid-19 pandemic. Alongside, there is a growing sense that we need to develop a much better understanding of the carbon footprint in global supply chains, quantifying and allocating the associated emissions and developing incentives to improve specific segments. Supply chains might not be owned by the same companies all the way through, so ascribing responsibility is more difficult when there is no clear chain of custody.

However, in the coming years, we will likely see more discussion and policies around such issues — the EU is already considering legislation for bidding the sale of products sourced from areas where deforestation has recently occurred. This will set a very powerful precedent and it could make multinational corporations and their supply chain parties significantly increase the transparency of their sourcing practices and develop better mechanisms to monitor the production and transfer of goods.



Novel remote sensing technology and ledger technologies such as Blockchain can help but traceability all the way to the producer is a huge challenge. Massive investments will be required towards this — these will be in technology but also in supporting stronger relationships like direct sourcing partnerships that avoid commodity markets where everything gets blended and distinctions are lost.



Importantly, blanket regulations that prevent sourcing from certain parts of the world are also not ideal because they risk pushing suppliers into poverty and don't directly address the environmental problems that have already occurred. These issues are very complex and require combined interventions. But at least the EU has acknowledged the problem and this is a step in the right direction.

Q. Have companies started tackling these challenges in their supply chains?



A. Some companies are real leaders in acknowledging these issues and starting to address them. Unilever is a good example — it is sourcing commodities like palm oil and cocoa more sustainably as well as implementing various programs to improve the welfare of its own suppliers. Unilever has also been quite candid about some of the problems within its own supply chains and it is to be admired for this.

Some of the smaller companies are also significantly raising awareness about these environmental and social issues. In the chocolate space, for instance, Tony's Chocolonely has been speaking out about both slave labour and child labour in cocoa. It has also been working closely with the cooperatives that supply its beans to develop improved practices.

Q. What is your concept of dynamic optimisation in this context?

A. Dynamic optimisation refers to a set of analytical tools and techniques that deal with decisions that are taken repeatedly, with the gain of new knowledge over time. It considers long-term objectives and it allows us to develop plans or policies that can accommodate information acquired over time.

Many decisions taken by actors in commodity supply chains have such features — for example, crops like cocoa or palm oil are perennial, taking several years to become productive and then producing fruit for many years thereafter.

While these processes can have environmental impacts like deforestation, the farm yields themselves depend both on how the plantations are managed and weather conditions. So, growing such crops involves both upfront decisions — like farmers expanding their plantation or purchasing equipment or lenders offering them credit to do so or buyers offering them a purchase contract — but also many ongoing decisions in response to new information such as changed prices, improved seeds, etc.

Dynamic optimisation is a methodology that helps to capture such decisions and characterise the best possible course of action for both producers and the environment.

Views expressed are personal

ADVANCE YOUR CAREERS

MBA at Authentic Business School to give you a better tomorrow

MBA is a highly sought-after degree among those who wish to advance their careers. It can help you in multiple ways, particularly when you get one from a reputed institute. Not only will an MBA program at Chandigarh School Of Business, CGC Jhanjeri introduce you to multiple specializations in your chosen field, but it will also help in your overall personal and professional development.

HOW DOES MBA FROM CGC, JHANJERI HELP ADVANCE YOUR CAREER?

Earning an MBA degree from one of North India's fastest growing educational group will help you to:

1. Specialize in your field

The curriculum of MBA programs here covers various advanced concepts and subjects that help students to acquire highly specialized skills and advance their careers accordingly.

For instance, the college offers six specializations for you to choose from. These are:

- Marketing
- Finance
- Operations Management
- Human Resource Management
- Business Analytics
- Management Information Systems

So, you get a diversified choice. While you'll gain general industry skills and knowledge, you can also choose to master a niche subject/field.

2. Become eligible for senior roles

With an MBA, you can start applying for senior roles in different companies. You'd know various aspects of management, organization, and leadership that would help you perform your duties in those roles with ease.

And if you can support the degree with a few years of industry experience, you can even get into the C-suite, which is a dream for many young aspirants and professionals alike.

3. Embark on entrepreneurial ventures

Getting an MBA degree is one of the best pathways to becoming an entrepreneur. At CGC Jhanjeri, MBA teaches you vital concepts of business management like:

- Business Growth Strategies
- Strategic Thinking and Planning Abilities
- Design Thinking
- Integrated Business Strategy Formulation
- International Business

The above points clearly illustrated how MBA from CGC Jhanjeri helps your career uproot your life to chase your upskilling aspirations.

