

Business education in tune with industry needs

Apeejay School of Management stands for quality in Business Education

Established in 1993, Apeejay School of Management (ASM) is one of the premier business schools in the country. It is well-known for its quality management and business education. The institute offers Post Graduate Diploma in Management (PGDM) program, – duly recognised by the All India Council for Technical Education (AICTE), Govt. of India.

The PGDM program at ASM is internationally accredited by the Accreditation Council for Business Schools & Programmes (ACBSP), USA, since 2013, and is accredited by National Board of Accreditation (NBA). The PGDM program is also considered equivalent to MBA degree by Association of Indian Universities (AIU).

So far, 29 batches of PGDM students have graduated from the Institute. ASM has achieved great placements all along. Some of the key recruiters include EY, Deloitte, Blackstone, Accenture, Tata Capital Finance, Amazon, Airtel, Gartner, Tata Power, Acuity Knowledge Partner, Ameriprise Financial, Nippo, HDFC, ICICI Bank, Blackrock, Channel Play, Unimrkt Research, Reliance Jio, and LOMTS Wholesale, among others.

ASM offers a curriculum which is contemporary and directed specifically to the needs of the industry. Teaching-learning processes are student-centric, aiming at holistic development of the students. Curricula design and delivery, supplemented by a range of co-curricular activities, outbound programmes, and live projects not only provides the latest domain knowledge, but also inculcates the much-desired social sensitivity, ethical orientation, and leadership qualities among the students. A liberal arts infused curriculum which is also part of the National Education Policy 2020 recommendations, have been thriving at ASM all along and further growing in terms of scope and outcome.

Infrastructure and Facilities

ASM has a lush green wi-fi-enabled campus spread over 2-acre with a built-up area of around 10000 sqm. The building houses adequate classrooms, seminar/conference halls, computer labs, two libraries and cafeteria, among other facilities. The institute provides a highly conducive academic and learning environment for students.



Classrooms and computer labs are well-equipped with modern teaching aids. ASM has a state-of-the-art 21st century resource centre and library with a wide collection of reference books, text books, national and international journals and extensive digitalized resources. ASM has an air-conditioned auditorium, an open air amphitheatre and a 50-seater conference room.

ASM has an amazing IT infrastructure. The faculty is well qualified and use innovative pedagogies to ensure attainment of student learning outcomes. Further, ASM offers multidisciplinary courses as a part of New Education Policy's focus on holistic education.

Management and Faculty Development Programmes

The institute has been working extensively on strengthening corporate training and Management Development Programmes (MDPs) for the industry in different critical areas. Customised training programmes have also been organised by the institute for organisations like Maruti Suzuki, HDFC Bank, World Bank, Red Cross, Bravura, POSOCO, FIS Global, Walter Bushnell, and several government departments outside the country.

An area of constant focus by the institute is faculty development and throughout the year, multiple initiatives are taken to work towards relearning and upgradation of faculty members. Last year, more than a dozen FDPs were organised by ASM for in-house faculty, as well as those of other institutions. These included FDPs on learning management system, outcome based education, stress management - work-life balance, time management, research methods, case teaching method, international accreditation awareness, etc.

Corporate Linkages

ASM has done collaborative projects with various organisations like Indo SIAM Textiles, GKRC, Pushpanjai Pvt. Ltd., Lotus Herbals Pvt.Ltd., Xero Degrees Cafe, etc. The collaborative endeavours include business plan workshops, training & consultancy assignments, and technical inputs through faculty in terms of knowledge resource-sharing across various disciplines.

International Partners

With a vision to develop a strong global connect, ASM has entered into academic collaborations with leading institutions and organisations: Thomas Jefferson University, USA, E.M. Normandie – Normandy Business School, France, Uniglobe College, Marist College, USA and University of Toledo, USA.

Major Accomplishments

- PGDM Program is NBA accredited, accorded MBA equivalence by AIU and accredited by Accreditation Council for Business Schools and Programs (USA)
- ASM, Delhi was ranked 5th in the North Zone region under Times B School, 2023 by OMS (A Division of Times Internet Limited), research by i3rc Insights Pvt. Ltd.
- ASM, New Delhi ranked 4 among Private B-Schools in Delhi by one of the leading education magazines B-School Survey Rankings 2022
- ASM has been awarded for Outstanding Faculty amongst Private B-School by Federation of World Academics in 2021
- Consistently good track record of placements of graduating students

*For more information, contact:
Apeejay School of Management
Website: <http://www.apeejay.edu/asm>*

Transforming Students into Value Based Managers

SRI BALAJI UNIVERSITY, PUNE (SBUP): YOUR LAUNCHPAD TO A SUCCESSFUL CORPORATE CAREER

Sri Balaji University, Pune (SBUP) has cemented a 25-year legacy of shaping the future of India's youth through innovation and education. The university has made a reputation for shaping the next generation of leaders with its innovative programmes. SBUP's dedication to excellence prepares students, with quality education combined with a holistic approach, for success in life.

At present, the university offers a wide range of UG and PG courses and has witnessed a remarkable increase in student enrolment. The university has been making significant efforts in recent years to develop online programmes.

ONE OF THE TOP-RANKED MANAGEMENT INSTITUTES

SBUP has been a trusted name in management education for over two decades. The university's management-focused constituent institutes have consistently emerged as the preferred choice of students and parents.

- Balaji Institute of Modern Management (BIMM)
- Balaji Institute of Technology & Management (BITM)
- Balaji Institute of International Business (BIIB)
- Balaji Institute of Management and Human Resource Development (BIMHRD)

The above institutes are AICTE approved and are often featured among the best business schools by prestigious publications.

SBUP PG Programmes:

MBA:

Future student managers can choose from a wide range of specialisations, such as

- Marketing Management
- PM & HRD
- Finance
- International Business
- Operations & Supply Chain Management
- Product Management & Business Analytics
- Digital Marketing & Business Analytics
- Telecom & Business Analytics
- Data Science & Business Analytics

MCA: Core Subjects

- Software Product and Project Management
- AI & R Programming
- Data Science & Business Analytics
- Data Warehousing and Data Mining

SBUP also offers a Ph.D. Program in the Management Sciences

SBUP also offers well-designed UG programmes, such as

- BA (Psychology, Economics,



- Political Science)
- BA (Liberal Arts)
- BBA
- BBA Integrated MBA
- BCA
- BA LL. B, BBA LL. B, LL. B
- B. Sc. (Actuarial Science)

The Three Tenets of SBUP

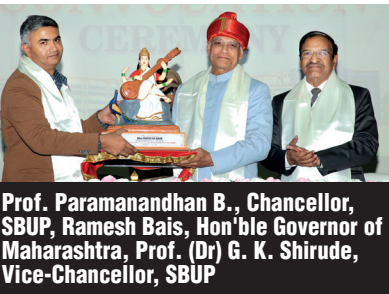
The principles of discipline, dedication, and determination are deeply ingrained in SBUP's DNA by its Founder Chancellor, Late Prof. (Col.) Dr A. Balasubramanian.

- Students who graduate from SBUP are:
 - a) Well-disciplined in their approach to life
 - b) Highly dedicated to their organisations, and
 - c) Determined to make a positive contribution to the nation with their problem-solving approach

A Global Network of Successful Professionals

- SBUP has established a strong relationship with alumni post-graduation, even after 25 years
- The University has a global presence with numerous successful professionals among its alumni
- The university maintains regular communication with alumni through multiple channels and promotes their involvement in designing programs and events

Over the past 25 years, SBUP has emerged as one of the leading educational destination in the country. It has not only produced professional corporate leaders but also good human beings who contribute as an asset to society. The journey was initiated by the late Prof. (Col.) Dr A. Balasubramanian, and Chancellor Prof. Paramanandhan Balasubramanian has successfully carried forward his legacy, steering the University towards a value based education keeping at the forefront the vision of NEP 2020.