AWARDS UNDER CGC JHANJERI'S BELT

- National Employability Award 2022 by AMCAT
- Business School Of The year at Asian Excellence Awards 2022
- North India's Fastest



Arsh Dhalialwal, Managing Director CGC (left) and S. Rashpal Singh Dhalialwal, President CGC (Right)

- Growing Educational Group in Iconic Education Summit & Awards 2021
- Award for Best B-School in North India 2020
 - Award for Academic Excellence presented by Hon'ble CM of HP in 2019
 - Punjab Gaurav Award for Excellence in Campus Placements presented by Hon'ble Chief Minister Punjab 2019
 - Best Education Institute in Punjab 2017

Number of Offers: 710
Highest Package Offered: 28 LPA (International), 18 LPA (Domestic)

GLOBAL EXPOSURE:

An internship abroad for MBA could be a great opportunity to not only develop professional knowledge but also expand your academic and cultural horizons. Students can go Russia, Egypt, Ukraine, Morocco, Malaysia, Poland, France etc for the internship through AIESEC.

CONCLUSION:

Now that you know how beneficial an MBA degree can be for your career, don't wait up – enroll in a CGC-J MBA program today! Nonetheless, in case, if low funds are stopping you from pursuing your dreams, make a way towards CGC Josh scholarship program worth of 7 crore and avail scholarships on all courses.

For more information log on www.cgc.ac.in

TOP INSTITUTES - BASED ON PERCEPTION ONLY

List of institutes with high perceptual score but did not submit fact sheet (Alphabetical order)

Birla Institute of Technology	Ranchi
Birla Institute of Technology & Science (BITS- Pilani)	Pilani
Faculty of Management Studies, University of Delhi	Delhi
Fore School of Management	Delhi
Goa Institute of Management	Goa
Great Lakes Institute of Management	Chennai
Indian Institute of Foreign Trade	Delhi
Indian Institute of Management	Ahmedabad
Indian Institute of Management	Indore
Indian Institute of Management	Bengaluru
Indian Institute of Management	Kolkata
Indian Institute of Management	Bengaluru
Indian Institute of Management	Shillong
Indian Institute of Social Welfare and Business Management	Kolkata
International Management Institute	Delhi
Management Development Institute	Delhi
Prin. LN Welingkar Institute of Management Development and Research, Mumbai	Mumbai
Shailesh J. Mehta School of Management, Indian Institute of Technology	Mumbai
SP Jain Institute of Management and Research	Mumbai
SVKM's Narsee Monjee Institute of Management Studies	Mumbai

After US, India is desis' top pick for B-schools

Even as the US is the preferred destination for Indian management aspirants, desi students are more likely to consider a business school closer home (21%) due to the pandemic than consider online learning (5%). The UK, with its one-year management programme, is a lesser favourite at number three with candidates unsure of whether they would have to complete the entire programme online if the pandemic continues. Interestingly, the top post-MBA career goal for Indians is to work for a company where they can travel internationally.

Interest in graduate management education programmes in 2021 continued to grow — a trend that coincided with waning concerns about the impact of Covid, according to a report published on Wednesday by the Graduate Management Admission Council (GMAC). The survey showed 76% Indian respondents do not plan to change their original plans due to the pandemic.

Globally, a third of international MBA aspirants (73%) are not likely to change their plans in favour of an alternative such as online learning or a business school closer home than those keen on a business master's (68%). Only one in eight (13%) candidates who wish to fly out for an MBA is willing to consider online learning compared with one in three (30%)



domestic candidates. Specifically, 41% of international candidates who plan to pursue a business master's programme report they are very or extremely concerned about the impact of Covid-19 compared with 27% domestic candidates.

Domestic candidates report more willingness to consider alternatives such as staying closer to home or adopting online learning. Domestic candidates for MBA (28%) and business master's (30%) programmes indicated they are more willing to consider a business school closer home to pursue their degree in 2021.

"In sum, the pandemic is compelling some candidates to consider alternatives; however, they are not giving up on their career aspirations for pursuing GME in 2021," noted the GMAC report.

"As vaccines become increasingly available, prospective students around the world are seeing light at the end of the tunnel regarding the global pandemic," said

Sangeet Chowfla, president and CEO of GMAC. "It is especially encouraging to find female candidates seeking advanced business degrees for career advantages despite the unique challenges and barriers they face due to Covid-19."

The 2021 report analyses the data collected between July and December 2020 from a total of 2,515 (330 from India) individuals worldwide planning to pursue GME.

The council's 2021 Prospective Students Survey Report found the proportion of respondents reporting they are extremely or very concerned about Covid-19 declined from 41% to 33% over the survey period.

Full-time MBA remains the most popular programme as 42% candidates reported it as their preferred option. The full-time one-year MBA is the preferred programme for candidates planning to study in Canada (26%), France (27%), Spain (38%), and the UK (28%). A full-time two-year MBA, though, is the preferred programme for candidates planning to study in the US (33%).



The need of the hour

Vignana Jyothi Institute of Management - Refocusing on skilling the workforce

The business landscape is ever changing, upskilling and reskilling the workforce is the need of the hour. It is crucial for the workforce to stay relevant with the times, to offer effective, value-added solutions to businesses.