Prof. Paramanandhan B., Chancellor, SBUP, Ramesh Bais, Hon'ble Governor of Maharashtra, Prof. (Dr) G. K. Shirude, Vice-Chancellor, SBUP

SRIJAN, an Entrepreneurship Development and Incubation Centre (EDIC)

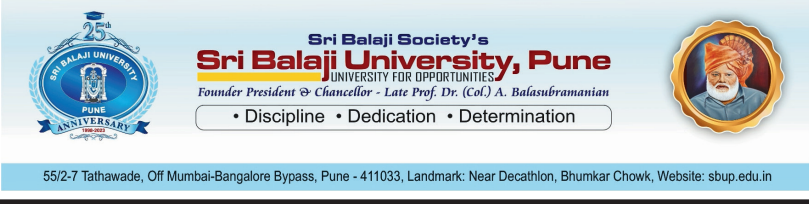
SBUP is sowing the seeds of innovation, entrepreneurship, and holistic development in its students for a future where the youth of India stands tall on the global stage. It understands that youth empowerment requires nurturing entrepreneurship. SBUP has the honour of hosting NHRD's first student chapter in the entire country, giving our students an unparalleled access to industry expertise.

Convocation Ceremony at the University

The university recently celebrated its silver jubilee along with the convocation ceremony. This year, the event was graced by The Governor of Maharashtra, Ramesh Bais, who conferred the MBA degrees, and felicitated doctoral research students with their gold and silver medals and certificates. The university has been graced with several dignitaries in recent years, such as the union minister for road transport & highways, Nitin Gadkari, S. V. Nathan, Partner and Chief Talent Officer at Deloitte India, former Maharashtra Governor Bhagat Singh Koshiyari, and Air Marshal Bhushan Gokhale (Retd.)

*For more details, contact:
Sri Balaji University, Pune
08069591883.*

*For MCA & Undergraduate Courses:
9226561597/99/95*





TIMES B SCHOOL RANKING SURVEY 2024

The objective of this research is to arrive at a list of top business schools offering full time management courses - including two-year courses in India. The research had 3 major modules i.e. Desk Research, Factual survey & Perceptual Rating survey. Post collection of data a methodical analysis was done to rate the various B Schools that participated in the study and rank them accordingly.

Research Methodology continued on page 2

TOP 100 B SCHOOLS			
INSTITUTE/B SCHOOL	RANK	INSTITUTE/B SCHOOL	RANK
Indian Institute Of Management, Kozhikode	1	DPU, Global Business School And Research Centre,Pune	45
Xavier Institute Of Management, XIM University,Bhubaneswar	2	Chandigarh School Of Business,Jhanjeri	46
Symbiosis Institute Of Business Management, Pune	3	Teerthanker Mahaveer University, Moradabad	46
S.P Jain Institute Of Management And Research,Mumbai	4	R V Institute Of Management, Bengaluru, Karnataka	47
Institute Of Management Technology , Ghaziabad	5	NSHM Knowledge Campus, Durgapur	47
ICFAI Business School (IBS), Hyderabad	6	CT University, Ludhiana	48
Lal Bahadur Shastri Institute Of Management, Delhi	6	Institute For Future Education, Entrepreneurship And Leadership (IFEEL),Pune	49
Indian Institute Of Foreign Trade, New Delhi	7	Presidency College, (Autonomous)	50
Institute Of Rural Management Anand	8	Aditya School Of Business Management, Mumbai	50
Indian Institute Of Management, Raipur	9	Aditya Institute Of Management Studies & Research, Mumbai	51
Indian Institute Of Management, Kashipur	10	Symbiosis Institute Of Operations Management (SIOM),Nashik	52
Indian Institute Of Management, Bodh Gaya	10	Amity University, Kolkata	53
Alliance School Of Business, Alliance University, Bengaluru	11	Bharati Vidyapeeth'S Institute Of Management Studies And Research, Navi Mumbai	54
School Of Business, Woxsen University, Hyderabad	11	Koneru Lakshmaiah Education Foundation(Deemed To Be University),Guntur	55
Sri Balaji University, Pune (BIMM,BITM,BIIB,BIMHRD)	12	Pune Institute Of Business Management,Pune	55
International School Of Business & Media (ISB&M), Pune	12	IES'S Management College And Research Centre,Mumbai	56
School Of Business, Dr. Vishwanath Karad MIT World Peace University, Pune	13	Quantum Business School, Quantum University, Roorkee	57
Apeejay School Of Management, New Delhi	13	NSHM Knowledge Campus, Kolkata Group Of Institutions,Kolkata	57
Lexicon Management Institute Of Leadership And Excellence,Pune	14	Amity Business School, Raipur	58
Jagan Institute Of Management Studies Technical Campus,Delhi	15	Prestige Institute Of Management And Research, Gwalior	59
Amity Business School, Amity University, Noida	16	Integral University, Lucknow	60
Galgotias University, School Of Business, Greater Noida	16	Kohinoor Business School,Mumbai	61
KIIT School Of Management,Bhubaneswar	17	Ajeenkya D Y Patil University, Pune	62
School Of Management, Ims Unison University, Dehradun	18	Govindram Institute Of Management & Research, Indore	63
Dr. D. Y. Patil B-School, Pune	19	GNIoT MBA College, Greater Noida	64
School Of Management And Commerce, Kr Mangalam University, Gurugram	20	MIMA Institute Of Management, Pune	65
Amity Business School, Amity University, Gurugram	20	Institute Of Information Technology And Management, New Delhi	66
Jain (Deemed-To-Be University), Cms Business School,Bangalore	21	Sandip University, Nashik	67
SIES School Of Business Studies, Mumbai	21	JIS University,Kolkata	67
International Institute Of Management Studies, Pune	22	Institute Of Management Studies , Ghaziabad	68
N. L. Dalmia Institute Of Management Studies And Research, Mumbai	23	Vivekanand Institute Of Management Studies & Research, Mumbai	69
IIEBM, Indus Business School, Pune	23	SDM Institute For Management Development (SDMIMD), Mysore	70
SIES College Of Management Studies, Mumbai	24	Bannari Amman Institute Of Technology,Sathyamangalam	71
Chitkara Business School, Punjab	24	International Management Institute, Bhubaneswar	72
Presidency University, Bengaluru	25	Chandigarh Business School Of Administration,Landran, Mohali	73
Universal Business School,Karjat	25	Ramaiah University Of Applied Sciences,Bangalore	74
Amity Business School, Amity University, Mumbai	26	Global Institute Of Business Studies (GIBS Business School),Bengaluru	75
IIHMR University, Jaipur	26	IA School Of Management Studies	76
Institute Of Engineering And Management, Kolkata	27	I.T.S. School Of Management, Ghaziabad	77
MET Institute Of Management, Mumbai	28	Vivekanand Education Society Business School, Mumbai	78
JIS College Of Engineering, Nadia	29	D Y Patil Deemed To Be University School Of Management, Navi Mumbai	79
Praxis Business School,Kolkata	29	Xavier Institute Of Social Service, Ranchi	80
Krupanidhi College Of Management, Bangalore	30	International School Of Management Excellence,Bangalore	81
NICE School Of Business Studies Shobhit Deemed University, Meerut, Delhi NCR	30	MIT College Of Management,Pune	82
Rajagiri Centre For Business Studies, Kochi	31	Institute Of Public Enterprise, Hyderabad	83
GL Bajaj Institute Of Management And Research. PGDM Institute, Greater Noida	32	KV Institute Of Management And Information Studies,Coimbatore	84
Chetana's Institute Of Management & Research,Mumbai	33	M.S. Ramaiah Institute Of Management, Bengaluru	85
MET Institute Of Post Graduate Diploma In Management, Mumbai	33	GNA University, Phagwara	86
Suryadatta Institutes Of Management, Pune	34	SRMS International Business School, Lucknow	87
Indian Institute Of Forest Management, Bhopal	34	Atharva School Of Business, Mumbai	87
Parul Insitute Of Management And Research,Vadodara	35	Remo International College, Chennai	88
International Institute Of Health Management Research, New Delhi	35	Dayananda Sagar College Of Engineering, Bengaluru	89
Durgadevi Saraf Institute Of Management Studies,Mumbai	36	IPS Academy, Institute Of Business Management & Research, Indore	89
Nest Academy Of Event Management & Development, Mumbai	36	Dr. Gaur Hari Singhania Institute Of Management And Research,Kanpur	90
Jagannath International Management School, New Delhi	37	Institute Of Management Studies, Noida	91
Indus Business Academy (Formerly Indian Business Academy), Bangalore	38	Sri Krishna College Of Engineering And Technology, Coimbatore	92
Asia-Pacific Institute Of Management, New Delhi	39	Department Of Business Management Osmania University, Hyderabad	93
Apeejay Institute Of Management & Engineering Technical Campus, Jalandhar	40	Amity University Jharkhand, Ranchi	94
International School Of Management, Patna	40	Asian Business School,Noida	95
Institute Of Management Studies,Banaras Hindu University, Varanasi	41	Lala Lajpatrai Institute Of Management, Mumbai	95
University Of Engineering & Management, Jaipur	41	Lead College Of Management, Palakkad	96
ISSM Business School, Chennai	42	Saveetha School Of Management, Chennai	97
Institute For Technology And Management, Navi Mumbai	43	United Institute Of Management, Prayagraj	97
Durgadevi Saraf Global Business School, Mumbai	43	Kongu Engineering College,Erode	98
Hindustan Institute Of Technology And Science, Chennai	44	GNVS Institute Of Management, Mumbai	99
Dayananda Sagar School Of Commerce And Management Studies (SCMS), Bengaluru	45	I Business Institute, Greater Noida	100

TOP EMERGING			
INSTITUTE/B SCHOOL	RANK	INSTITUTE/B SCHOOL	RANK
School Of Management And Commerce, Sanskriti University, Mathura	1	Dr Mar Theophilus Institute Of Management Studies (DMTIMS), Mumbai	6
Mangalayatan University Jabalpur, Faculty Of MBA, Jabalpur	2	Symbiosis Institute Of Business Management, Nagpur	7
Kohinoor Management School, Mumbai	3	SOIL Institute of Management	8
PCET'S Pune Business School, Pune	3	School Of Management And Commerce, Manav Rachna University, Faridabad	9
Thakur Global Business School, Mumbai	4	Haridwar University, Roorkee	10
School Of Management, Geeta University, Panipat	5		

Education with Value, Growth, Wealth Creation & Lifestyle

Established in the year 2000, ISB&M is one of the best private business schools in India and offers a world class management education to its students. ISB&M has a rich history of producing competent professional managers who are able to succeed in a competitive corporate environment.

GUIDED BY ONE OF THE BEST

ISB&M is spearheaded by Dr. Pramod Kumar, an internationally acclaimed Management Expert and Educator. Dr. Kumar was previously associated with institutes like XLRI, IIM-Ahmedabad and Symbiosis. ISB&M faculty are graduates of the top Management and Engineering Institutes of India such as IIM's, XLRI, FMS and SP Jain. Over 24 years ISB&M has created a strong reputation for itself in the field of Management Education and campus recruitment.

ISB&M Operating Philosophy as Preached and Promulgated by Dr. Pramod Kumar

- Always look for and follow the best practices and standards
- Maintain national and global character
- Teach students how to succeed in the corporate world

CAMPUS & CULTURE: A community defined by 3 Core Quality

1. **Inspire and Share Success:** Instilling values that support your



ISB&M Pune Campus

- ambition to succeed. At ISB&M, they work together to create a leadership profile and career.
2. **Think fearlessly:** Blending bold creativity with rational & rigorous analytics.
3. **Total Drive Transformation:** Unlock a whole new level of proficiency

PROGRAMS OFFERED

ISB&M offers full time dual specialization PGDM Program for fresher's and working professionals from diverse city and state of the country to drive your fast-track career with the highly advanced specializations in Marketing, Logistic & Supply chain

Career with some of the World's Best Employer's & Companies

Majority Alumni of ISB&M are employed in some of the world's top most preferred employer's such as Google, Apple, Ernst & Young, Goldman Sachs, PwC, Deloitte, Microsoft, KPMG, L'Oréal, Amazon, Adidas, Procter & Gamble, BMW Group, Nike, Bain & Co, McKinsey & Company, JP Morgan, Boston Consulting Group, Morgan Stanley, Coca-Cola, Unilever, all across the Globe in Leadership Role - Over 10000 + Alumni are working With some of the top Indian & MNCs in senior positions like Director- HR, Sr. Vice President, Vice President, Director-Marketing across the 36 countries.

For more information: Call 775029571, Visit: Website: www.isbm.ac.in

OUTSTANDING ALUMNI



Abhishek Bhatt, PGDM-2003-05, Senior Director, Brand Marketing, CNBC, New York City



Deepratna Singh, PGDM: 2004-06, Sr. Director, HR, Walmart Global Tech, Washington



Ritesh Samtani, PGDM-2010-12, Director, Global Product Management, Mastercard, New York

Stimulating Growth and Global Vision

ADYPU School of Management: Preparing Students for a Corporate Career

Amidst the ever-evolving landscape, ADYPU stands as a beacon of transformative education, guiding students towards academic brilliance, experiential learning, and global opportunities.

Why choose ADYPU School of Management?

- Academic Rigor
- Academic Distinction
- Inclusive Environment
- Internship and Placement Assistance
- Global Collaborations and Specialized Programs

Programs Offered:

- **MBA Program in Digital Health**
 - Collaboration with the University of Wales.
- **Global Management Program**
 - Collaboration with approximately 26 prestigious UK universities.
- **MBA Pro in collaboration with AIT**



and De Montfort University Dubai

- Unique program spanning ADYPU, De Montfort University Dubai campus, and AIT University, Thailand.

4-year BBA Hons Program

- Aligned with NEP 2020, dedicating the 4th year to research work and dissertation.
- **Associations and Centers of Excellence**
 - Business Graduate Association with a UK Certificate of Membership for

- AMBA Accreditation.
 - Centre of Excellence in Leadership with EdMyst for AI-Monitored Skill Assessment and Development.
 - Centre of Excellence in Entrepreneurship with Wadhvani Foundation, offering NEN Ignite - a 14-week experiential entrepreneurship program.

- **MBA Investment Banking with Ernst & Young**
 - Commencing from 2024, ADYPU School of Management will be providing specialized knowledge in the domain and ample opportunities.

The ADYPU School of Management goes beyond traditional education, offering a transformative journey that prepares students for the complexities of the corporate world.

For more details visit: www.adypu.edu.in

Grooming NextGen billionaires for the nation since 1999

SEF's Suryadatta Group of Institutes (SGI), Founded in 1999, a Pune-based educational conglomerate, offers a diverse range of academic programs across various disciplines, including Business Management, Information Technology, Computer Applications, Hospitality Management, Travel and Tourism, Interior Design, Fashion Design, Event Management, Performing Arts, Animation, Law, Pharmacy, Physiotherapy, and doctoral programs.

MBA @ SIMMC & SIBMT Management Institute

Suryadatta Institute of Management & Mass Communication (SIMMC) & Suryadatta Institute of Business Management & Technology (SIBMT) are Affiliated to Savitribai Phule Pune University and approved by AICTE & Govt. of Maharashtra, recognized by Ministry of Education, Govt. of India.

SIMMC & SIBMT are among the top B-Schools in Pune which are known for rigorous academics via experiential teaching learning, extensive industry connects. Suryadatta offers 2 years full time MBA (Choice Based Credit System (CBCS) & Outcome Based Education Pattern) with Major & Minor options.