Established in 1993, Vignana Jyothi Institute of Management (VJIM) is a B-School located in the serene locales of Hyderabad. The institution promoted by the Vignana Jyothi Society, has constantly strived to equip PGDM students with the fundamentals of management, critical modern business practices and contemporary trends, to shape managerial careers at the entry level and help them climb the career ladder to reach decision-making roles.

VJIM has made remarkable strides in management education and emerged as one of the best B-Schools in India by transforming students into management professionals. The institution prepares students for careers in Entrepreneurship and Business Management by providing an innovative learning environment.

VJIM offers a two-year full time Post Graduate Diploma in Management (PGDM) approved by All India Council for Technical Education (AICTE) and recognized by AIU (Association of Indian Universities) as equivalent to the MBA degree. The institute was accredited by NBA in



Director, VJIM, Dr. Ch. S. Durga Prasad

2014 and reaccredited in 2018. The institute was also accredited by AMDISA's International Quality Assurance Programme SAQS in February 2022.

Stepping out of the regular elective areas like Marketing, Finance, HR and Operations, VJIM introduced Business Analytics about a decade ago. Additionally, the institution is intro-

ducing three new electives this year in Media Management, Tourism and Hospitality Management and Logistics and Supply Chain Management to ensure students are more skilled and ready to face challenges in the ever-dynamic world of management.

VJIM also seeks to offer FinTech courses as a value-addition for the finance students to become more skilled in their domain and gain an advantage over other management entrants.

Understanding that the career growth of an individual is tied into the synergistic fabric of his or her personality, VJIM focuses its resources on fostering and nurturing leaders of the future who are not just equipped to mould their own careers but impact the business world as well.



For more details, contact:
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The distinguished degree course, a catalyst for holistic transformation

Management education at Alliance celebrates 25 years of glorious transformation



The MBA program plays a pivotal role in shaping the business leaders of tomorrow. India's entrepreneurial culture and the booming technology sector make it an attractive destination for management education. The students come from diverse backgrounds, reflecting the cultural tradition of India. While economic growth fuels a massive demand for high-quality talent, programs like the MBA bring out the best in students, with a focus on trans-disciplinary learning and the application of analytical tools, together with soft skills and emotional intelligence.

The Alliance MBA stands out with its unique curriculum that creates a blend of application-based learning through a choice-based methodology. The students become masters of their long-term career development and are supported in bridging the industry-academia gap through robust and pertinent corporate partnerships together with top-notch faculty. These pave the way for eminent national and international experts to discuss and deliberate upon areas that require creative thinking for sustainable solutions - be it business policies and strategies, social outreach or matters relating to equality and fairness. The students are thereby exposed to a wide range of opportunities that hone their skills and help them make a seamless transition from the campus to the corporate world.

At Alliance School of Business, equal importance is given to the spirit of entrepreneurship as 'job makers' are increasingly attracted to the idea of independence and creating something 'unique'. Being an entrepreneur is a state of mind, an attitude to balancing



Dr. Michael J. Barnes
B. Sc. (Hons.) - London School of Economics, MBA - Stanford,
Doctor of Management - Case Western Reserve University
Professor & Dean, Alliance School of Business, Alliance University Bangalore

risk and reward, innovation, decision-making and action. The MBA program at Alliance places 'experiential learning' at the very crux of the learning process. Budding entrepreneurs are aligned with business incubation centres. Here, able mentors and practitioners stimulate and evaluate new ideas from the students and nourish the development of carefully crafted business plans for implementation.

The MBA program goes through a cycle of continuous improvement, together with all other business programs (BBA, B.Com. and Ph.D.) with the focus now on having a liberal arts orientation. This incorporates science, digital fluency and modern languages to reinforce a global perspective on business today.

Experiential learning includes hands-on projects, market research, applied internships, and Action Learning Programmes (ALPs) in teams to form an important part of an integrated multi-disciplinary curriculum. With India being one of the fastest growing economies globally, it should be a major magnet for the best and the brightest teachers, researchers and entrepreneurs from the rest of the world.

The Indian National Educational Policy (NEP) focuses on building quality universities and colleges. NEP includes institutional restructuring & consolidation; more holistic and multi-disciplinary education; optimal learning environments and support for students; motivated, energized and capable faculty; equity and inclusion in higher education; and new approaches to higher education with an immediate impact on practice, employability and sustainability for students. In the context of an MBA education, these elements form part of the vision at Alliance University.

The Indian MBA degree delivers a better return on investment in comparison to an international MBA, as the cost of the program is only a fraction of what a student could spend abroad to learn the same academic content. With average MBA salaries rising constantly across the world, students compete globally for seats in leading business schools.

At Alliance School of Business, the admissions policy emphasises academic achievement, diversity in background, extra-curricular interests and a positive attitude. The incoming MBA students truly stand out as future dynamic agents for positive change. The corridors of learning at Alliance University, faculty and staff welcome a diverse and select student cohort. The institution seeks to transform students to become committed business leaders of the next generation, where the emphasis will be on combining people and processes, resulting in continuous innovation and a positive impact on global civil society.



For more details, Visit:
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Chandapura Anekal Main Road
Bangalore - 562 106
Email: mbs@alliance.edu.in
www.alliance.edu.in
Contact: 9900229974

Preparing for the future

IMED creating successful leaders and entrepreneurs

Bharati Vidyapeeth (Deemed to be University) Institute of Management and Entrepreneurship Development (IMED) is one of the premier Business Schools in India ranked in the Top 75 B-Schools in India by NIRF MHRD, Govt. of India consistently for the last six years.

The placements at IMED are notable with participation by more than 150 Top Blue chip companies. Some of the companies that participate in the placements are Amazon, Hindustan Unilever Ltd., TCS, KPMG Global, TATA AIG, Oracle, Reliance Industries Ltd., ICICI Bank, ICICI Prudential, Aditya Birla, HDFC, Wipro, S&P Global, Tech Mahindra

etc. The highest salary received by students is Rs. 54.10 LPA (International) and Rs. 18.01 LPA (Domestic).

IMED is a constituent unit of Bharati Vidyapeeth (Deemed to be University) which is accredited A+ by NAAC.

Under the able leadership of Dr. Sachin Vernekar, Dean FMS BVDU and Director IMED and the support and guidance of the founder Hon'ble Dr. Patangraoji Kadam Saheb, Chancellor Hon'ble Prof. Dr. Shivajirao Kadam, Secretary Hon'ble Vishwajeet Kadam and Vice Chancellor, Hon'ble Prof. Dr. Manikrao Salunkhe, IMED could

achieve great heights.

IMED has a Teacher Student Program with Linnaeus University, Sweden and European Erasmus+ Program. Students have had the opportunity to go on an all paid Students Exchange program to Greece, Argentina, Lithuania, Uganda and Sweden. Four IMED Faculty have visited LNU, Sweden and three faculty from Linnaeus



Dr. Patangrao Kadam, Founder Bharati Vidyapeeth (Deemed to be University)



University have visited IMED. IMED has signed a MOU with Dong Eui University, South Korea for Teacher-Students exchange, research and consultancy. The various activities conducted in IMED are IIPS, CWTEED, Road Safety and Hygiene Campaigns, Sports Meet, NSS activities, IMED GEMS, C-Google, Cyber Security, FIT India, and IMAC.

IMED runs MBA, MBA (HR), BBA, BCA and Ph.D programs. It has collaborated with TCS for their BPM course for BBA students.

For more details contact :
Website: imed.bharativedyapeeth.edu
Mail ID: imed@bharativedyapeeth.edu



Preparing next generation managers for a professional future



Indian School of Science and Management (ISSM) established in 2008, under the able leadership of Kathir Ganapathiappan and Dr. Parkavi Mahalingam, is an institution ahead of its time. ISSM is committed to impart industry relevant academic programmes, to meet the needs of the contemporary business landscape.

In an effort to look at management studies differently, ISSM is focussed to educate, empower and excel. The institution is dedicated to provide infinite opportunities, to ensure students are groomed towards professional development.

ISSM offers a peaceful ambience to

enable holistic learning. Every member of the faculty is handpicked for their unique expertise and experience, to mould creative and innovative managers for tomorrow. The institution upholds interactive teaching, professional management and facilitating close interaction with industry leaders.

The two campuses of ISSM in Chennai and Hyderabad offer dual degree programs (MBA & PGPM) with different specializations in multiple streams of management. The MBA degree has been approved by Alagappa University (Collaborative Program) and Malaysian University of Science & Technology (AIU) to uphold global



Dr. Parkavi Mahalingam, MD

standards in education. ISSM's core strength is to provide remarkable placements and summer internships to increase students' exposure. ISSM has tied up with 500+ corporate companies and industry leaders to offer guest lectures to give students a successful career start.

ISSM firmly believes in the formula Content + Communication + Career Placements = Success.



For more details contact;
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35% female candidates appear for CAT 2021 among 1.92 lakh candidates

Around 1.92 lakh candidates appeared for the Common Admission Test (CAT) 2021 exam out of 2.30 lakhs registered eligible candidates. Last year, about 1.90 lakh applicants appeared for the CAT 2020 exam.

Around 1.92 lakh candidates appeared for the Common Admission Test (CAT) 2021 exam out of 2.30 lakhs registered eligible candidates. Out of the 1.92 lakh candidates, 35% were females, 65% males and only 2 candidates represent transgender, according to a statement released by the Indian Institute of

Management (IIM) Ahmedabad. This year, there is a marginal increase in the number of candidates who appeared for the CAT. Last year, about 1.90 lakh applicants appeared for the CAT 2020 exam.