Global PGDM @ SIMMC PGDM Management Institute

SIMMC PGDM offers AICTE approved Two Years Full Time Post Graduate Management Program (PGDM)

PGDM students have the option to study courses in NEW AGE fields such as digital marketing, artificial intelligence, machine learning, deep learning, research and business analytics in addition to their traditional programs. NEW AGE specializations. The PGDM program offers a



Suryadatta Group of Institutes (SGI) has signed an agreement with London Academy of Professional Training (LAPT), London

wonderful fusion of modern and traditional viewpoints on business for entrepreneurs, aspiring start-up founders. Motivated students who dream big about their career & have the determination to put in consistently long hours of hard work in developing their 21st Century Skills & are eager to gain the practical exposure from industry as well as have the aptitude to Master the modern digital tools and self drive to learn through contemporary pedagogy such as online programs, MOOCs and want to develop social outlook through social and NGO projects opt for the much coveted PGDM Program. Such an approach leads to their holistic development which lays the foundation for shaping a complete human being for the Global Market Place in the respective fields.

Keeping Pace with Changing Pedagogy:

SGI takes learning beyond the classroom through rigorous academic inputs, blended learning with MOOCs, Knowledge Management series, Live Projects, Competitions, Expos, Projects, Assignments, Summer Internship Programs, National Seminars, Guest lectures, Industry visits, Global immersion programmes as well as Personality Development, Business Communication and grooming sessions to ensure academ-



SURYADATTA Global Motivational & Spiritual Speaker @ Suryadatta addressing the Students & Staff on 7th February 2024



Dr. Roger Levermore, Vice President for Development at World's Renowned Asian Institute of Technology, Thailand, Prof. Dr. Sanjay B Chordia Founder President, and Chairman Suryadatta Education Foundation, while exchanging MOU with the Asian Institute of Technology (AIT), Thailand

ic, professional and personal growth leading to holistic development and delivery of a transformative learning experience relevant for the futuristic workplace and society.

Holistic Well being : Shaping a Good Human being

One of the major philosophies at SGI is "A healthy mind and a healthy body". Besides academics, students are given different kinds of training including Yoga, Meditation, Health and fitness. Students are also given guidance for social entrepreneurship. Visits to NGOs are conducted and students are encouraged to give their contribution to society voluntarily.

Commendable Placement record since inception:

Achievements & Recognitions

Suryadatta Institutes has received numerous national and international awards a few of them are:

- SIMMC is ranked 47 th in India, 20 th in Western Zone, 15th in Maharashtra State in the B-Schools (Private) rankings released by IIRF 2024
- SIMMC was honored with the Best ICT Enabled Academic Institution award at the ICTIS Awards 2022
- For the sixth straight year, AICTE CII has put SIMMC in the Platinum category



Enriching & Enlightening Academic Ambiance



Suryadatta Institutes of Management in association with AIMA forms the first business simulation lab in Pune for MBA, PGDM students for hands-on experience

The institute provides career opportunities to the aspiring students in some of the leading National and International multinational companies across high growth sectors such as BFSI, e-commerce, Retailing, IT, ITES, Hospitality etc in India & abroad. SGI has signed MOUs with several corporate for industry connect and placements. The entire placement effort is student driven under leadership of the Dean Corporate Relations. More than 950+ recruiters have sourced their talent requirement from SGI.

Suryadatta Differentiators

- Contemporary, blended education: Developing cutting-edge professionals
- Academic collaborations with renowned international and Indian institutions to learn from the finest in their fields
- Proven track record of remarkable placements and ongoing skill development
- Extensive Industry - Institute Interface for corporate-ready students
- Global focus for global career opportunities
- Entrepreneurship Cell promotes economic and social development
- Optional Global Immersion & Twinning Program from Leading Global Universities
- Collaborative and immersive learning
- Doctoral Research Centre with strong conceptual foundations
- Innovation and Incubation Centre Promoting startup culture

For career guidance - Message your name and city on 9881490036 For details visit www.simmc.org www.suryadatta.org

Empowering Education with Scholarships

Woxsen Scores High on Accessibility & Equity

Woxsen's commitment to fostering talent and creating leaders of tomorrow also extends to accessibility & equity. In the Academic Year 2023, Woxsen awarded scholarships worth INR 40 Crores across programs, opening doors for numerous aspirants to embark on their educational journey. Woxsen's scholarship program is designed to cater to a diverse range of students, recognizing scholastic and leadership potential.

Each year, thousands of applicants aspire to join Woxsen University's 3 esteemed MBA programs, in pursuit of the exclusive advantages it offers: global exposure, state-of-the-art learning facilities, new-age specializations, and an applied-learning curriculum. Also making it that much more aspirational is Woxsen's profile-based selection process.

Woxsen's Profile-Based Selection Process

Woxsen's 'Composite Score' evaluation method encompasses three crucial components: Entrance Scores, Psychometric Assessment, and Personal Interview. This holistic approach allows applicants to showcase their comprehensive profiles across all three stages, emphasizing strengths beyond scores. It's not solely about numerical achievements but also about the additional value candidates bring to the table.

Woxsen Scholarships for MBA Aspirants

Merit-Based Scholarships: This scholarship is awarded to candidates with exceptional academic records, demonstrated through previous ac-



ademic achievements, composite entrance test score, and overall performance. Merit-based scholarships serve as a testament to Woxsen's commitment to recognizing and nurturing academic brilliance.

Sports Scholarship

This scholarship is granted to student-athletes who demonstrate exceptional skill and promise in sports. This scholarship program aims to support talented athletes in pursuing their academic and athletic endeavors simultaneously. The scholarship also provides them access to professional standard facilities at Woxsen's 60 acre sports arena.

Scholarship for the Underprivileged

This scholarship program is designed to provide financial assistance to individuals from disadvantaged backgrounds who demonstrate academic quality and a strong desire to pursue higher education at Woxsen University. It aims to bridge the gap

between financial constraints and educational opportunities, enabling deserving students to access quality education and unlock their full potential.

Preparing to Earn Woxsen Scholarships

For MBA candidates aspiring to earn scholarships at Woxsen, thorough preparation and strategic planning are essential. Strong candidates are well researched about everything, including eligibility



criteria, application deadlines, and the prerequisites. These students ensure they tailor their scholarship applications to align with specific

criteria and effectively showcase how they meet the desired qualifications. **Achieve Academically:** Prioritize academic excellence by maintaining a strong GPA and excelling in the accepted entrance tests or Woxsen Aptitude Test. A solid academic record forms the foundation for merit-based scholarships.

Sports Achievements: Prepare a comprehensive athletic resume highlighting your achievements, accolades, participation in sports tournaments, leadership roles, and any relevant experiences. Obtain strong letters of recommendation from coaches or mentors. Participate in Woxsen's intercollegiate leagues.

Enhance Your Profile: Demonstrate your leadership potential and involvement in extracurricular activities such as community service, student organizations, or entrepreneurial ventures. Active participation outside the classroom highlights your multidimensional abilities and strengthens your scholarship application. Showcase your passion, drive, and potential to make a meaningful impact in your chosen field, thereby distinguishing yourself as a deserving scholarship candidate.

Woxsen University welcomes deserving candidates from all walks of life, ensuring each one gets the opportunity to pursue their MBA aspirations. With meticulous preparation and a compelling scholarship application, MBA aspirants can access global education experience at Woxsen, poised to embark on a journey of academic quality and professional success.

For more information visit: www.woxsen.edu.in

Developing Professionals for Global Competitiveness



GL Bajaj Institute of Management and Research PGDM Institute is one of the leading business school in India offering two-year full time post graduate diploma in management (PGDM) and PGDM-general, approved by AICTE, Ministry of HRD. The PGDM program is accredited by the National Board of Accreditation and recognized as equivalent to MBA by Association of Indian Universities.

It has captured a niche position for its contemporary pedagogy, placements, and modern infrastructure. Institute offers a broad array of comprehensive future-ready curricula including specializations, value added courses and certifications to develop new-age skills, great academic standards, qualified faculty and alumni connect and dual mentoring program help students to become resilient managers, leaders, and entrepreneurs.