The overall attendance was approximately 83% held on November 28, according to IIM Ahmedabad (the convener of CAT 2021). Around 2.31 lakh candidates had registered for CAT 2021, higher than the candidates registered in 2020.

"CAT centre and its delivery partner Tata Consultancy Services (TCS)

Limited had taken measures to ensure implementation of Covid-19 advisory of the Government of India and State Governments on social distancing and other preventive/protective measures at the examination centres," according to the statement issued by the institute.

CAT 2021 was conducted at 438 test centres spread across 156 cities in India in three shifts. The duration of the test was 120 minutes (160 minutes for PwD candidates). The time allotted for each Section is 40 minutes (53 minutes and 20 seconds for PwD Candidates).

Leading Through Innovation

Aditya Institute of Management Studies and Research (AIMSR) for holistic education

Aditya Institute of Management Studies and Research (AIMSR) which is NAAC accredited is amongst one of the leading B-schools in India. AIMSR was ranked 7th in Top Private B-Schools in Mumbai (Times B School, 2021) by OMS (a Division of Times Internet Limited), research by Market Xcel Data Matrix Pvt. Ltd. The Institute has been accredited with ISO Certification 9001:2015 for providing professional education in the field of management studies.

The AICTE approved PGDM program is known for its distinction in building leadership skills in AIMSR students each year. Industry expert's participation in workshops and conferences, educates students on critical issues, inspires their innovative vision, and provide them the tools necessary to create positive environmental, societal and economic changes. Quality programs and experiences are planned, implemented and evaluated to manifest student learning, development and academic success. The commitment is to make a better world through education, research and innovation.

"Learning Never Stops at AIMSR" defines the ethos of the PGDM programmes. Learning processes at the Institute are holistic with the right blend of applications and real life engagements. Out-of-class activities like student clubs; experience of learning with a diverse group of peers from different states of the country adds value to the overall personality of an AIMSR student. AIMSR is forging ahead with innovative solutions to manage the influences of technology disruption and the impact of the pandemic. AIMSR has become known as a Business School that challenges conventional learning processes in management education in India.

At AIMSR, relevance and constant innovation drives the faculty to train students with new-age skills and competencies to think differently. Recognizing the



Library

need for depth and hence readiness in certain areas given the new normal, the Institute organizes webinars on various issues for corporate executives, start-up founders, academicians and management students.

The Institute has been successful in setting-up virtual summer internships for students. In this endeavour, the Institute has had an impressive response from a wide array of companies such as Infobahn Technical Solutions, The Wadhwa Group, Future Generali, HR Revolut, to name a few.

In these times of globalisation, partnerships in learning, teaching and research are important. AIMSR is an Institutional member of several industry associations.

The Institute uses tools for Technology Enhanced Learning and hence, all the discussion rooms, seminar hall are equipped with all the modern teaching aids. Classrooms equipped with computers, multimedia projectors and motorized screens, OHPs, Wireless Presenters and other audio-visual tools ensure that learning is as interactive as possible. In addition to the conventional LAN connectivity in all the classrooms, the classrooms are also Wi-Fi enabled.

The Alumni are the brand ambassadors of the Institute's values in the corporate world. They remain actively connected with their Alma Mater and continue attending monthly Coffee Meets by supporting the current students with their preparation for the corporate journey ahead. AIMSR attracts recruiters seeking professionally trained individuals. Companies that visit the campus for placements represent different industries. The more regular recruiters besides several others are Oppo, ICICI Bank, Quantum Global Securities, Karvy Stock Broking, Lodha, Infodeo, Oyo, Reliance, Just Dial and Omkar Realty.

Students are encouraged to organise and participate in workshops, seminars and events associated with various clubs & cells such as Finance Club, Marketing Club, HR Club, Passion Club, Entrepreneurship Cell, Research Cell, CSR Cell & Women's Cell. During the year, the campus witnessed "Prabandhan, Aawahan - Youth Got Talent" and several other special Guest sessions. These activities provide opportunities of leading and team work to build the confidence of their students.

Industrial visits and guest lectures are designed to enable PGDM students to understand the opportunities and risks associated with the emergence of important markets in the Indian and world economy. This exposure events encourages students to think, analyse and find opportunities from an internationally relevant standpoint.

The infrastructure at the Institute is learning oriented with the modern facilities. Classrooms are designed to provide a conducive and apt

learning environment. The Institute uses tools for Technology Enhanced Learning and hence, all the discussion rooms, seminar hall are equipped with all the modern teaching aids. Classrooms equipped with computers, multimedia projectors and motorized screens, OHPs, Wireless Presenters and other audio-visual tools ensure that learning is as interactive as possible. In addition to the conventional LAN connectivity in all the classrooms, the classrooms are also Wi-Fi enabled.