Placement at GLBIMR Package:

- Highest - 19.95 LPA
- Major Recruiters- Hitachi, HCL, Khimji Ramdas, Wipro, Deloitte, HDFC, American Express, Tata Power, Polycab, Naukri. com, MyGate, HT Media, MDRA, Publicis Group, ISON Tower Ltd. Hitachi, Wipro,

Tata Technology, Tata Power, Ujjivan Small Finance Bank and many more.

Program Highlights-

- Dual / Major- Minor Specialization options
- Value added Certification
- Micro skill enhancement certifications as per recent industry trends
- Digitalized courses and hybrid modules
- Student driven clubs and cells
- Three layered mentoring by corporate, alumni and faculty
- Entrepreneurship Cell
- Focus on Holistic Development
- Attractive Scholarship policy
- Laptop, Foreign Tour*

Industry-Academia Interface-

- Regular Global Talk Series and Expert Talk Series
- Intensive internships and live projects
- Research projects
- Industrial Visits
- Guest Lectures
- Project Sahyog to connect with Alumni

National and International Collaborations

- ASSOCHAM- GEM, New Delhi, India
- MDS IndoCan Inc., Ontario, Canada

- Synergy University Moscow
- Ministry of National, Technical and Vocational Education, Madagascar, Africa
- Krirk University, Thailand
- Berlin School of Business and Innovation GmbH Germany
- Vision College of Jeonju, South Korea
- Near East University, Turkey
- Africa City of Technology, Khartoum, Sudan, Africa
- Atlantis University, Florida, USA
- Skyline University College, Sharjah
- National Stock Exchange Academy, India, Lucknow

Specializations Offered

- International Business
 - Marketing
 - Human Resources
 - Finance
 - Operations
 - Data Analytics
 - Entrepreneurship
 - Strategy and Consultancy
- GLBIMR with unique focus on grooming leadership and creating socially responsible corporate citizens, in its journey of 16 years has created milestones of achievements. 'The Institution welcomes young minds for global competitiveness'.

DYNAMIC HEALTH MANAGEMENT INSTITUTION

Established in 2008, the International Institute of Health Management Research (IIHMR), Delhi is one of the premier institutes dedicated to advancing health, well-being, and sustainable development through cutting-edge research and education. Its transformative two year post-graduate programme in health management, hospital management and health IT management offers a combination of rigorous management fundamentals and an in-depth advanced health systems and health services research.

With a legacy of more than 38 years in training future health entrepreneurs and health managers, the flagship program of IIHMR Delhi - PGDM in health and hospital management, goes beyond the traditional way of teaching.

Visionary

An MBBS from NRS Medical College

and MD in community medicine from PGIMER, Dr. Neogi has spearheaded and implemented clinical research-based projects for maternal and child health, clinical research projects, and policy advocacy. Dr. Neogi has also written books on



Courses offered at IIHMR Delhi

- 2-Year Full Time PGDM [Hospital & Health Management]
- 3 Years Fellows Program in Management
- 1- Year PGCM (Logistics And Supply Chain Management)
- 11- Months Executive Program on Hospital Management
- 11-Months Executive Program on Public Health Financial Management
- 11 - Months Executive Program on Logistic AND Supply Chain Management

traditional medicines and research on maternal health care, including authoring a book titled "Gender before birth in India: Role of Indigenous and Traditional Medicine".

International Collaborations

In just over a decade, IIHMR Delhi has emerged as a leader in global healthcare collaborations, forging partnerships with renowned institutions worldwide:

DRIVING INNOVATION, MAKING PROGRESS

The Global Institute of Business Studies (GIBS Business School) with its IRE and CPMP program integrated within the LBD and CIC model stands as a vanguard of innovative education.

Learning by Doing (LBD)
This teaching methodology underscores the belief that true knowledge comes from active participation and practical application.

Corporate is Customer (CIC)
The revolutionary concept emphasises that corporations are not just destinations for graduates but integral partners in the educational process. The business school adopts a contemporary and dynamic educational philosophy and prepares students to be industry ready. The GIBS campus offers a rich tapestry of learning from corporate leaders, for an educational experience ingrained with leadership and entrepreneurial spirit. The diversified student body, sports facilities, and

corporate-style campus create a holistic educational environment. Students from 23 states bring a wealth of diversity to the campus. The dual degree (PGDM + PGPIRE) dual specialisation program ensures multi-dimensional learning. Students benefit from a curriculum steered by IIM alumni, providing them with keen insights. The Post Graduate Program in Innovation, Research & Entrepreneurship (PGPIRE) and the Certificate in Personal Mastery Program (CPMP) programs imbue students with a spirit of



innovation, a drive for research, and the acumen for entrepreneurship. They are complemented by the Business Mastery Programme (BMP) and Value-Added Programmes (VAPs), which add layers of specialised knowledge and skillsets, tailored to the indi-

vidual's career aspirations. The comprehensive approach results in exemplary graduates with great placement record. GIBS Business School is not just an institution; it's a crucible where the future leaders of the corporate world are forged.

For more details, contact:
Global Institute of Business Studies (GIBS)
Visit: Global Institute of Business Studies (GIBS)
#44/ 4/5/8 Mylasandra Road, Off Begur Koppa Road, Bengaluru - 560068
Contact-8050300070 Website-www.gibs.edu.in
Toll free number: 8050300060



NURTURING TOMORROW'S BUSINESS LEADERS

Integral University's MBA Program



Integral University, Lucknow, stands as a distinguished institution, celebrated for its MBA program that seamlessly integrates academic rigor with practical application. Accredited with an esteemed A+ grade by the National Assessment and Accreditation Council (NAAC), the university offers a diverse array of over 225 multidisciplinary programs, providing students with a comprehensive educational experience. At the heart of Integral University's appeal lies its commitment to quality education. The department of management, Integral

University is ranked 11 in the IIRF Rankings 2024 among private universities in Uttar Pradesh. The MBA curriculum is meticulously designed to meet the evolving needs of the business landscape, equipping graduates with the knowledge, skills, and mindset necessary for success. With a focus on holistic development, the university's lush green campus provides a tranquil setting conducive to intellectual exploration and personal growth. Integral University prides itself on its accessibility, offering an affordable fee structure that ensures education is within reach for aspiring learners from all walks of life. Furthermore, the university's dedicated placement cell works tirelessly to connect students with lucrative career opportunities, fostering partnerships with leading companies across various sectors. Central to the ethos of Integral University is the cultivation of ethical leadership. Through a combination



Integral University is dedicated to academic excellence and ensuring students are well-prepared for success in the workforce. We prioritize both strong academics and employability for students to thrive in their careers." - Prof Javed Musarrat, Vice Chancellor, Integral University

Invest in your future with Integral University's MBA program and embark on a transformative journey towards excellence in business leadership. "Integral University is committed to nurturing a generation of innovative thinkers and ethical leaders who will drive positive change in society. Our mission is to provide students with a transformative educational experience that empowers them to excel in their chosen fields and make meaningful contributions to the world," says Prof. S. W. Akhtar, Chancellor & Founder, Integral University.

of academic quality and values-based education, the university instills in its students a strong sense of integrity, empathy, and social responsibility, empowering them to drive positive change in the global business community.

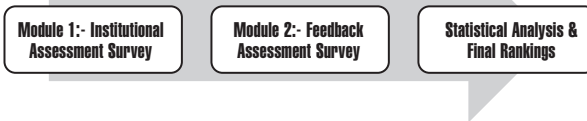
RESEARCH METHODOLOGY

Continued from inside flap

The primary objective of the research was to identify and rank Top MBA/PGDBM Institutes in India. The research followed the i3RC-BRM model (proprietary model developed by i3RC Insights for ranking and benchmarking surveys). It is a holistic methodology to evaluate, assess and rank various schools. The assessment focuses on three key dimensions viz. Resources, Effort and Outcomes the gain 360° perspective.

The study had two key modules:
● Institutional Assessment Survey
● Feedback Assessment Survey
The data collection was done through online surveys and telephonic surveys during the month of 1st week of December 2023 to 2nd week of February 2024.

Total 1504 perceptual interviews were conducted across 16 cities.