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For more details contact -
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NURTURING CEOs

WHO ARE CREATIVE - ENLIGHTENED - ORGANIC LEADERS ®

Businesses are multifaceted; the dynamics, rules and the environment is ever evolving. To survive and sustain in such an atmosphere which is ruthless and challenging, companies need a workforce which is ready to adapt, open to challenges, love to be tested every day. Dr. Manish Jain explains that if a student is ready to transform then IBA's PGDM Programme is designed in such a way that it will develop them as future professionals who have progressive thinking, positive mind-set and are capable to perform under stressful environment without feeling drained.

"We are proud of our Alumni who have excelled in various positions, roles across the globe and scaling great heights. Their growth story and recognition 'among the Top Talents of the Company' is the clear reflection of nurturing and



Dr. Manish Jain
An Alumnus of IIM-A & BMSCE
Founder & Chairman, IBA

values which IBA imbibes into its students", adds Dr. Subhendu Dey.

So how does IBA do it - Day starts with challenges of solving case studies, data-mining and presentations. Live projects



Dr. Subhash Sharma
An Alumnus of USC-LA (USA) & IIM-A
Chairman - Governing Council & Dean, IBA

ects gives real exposure to identify the issues faced by the companies and find the best possible solutions and their comparisons.

"IBA students undergoes Six Sigma (Green Belt) course which is offered by KPMG and 'Capstone Programme' offered by CapSim-USA. They also undergo a course on Emotional Intelligence, Work Ethics, Transition to corporate, Power politics in corpo-



Dr. Subhendu Dey
An Alumnus of IIM-K & AMU
Programme Director, IBA

rate and Negotiation Skills. Hence, IBA students look at problem with 'Omega vision' and become part of the solution rather than a problem. They are ever-ready to perform and ready to rise to the occasion when the company demands" says Dr. Subhash Sharma.

Sri Vidya (Class of 2022) expresses her Joy and satisfaction on the placements of her batch and remembers the tagline of IBA which is

I will Be what I Aspire to be!!



For more details, visit
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+91 9342410271;
+91 8197862131
Email: admissions@iba.ac.in

Carving a niche

GIBS: CREATING LEADERS OF EXCELLENCE

The foundation of higher learning at Gitarattan International Business School (GIBS) since its inception in 2004 has been to explore and promote areas of learning that are innovative, ground breaking and future focused. This has led to constant development in facilitating creative, collaborative and experiential learning for students through well designed curriculum integrated with industry demand and delivered by faculty of highest academic and industry expertise.

GIBS is affiliated to Guru Gobind Singh Indraprastha University, Delhi and is approved by All India Council for Technical Education (AICTE), Ministry of HRD, Government of India for Technical programmes and Bar Council of India for Law programmes. The Institute is conducting programme like MBA, MBA (International Business), BBA (First and Second shift), BA LLB and BBA LLB. GIBS has been graded 'A' by National Assessment &



Gitarattan International Business School

Accreditation Council in 2nd Cycle. GIBS has been rated 'A+' by State fee Regulatory Committee, a fee committee of Govt. of NCT of Delhi. GIBS has been certified for undertaking various activities prescribed by Innovation Cell, Ministry of Education, Govt. of India to promote Innovation and Start-up in campus during the IIC calendar year 2020-21.

Institute has a resourceful Industry Institute Partnership Cell that seeks guidance from the industry on regular basis and ensures requisite polishing of the students so that they can carve a niche in their professional career. To succeed in the contemporary corporate world, the Cell takes various initiatives to equip the students with requisite skill set required to deal with dynamic circumstances. The active placement cell prepares a strategy for its students for training and placement with the primary aim to find a suitable and lucrative job in reputed companies. Recruitment drive this season witnessed a gratifying start with students getting pre-placed in companies like Accenture, C-Vent, Ameriprise Financial, Lenskart and Airtel.

For details visit:
www.gitarattan.edu.in or
mail at admissions@gitarattan.edu.in

The world needs business maestros. Are you ready?

The world is becoming sensitive to quality services and products, hence business opportunities shall expand by leaps and bounds to meet the demand. The volatile, uncertain, complex and ambiguous (VUCA) world expects us to be innovative, and sensitive to the needs and develop means and systems to deliver them. Management education constantly modifies itself to meet the thirst for better products and services.

Along with the rise in demand, there are also man-made restrictions combined with natural limitations. We have only one earth, we cannot let the earthly resources dwindle or provoke nature against us. To strike a balance between demands and limitations, we need to approach business and management scientifically and sustainably. The business field has to reinvent itself so as not to provoke mother Earth to punish us for our greed. The business field has the responsibility that it remains profitable and ethical. Businesses should be agile in the face of turbulent realities, as we currently face amidst the Covid-19 pandemic.