A comprehensive list of MBA/PGDBM Institutes was generated with the help of internet, magazines, and other publications. The various sources used for generation of MBA/PGDBM college list included:
● List of Institutes/ universities from previous surveys
● A discussion with industry experts to add/ delete any college to ensure we have a comprehensive list
However, as it is not possible to get a completely exhaustive list of colleges and include them in the survey, we had the option of adding any new college name in the survey form if any respondent mentioned any college name outside our list. Effectively, every MBA/PGDBM college had a chance of getting covered in the survey if their name was mentioned by the respondents.

MODULE 1 | INSTITUTIONAL ASSESSMENT

In module 1, more than 800 MBA/PGDBM Institutes were sent the institutional assessment form and then rigorously followed up through different modes such as telephone, email and face-to-face, wherever required. A total of 215 Business schools (Institutes & Universities) finally participated.

MODULE 2 | FEEDBACK ASSESSMENT

In the Feedback Survey Module, a structured Questionnaire was administered to selected respondents including current students, aspiring students, faculty,

parent, alumni and HR professionals to get ranking and rating of MBA/PGDBM Institutes. The sample selection was done using convenience sampling method though the sample was spread out geographically to get better representation.

The survey was conducted across 16 cities i.e., Delhi-NCR, Mumbai, Chennai, Kolkata, Bangalore, Hyderabad, Ahmedabad, Chandigarh, Pune, Indore, Jaipur, Lucknow, Bhubaneswar, Guwahati, Kochi and Ranchi. The geographical spread of the sample was ensured by selecting multiple starting points within each city.

The following key parameters were covered in both Institutional and Feedback Assessment:
● Academic Excellence
● Faculty
● Infrastructure
● Industry Interaction
● Placement
● All round Personality Development
● Overall Brand Value

ANALYSIS: FINAL RANKING OF MBA/PGDBM INSTITUTES

A robust approach was followed to arrive at the final rankings. The step-by-step process is given below:

- **IAP Score**
 - Each information variable is given a score based on the statistically developed scoring methodology.
 - All information pertaining to a parameter are combined to arrive at the parameter scores which are combined to get overall institutional assessment score
 - The raw scores thus obtained are weighted by their importance to arrive at weighted scores
- **Feedback Score**
 - Ratings on key parameters for each school
 - Calculating importance of various parameters to arrive at weights for each parameter – a regression model to arrive at the importance of various parameters
 - Calculation of raw scores and weighted scores for each parameter
 - Calculation of overall score for each school using importance weightages.

Finally Institutional Assessment Scores and Feedback Assessment scores are combined to arrive at total score based on which the final ranks are arrived at.

SOME CAVEATS:

- Only those colleges who participated in the Institutional Assessment module have been included in the ranking.
- For the convenience of the readers, we have also listed MBA/PGDBM Institutes who had a good Perceptual score (but did not submit factual) in alphabetical order even though they have not been included in the ranking.
- Relatively newer Institutes who have less than 4 batches graduated out of their Institutes have been included in MBA/PGDBM Emerging Institutes List.

About i3rc Insights Pvt. Ltd

We are a Market Research, Insights & Consultancy firm having track record of conducting successful research studies over the years across wide range of industry sectors across consumers and business domains. i3RC team is a good mix of dynamic young and experienced professionals with cumulative team experience of over 9 years. The team comes from diverse backgrounds to handle projects in multiple industry sectors and types of research studies. There are professionals with backgrounds in Economics, Statistics, Analytics, Engineering and Management.



In order to bring objectivity to business and excellence awards, we have developed a methodology to objectively assess and document meaningful contributions of individuals and organizations which make them eligible for various awards. We as an organization are quality focused and committed to providing excellent service to our clients through innovation and judicious use of technology. We are a corporate member of MRSI and follow MRSI & ESOMA code of ethics while conducting every research project.

Note: Present survey has been exclusively conducted by an independent Research Agency named i3RC Insights Pvt. Ltd. using stated methodology for arriving at the given rankings. The publication house and its affiliates/employees/authorized representatives/group companies are not responsible/liable for the said rankings. Readers are advised to take an informed decision before acting upon the survey rankings.

PREPARING FUTURE CORPORATE LEADERS

Pimpri Chinchwad Education Trust (PCET) is a trusted brand since 1990 providing quality education from KG to Ph.D. for over 3 decades, the PCET trust has established an enviable record of quality and accomplishment.

PIMPRI CHINCHWAD EDUCATION TRUST'S - PUNE BUSINESS SCHOOL (PBS)

Pune Business School (PBS) offers full time PGDM for 2 years and is a comprehensive academic institution with a distinctive learning style and a global vision. In order to improve the student learning experience, a developed innovative and focused plan has been prepared to enhance and enrich the student services and facilities. As a part of this strategic focus, PBS aims to ensure that all new and existing engagements become a quality centered learning experience. PBS is led by Dr Ganesh Rao as the Director. The campus has rich libraries, modern IT infrastructure, multi-media study halls, computer labs, student centers with access to a cafe, canteen and hostel facility.

INDUSTRY CONNECT:

PCET has a rich advisory board and leader's forum having corporate executive ranging from Directors, CEO, CFO, Management Consultants, Corporate trainers & corporate advisors. Further PBS has tied up with CII-YUVA for net-

ADVANTAGES @ Pune Business School

- Approved by AICTE, Government of Maharashtra
- Access to experts / networks
- Global orientation through intellectual capital
- Strong alumni network
- Personality enrichment program
- Entrepreneurial inspiration and innovation
- Centre for Excellence in Finance and HR
- Specialization in Marketing, Finance, Human Resources as well as Certifications in Supply Chain Management, Business Analytics and International Business
- Central Placement cell of PCET and Strategically located in PCMC which is surrounded by industrial & IT hubs / SEZ.



working with industry. International Collaboration: PCET group has signed MOU with the international universities in the areas of engineering, architecture and management.

CENTRAL PLACEMENT CELL:

Common Central Placement cell of PCET is closely associated with over 1000+ companies. Over 600+ companies conduct campus placements every year at all PCET institutes. Till date many students not only from Maharashtra, but from across the country got benefited by attending Pool Campus/Off campus recruitment drives at PCET colleges every year.

SPECIALISATIONS:

- Marketing Management
- Financial Management
- Human Resource Management
- Agri Business Management
- Operations and Supply chain Management
- Business Analytics
- Pharmaceutical & Healthcare Management



For more details visit :
www.PuneBusinessSchool.com or
www.PCET.org.in Call: 8855046617

CREATING LEADERS WITH VALUES

Lexicon Management Institute of Leadership and Excellence (Lexicon MILE), Pune, an AICTE-approved institution (Approval No. 1-4259511), stands out as a distinguished management institute offering a Post Graduate Diploma in Management (PGDM) program. Lexicon MILE is committed to delivering quality education with a strong emphasis on practical learning and holistic development. The institute has forged an academic collaboration with the University of South Wales (USW), UK, to offer the MBA Global program, providing



students with enhanced international exposure and opportunities. Lexicon MILE believes in the "One student at a time" approach to build exclusivity in students through fundamental academic processes, robust evaluation methods, innovative induction, strong internship systems, and exposure to managing world-class events. Lexicon MILE bridges the industry-academia gap and creates "Day zero professionals," ready to lead the business arena. With a dedication to nurturing dynamic and skilled professionals, Lexicon MILE is strategically positioned to shape the leaders of tomorrow.

SHAPING FUTURE BUSINESS LEADERS

MIMA Institute of Management – Your Bridge to a Better Future

Formerly known as the MITCON Institute of Management, MIMA has been a beacon of quality in management education since its establishment in 2005 by the YouthBuild Foundation. Situated in the vibrant city of Balewadi, Pune, MIMA takes pride in its rich heritage and commitment to nurturing the business leaders of tomorrow.