As the pandemic stuck, we at our university met the challenge using technological advancements and online platforms. Despite the difficulties, our university could remain steadfast in following our calendar, without compromising the quality of our delivery of education. Our technical team geared up to the challenges and we could run the courses as scheduled. No students suffered in our university by any time lag either in giving examinations or in getting their results announced. As the intensity of the pandemic declined the campus came alive as before, though we had to resort occasionally to the hybrid mode of teaching as and when it resurfaced.

Universities worldwide are playing a significant role in moulding the future of the students and IMS Unison is no exception. We, here at the University lay great emphasis on preparing the students in alignment with the industrial standards, freeing their entrepreneurial spirit.

Our university is in Dehradun, the education hub of India. The capital city of Uttarakhand is also popular for being the gateway to several popular hill stations. The most popular among them is Mussoorie - the queen of hills being one of them is only a thirty-minute drive from our university. These amalgamations of fascinating history and intriguing mythology attract people across the globe to this beautiful hill station.

Our university holds a rich legacy for over 25 years, carving a distinct niche in the field of business education. We have evolved through the adoption of the best practices in the education industry with a strong thrust on the growth of its students, faculty, and staff. The focus is laid on student-centric learning and to support this, a wide variety of learning tools like lectures, case studies, seminars, tutorials, field visits, practical, and e-learning resources are used.

Learning knows no boundaries as it leaps beyond classrooms. The ICT-enabled education at the University ensures the students' access to good quality of education. The facilities such as theatre-style classrooms, language labs, computer labs, seminar halls, conference halls, e-enabled libraries have contributed to the performance par excellence for the various schools namely Management, Media & Communication Design, Law, Hospitality & Liberal Arts.

As it is stated already, the need to continuously change and creatively evolve for success at a fast pace in the business environment has become crucial for organizations. The rich learning environment and the comprehensive academic programs at IMS Unison University empower the students to match with the pace. Total 204 companies visited the campus for placements and some of the top recruiters for the academic year, 2021-22 were Aditya Birla Health, Britannia, Bajaj Finance, Berger to name a few.

Our university has been consistently ranked as one of the top private universities in the country.

Some of the recent rankings of the



Prof. Gautam Sinha, Vice Chancellor
IMS Unison University, Dehradun

- University include the following:
- Ranked 14th under Top 100 BBA Institute in India (Times B School BBA Survey 2021) by OMS (a division of Times Internet Ltd.), a research by Advance Insights Pvt Ltd. (previously Advance Field & Brand Solutions LLP)
 - Ranked 7th under Top 15 Private Universities and 18th under Top 100 Management Institutes in India (Times B School Survey 2021) by OMS (a division of Times Internet Ltd.), a research by Market Xcel Data Matrix Pvt. Ltd
 - Ranked 13th under (Private and Deemed) Multi-Disciplinary University (North Zone) by a leading media magazine
 - Ranked 15th under Top BBA Institutes-Placement (Times B School Survey 2020) by OMS (a division of Times Internet Ltd.), a research by Market Xcel Data Matrix Pvt. Ltd

We, as your mentors, invite you to join us in this exciting journey towards higher achievements.

— Prof. Gautam Sinha
Vice Chancellor
IMS Unison University, Dehradun



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A Launchpad for NewAge Business Leaders

ICFAI Business School (IBS) grooms proactive business leaders who pursue success

Over the last few decades, the global 'businessverse' has witnessed amplified competition, nudging companies to bring on board proactive leaders rather than just managers. Since inception, ICFAI Business School (IBS), Hyderabad, has been committed to empower students to emerge accomplished leaders who catapult organisations to greater heights. The state-of-the-art campus grooms students to take on challenges with a robust, content-rich and industry relevant curriculum. The courses are carefully designed to ensure students learn to make decisions critically and analytically, taking into account the current business ecosystem. While the student-centric courses & methodologies uphold global standards, the institution also ensures unmatched industry exposure for students. Further, the diverse student community at IBS ensures unparalleled exposure to different cultures, languages and ways of living. The school received AACSB accreditation in February 2020, the highest standard of recognition for business schools worldwide.

EFFECTIVE CASE-BASED LEARNING

IBS leverages the power of theory and practice simultaneously, to uphold a productive curriculum. Students' classroom learnings are reinforced with case-based learning, which empowers them to function as seasoned professionals from the get-go. The case studies are handpicked to cover different subject areas and topics. The dedicated and dynamic team at Case Research Center (CRC), a Center of Excellence of ICFAI Group, works towards developing high quality internationally benchmarked case studies for its constituents, as well as contributing cases to B-schools and organizations through The Case Centre, UK. IBS ranks among the world's top



three contributors to the repository, next to Harvard and INSEAD.

EMBRACING DIGITAL REALITY

Amidst the challenges of the pandemic, IBS transitioned into blended learning and transformed teaching,

learning and assessment. The B-School has pioneered technology-enabled learning through Quicforce, a Learning Management System (LMS), based on 'Moodle', while ensuring all faculty members were well versed with the technology.



IBS delivers programs through interactive live sessions followed by learning reflections accessed by formative assessments through LMS-enabled mode for all the IBS students. LMS mobile app helps students receive notifications and alerts. Physical textbooks are also provided to students at their doorstep. Examinations and evaluations are conducted through the Quicforce platform with no compromise in quality.

PERSONALISING KNOWLEDGE

To ensure student-centered learning, IBS uses learning outcomes, which focus on explicit and detailed statements of what students learn and develop in themselves.

CROSS INSTITUTIONAL SYNERGY

IBS networks with experts from a range of leading companies to deliver regular guest lectures and serve as members of various advisory boards. The program offers students continued learning opportunities, ensuring the knowledge and skills gained remain relevant to modern times.

THE IBS ADVANTAGE

Placement opportunities are an important aspect of any B-school. IBS students are trained with skill development in team building, leadership, creativity, communications, entrepreneurship and relationship management. This has led to its enviable track record of outstanding campus placements with top companies. IBS alumni are pursuing fast track careers in leadership positions in top-notch companies across the world. Their success stands testimony to the quality and rigor of business education imparted at IBS.

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Blockchain: A New Mantra for Business Excellence

Today organizations are either embracing digital technologies to improve their businesses or being disrupted by entrants with such capabilities. The term which has gained wide attention in few years is 'Blockchain' coined by Satoshi Nakamoto (father of Bitcoin). This technology gave birth to the cryptocurrency that allows secure, peer-to-peer transactions without the involvement government, financial system or a company. Blockchain is a sort of shared database that differs from traditional databases in the way data is stored: blockchains store data in blocks that are then cryptographically linked together. As new information is received, it is entered into a new block. Once the block has been filled with data, it is chained onto the previous block, forming a chronological chain of data. A blockchain can hold a variety of data, but the most prevalent application so far has been as a transaction ledger. In general, blockchain is employed in a decentralized manner, meaning that no single person or group has control over the system; rather, all users have control collectively and offers transparency. With new breakthroughs and better use cases, the technology has progressed. Blockchain technologies, currently being used mostly in the banking, financial services, and insurance industries, has also been implemented for use cases such as land title registration, vehicle lifecycle management, farm insurance, and electronic health record management by the public sector endeavours.

The School of Management at Bennett University believes in the increasing importance for budding managers and executives to learn about various technologies and apply them in innovative ways. MBA curriculum at BU is set to incorporate fundamentals of blockchain and its managerial applications in some courses like finance, marketing, operations etc. As per the estimates made by experts, the worldwide blockchain market was valued at 3 billion dollars in 2020 and is predicted to increase to 39.7 billion dollars by 2025. Many businesses in India are experimenting with technology by incorporating it into their daily operations, and a slew of new start-ups are joining the fray. According to Chainalysis's 2021 Global Crypto Adoption Index, India ranks second after Vietnam in terms of crypto adoption, and ahead of countries like the United States, the United Kingdom, and China. As per a NASSCOM report (2019), majority of the mid and large service providers have less than 5% of blockchain projects in India. Further, one of the major applications of blockchain



Bennett University

observed recently is in the digital advertising and data management. The blockchain technology firms can help marketing and advertising teams collect better data and optimize their content for digital platforms. It's worth mentioning an example of the world's largest passenger automaker, Toyota, which used the blockchain platform to boost the performance of its commercial campaign by 21%. Toyota was able to transfer its budget to higher performing websites and avoid wasted expenditure by blacklisting websites and apps that were found by the blockchain platform to have significant degrees of disparity. This illustration shows how companies can use blockchain technology to prevent advertisement fraud by increasing transparency in the advertising supply chain and thereby lowering mismanagement in the advertising supply chain.

Bennett University continuously strives to bridge the gap between the curriculum and real industrial demands through industry expert talks, live projects, business simulations etc. BU has

established tie ups with several corporate firms and industries such as KPMG, Nvidia, Grant Thornton to name a few. Looking at emerging trends and opportunities with blockchain, the school has taken initiative to collaborate with leading global firms to offer live projects to students and also with industry relevant certifications in this domain. Bennett Hatchery at the campus, provides a breeding ground for students from different streams from engineering, management, law and media to nurture entrepreneurial skills facilitating Startup ventures by embracing innovation and cutting-edge technology at present, and blockchain in the near future.

Blockchain has the ability to introduce a completely new way of dealing with business problems also has the potential to revamp currently existing processes to unlock new sources of efficiency and value. Thus, the nascency of blockchain presents our future managers with huge opportunities to learn the smarter way of making decision.

For details, visit bennett.edu.in



Bennett University

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