MIMA stands out due to its exceptional team of experienced professors who bring valuable expertise from the business world to the institute. Their faculty members are not only accomplished educators but also industry professionals, ensuring that students receive practical insights and relevant knowledge to achieve well in the dynamic business landscape. Spanning an impressive 55,000 square feet across seven stories, MIMA's spacious and modern campus provides an enriching learning environment. The infrastructure is designed to foster creativity, collaboration, and innovation, offering students the ideal setting to cultivate their skills and realize their potential.

At MIMA, they offer a



MIMA Institute of Management

diverse range of two-year full-time PG management courses approved by AICTE. The programs include PGDM Agri-Business Management, PGDM Pharmaceutical Management, and PGDM Business Administration, which are meticulously designed to meet the evolving needs of the industry. MIMA's commitment to quality extends beyond the classroom through strategic industry partnerships. These collaborations provide our students with invaluable opportunities for internships, projects, and place-



Education, and business tours to Korea, promotion of Korean organizations, Indo Korean Cultural events, and language research projects.

In July 2023, the Indo-Korean Center was accredited by the King Sejong Foundation (under the Ministry of Culture, Sports and Tourism, Republic of Korea (South) and designated as IKC King Sejong Institute Pune. In conclusion, MIMA Institute of Management is not just an institute; it is a launchpad for your aspirations, a nurturing ground for your talents, and a catalyst for your professional growth.

For more details visit:
www.mima.edu.in

TOP 40 PRIVATE UNIVERSITIES			
INSTITUTE/B SCHOOL	RANK	INSTITUTE/B SCHOOL	RANK
Xavier Institute Of Management, XIM University, Bhubaneswar	1	DPU, Global Business School And Research Centre, Pune	18
Indian Institute Of Foreign Trade, New Delhi	2	Teerthanker Mahaveer University, Moradabad	19
Alliance School Of Business, Alliance University, Bengaluru	3	CT University, Ludhiana	20
School Of Business, Woxsen University, Hyderabad	3	Amity University, Kolkata	21
Sri Balaji University, Pune (BIMM,BITM,BIIB,BIMHRD)	4	Bharati Vidyapeeth's Institute Of Management Studies And Research, Navi Mumbai	22
School Of Business, Dr. Vishwanath Karad MIT World Peace University, Pune	5	Koneru Lakshmaiah Education Foundation(Deemed To Be University), Guntur	23
Amity Business School, Amity University, Noida	6	Quantum Business School, Quantum University, Roorkee	24
Galgotias University, School Of Business, Greater Noida	6	Amity Business School, Raipur	25
KIIT School Of Management, Bhubaneswar	7	Integral University, Lucknow	26
School Of Management, Ims Unison University, Dehradun	8	Ajeenkya D Y Patil University, Pune	27
School Of Management And Commerce, Kr Mangalam University, Gurugram	9	Sandip University, Nashik	28
Amity Business School, Amity University, Gurugram	9	JIS University, Kolkata	28
Jain (Deemed-To-Be University), Cms Business School, Bangalore	10	Ramaiah University Of Applied Sciences, Bangalore	29
Chitkara Business School, Punjab	11	D Y Patil Deemed To Be University School Of Management, Navi Mumbai	30
Presidency University, Bengaluru	12	MIT College Of Management, Pune	31
Universal Business School, Karjat	12	GNA University, Phagwara	32
Amity Business School, Amity University, Mumbai	13	Department Of Business Management Osmania University, Hyderabad	33
IIHMR University, Jaipur	13	Amity University Jharkhand, Ranchi	34
NICE School Of Business Studies Shobhit Deemed University, Meerut, Delhi NCR	14	Saveetha School Of Management, Chennai	35
Parul Insitute Of Management And Research, Vadodara	15	Hindusthan College Of Arts & Science (Autonomous), Coimbatore	36
Institute Of Management Studies,Banaras Hindu University, Varanasi	16	Ponnaiyah Ramajayam Institute Of Science & Technology (Prist), Thanjavur	37
University Of Engineering & Management, Jaipur	16	School Of Management, Iim University, Greater Noida	38
Hindustan Institute Of Technology And Science, Chennai	17	Bharati Vidyapeeth (Deemed To Be University) Institute Of Management & Research, New Delhi	39
Dayananda Sagar School Of Commerce And Management Studies (SCMS), Bengaluru	18	Symbiosis Centre For Information Technology [Scit], Pune	40

Redefining Quality in Business Education

How ICAI Business School (IBS) Hyderabad Prepares Future Leaders with Case-Based Learning and Industry Exposure

In India's dynamic education landscape, selecting the right business school is a critical decision for aspiring professionals. However, some key distinguishing factors can make a top-tier institution stand out in its quality and relevance.

Since its establishment, ICAI Business School (IBS), Hyderabad, has consistently upheld a commitment to academic quality, complemented by modern infrastructure for its students. IBS is distinguished from other B-schools by its unwavering commitment to these key factors – its 'learning by doing' methodology, diverse and attentive faculty, reputation for industry exposure as well as its remarkable placement options places it as one of the premiere institution for any aspiring student of Business Management.

Case-based learning: A critical component

A hallmark of effective business education that immerses students in real-world scenarios, enabling them to apply theory to practical challenges.



Business schools that prioritize case studies offer students a rich learning experience, fostering critical thinking, problem-solving skills, and decision-making abilities necessary to succeed in dynamic environments. Ranked as the world's second-largest contributor of cases, ICAI follows closely behind Harvard in The Case Center's list of bestselling cases globally.

Faculty Strength

The calibre of faculty is instrumental in shaping the educational experience and outcomes of business school students. A faculty comprising experienced industry practitioners and accomplished academicians brings a wealth of knowledge and insights to the classroom. This creates a learning environment where students benefit from mentorship, guidance, and expo-



with opportunities for internships, live projects, guest lectures, and networking events. ICAI's 14 week internship programme bridges the gap between theory and practice. Students work in different organisations under active guidance from faculty and company mentors. Exposure to real-world business challenges and interactions with industry professionals enrich students' learning experiences and facilitate seamless transitions from academia to the workplace.

The Story of Remarkable Placements

Ultimately, the measure of success lies in the school's ability to help its graduates achieve meaningful employment. IBS boasts an exceptional track record of securing great placements consistently, attracting some of the top-tier companies to its campus for student recruitment each year. The comprehensive training provided to students demonstrates their commitment to nurturing talent and meeting industry demands.

So, look no further in your search for the perfect b-school! IBS' impeccable track record as well as the success of IBS alumni in the corporate realm serves as a compelling testament to their skills, capabilities, and diligence and reflects the quality of rigorous business education imparted at IBS.



For more details contact:
ICAI Business School, Hyderabad
Toll Free: 1 800 425 556677
www.ibshyderabad.org

New Age Leadership

Students at IBS are taught through the "learning by doing methodology." Experiential learning is emphasised among several innovative pedagogies. This is further highlighted by the nearly 30 student clubs, cells, and committees that are organised and managed around the year by students themselves. By independently and democratically running these co-curricular and extracurricular activities in addition to ICAI's teaching methodologies, students cultivate a unique set of skills that mould them into New Age Leaders.

Business and Industry Interface

Close collaboration with the business community is vital for ensuring the relevance and applicability of b-school programs. Schools that foster strong ties with corporations, startups, and industry bodies provide students

Are you future ready

Galgotias School of Business continues to be the most preferred choice for students

In the year of unicorns, startups and fund raising – business schools are adapting to shaping their students and making them ready to face the world of valuations, seeking investments, product development and collaborating with potential business partners.

The School of Business, Galgotias University is training its students to become entrepreneurs and making them learn how to start their own business by giving them real world case studies which is making them ready to showcase their products to world.

The Galgotias Incubation centre is a powerhouse for future unicorns in the making where students are ideating and launching real companies and building real businesses. Students are also learning the art of social media marketing to promote their businesses on Instagram, Facebook and other social media platforms.

Galgotias university has been accredited with the NAAC A+ Grade in its first accreditation cycle which makes it the only university in Uttar Pradesh to get the highest Naac score of 3.37 of 4-point scale. This shows the consistent quality academic benchmarks Galgotias has been achieving year on year. Galgotias School of Business is also one of the few institutions to be accredited with the NBA (National Board of accreditation) for 3 years. As the world of education is moving towards latest technological trends, The School of Business, Galgotias University shows its commitment to match the university curriculum with latest technology innovations and inventions keeping the students parallel with the current technology and market trends.

In the ARIIA Ranking 2021 by Ministry of Education, Govt of India, Galgotias University was recognized in the "BandExcellent" under the category University & Deemed to be University (private/self-financed) (technical).

School of Business, Galgotias has its focus on imparting practical knowledge to students so that they are industry ready when they join corporate world. The University has also associated itself with corporate partners to empanel their experienced market leaders into Board of Studies so that students may get the direct guidance of renowned business gurus. Some of the key strategies adopted by Galgotias are as follows:

- More focus on interaction and application in class while putting more lecture material online for students
- More experiential learning outside the classroom, locally and globally in various industries
- More emphasis on entrepreneurship and innovation, balancing learning-by-studying with learning-by-doing is of key importance at Galgotias
- Supplementing the soft skills of leadership with a data analytics tool kit allowing leaders to talk to and learn from the best

Students of School of Business, Galgotias University have also justified these efforts of the university in terms of grabbing job offers during campus placements. The placement season batch 2023 has provided various job opportunities to Galgotias University students. Majority students of MBA-Batch 2023 have grabbed job opportunities during the season. More than 50 students got job opportunities in Big 4 firms & 100+ students secured jobs in the banking industry. The highest salary package offered was 13.56 LPA. The placement season witnessed the participation of more 300 companies, few prominent recruiters were Deloitte, KPMG, EY, Protiviti, Aight Solutions, Wipro, Uflex, Marico India American Express, Khimji Ramdas, Federal Bank, ICICI Bank, DHL Supply Chain and Ultratech Cement etc.

Students of Galgotias University School of Business have the unique opportunity to imbibe the nuances of



global business through the numerous tie-ups of the School with several leading global universities for updating curriculum and latest teaching learning pedagogy. The learning experience at the School is truly a unique experience wherein the pedagogy and curriculum are highly outcome and project based and consists of country specific case studies. Elucidating upon the Galgotias' principle of pedagogy, carrying forward the legacy of some of the top awards garnered by the University, the School of Business at Galgotias University has also been securing one of the top credentials across prestigious surveys.

Quite recently in November 2023, Dr. Dhruv Galgotia, CEO, Galgotias University was recognised as one of the top 50 most influential Indians for their contribution to the rise of India on the global stage at a prestigious event in New York. The Economic Times proudly reported this event in its Delhi edition issue of 22nd December, 2023.

Again, In November 2023, Dr. Dhruv Galgotia, CEO, Galgotias University was awarded with the ET Inspiring Leaders Award for Placement and Academic Excellence.

In April 2023, Galgotias University School of Business, was ranked 7th in Under Top 36 Pvt. Universities category by Times B School Survey, 2023 by OMS (a Division of Times Internet Limited), a research by I3RC Insights Pvt. Ltd. Shri Dhruv Galgotia has also received an award for Dataquest Top Private University – Special Recognition for Academic Excellence by Shri Subramaniam Ramadorai, Ex-Advisor to the Hon'ble PM of India in the National Council for Skill Development, Govt. of India. In 2019, Galgotias University was ranked No 1 Emerging Institute in Placement and again No 1 in Research Capability (Times Engineering Survey 2019) by OMS (a division of Times Internet Ltd.) a research by Market Xcel Data Matrix Pvt. Ltd and No.1 in Uttar Pradesh amongst Engineering Institutes by a prestigious survey conducted by a leading media house. It has also been bestowed upon the recognition by India's apex trade body, Assoccham for being the 'Best Private University for Placement & Academics in February 2017'. The University has also received the UP-Brand's Leadership Award in the category of Best Brand in Academics Excellence and Placement on 9th November 2016 presented by leading news brand. It is also among the handful Indian universities that has been conferred by QS Stars rating 2017 with 5 stars for its teaching and facilities.

The university has been awarded with QS I Gauge E-Lead (E-Learning Excellence for Academic Digitization) certification by QS-ERA India Pvt. Ltd in June 2020. This Certification is a Representation of the result following a verification and validation process to certify the preparedness of the institutions to conduct online teaching and learning. However, the School is not resting on its laurels. It's committed to keep making changes happen. It's committed to stay relevant and, in turn, nurture the next league of leaders who will shape the future of the world of business.

It's committed towards attaining holistic excellence.

For more information visit:
<http://www.galgotiasuniversity.edu.in>

Building a bank of business skills



Navigating the turbulent waters of tomorrow's business landscape demands more than just a specialist's expertise. Leaders need an arsenal of skills, a keen grasp of intricate operations, and the agility to innovate in the face of unprecedented challenges. This is where doing an MBA comes into play.

Beyond technical competence, an MBA cultivates a holistic understanding of the business ecosystem. Imagine a mosaic of strategic marketing, nuanced finance, and supply chain mastery. This comprehensive knowledge provides the tools to unravel complex problems, make informed decisions, and steer organizations towards profitability and sustainability.

The School of Business at MIT-



Dr. Vishwanath Karad
MIT WORLD PEACE UNIVERSITY | PUNE
TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS

WPU has a multi-disciplinary approach to driving students towards successful careers. Each course offered here involves an in-depth study of management concepts that are the essence of the business organization factoring in various sector-specific needs and entrepreneurship. MBA programs at MIT-WPU, play an important role in moulding the students to transform their careers and be leaders of their domains.

They employ a pedagogical strategy focusing on strategic acumen and an entrepreneurial mindset through its

diverse MBA courses with over 12 specializations such as international business, marketing, finance, HR, operations, and supply chain management. These programs establish a robust management foundation, guiding students to adapt to industry dynamics. With mentorship from experts and industry leaders, students learn to craft innovative business strategies. Emphasising practical learning, industry exposure, and a holistic framework, the academic approach transforms students into leaders with managerial prowess and entrepreneurial insight. This preparation equips them for leadership and managerial roles in various industries and sectors.

So, for tomorrow's leaders, MBA is more than just a degree; it's a transformative journey. It's the catalyst that ignites brilliance, fosters collaboration, and equips individuals to not just navigate the future, but shape it with purpose and ingenuity. Beyond learning, MIT-WPU fosters courageous leaders who drive positive change in diverse fields, from technology to global affairs.



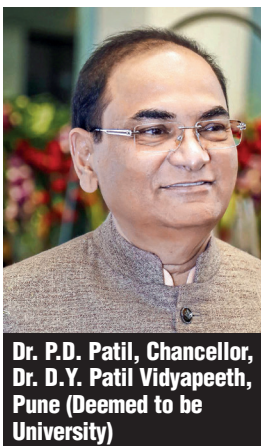
For more information, contact:
MIT World Peace University
Call: +91-20-71177137
WhatsApp: +91-9881492848 (Message only)
Email: admissions@mitwpu.edu.in
Website: mitwpu.edu.in
Address: MIT-WPU, Kothrud, Pune



Making a Visionary Leader Out of You

DR. D. Y. PATIL VIDYAPEETH GLOBAL BUSINESS SCHOOL & RESEARCH CENTRE: CRAFTING PROFESSIONAL ACUMEN

While the world gets older, India is getting younger. India's growth in the next 25 years will be determined by the sustenance of the digital revolution being witnessed by all today. It is reflected in the industry also with Gen Z and millennials accounting for the majority of the workforce. This new-age workforce wants culture, learning and growth in addition to the company's brand. Key drivers for continuing in an organization are job satisfaction, good working environment, financial benefits, career growth and non-financial benefits like learning and development. Also, the expectations of new-age corporate world are new and equally challenging and each industry is responding differently to the post-pandemic new normal. Training, modern management practices and new-age inputs to fresh graduates can help these new degree holders to overcome the challenges of the new normal. Industry today needs a heterogeneous workforce ready to face the challenges of the new era. At Dr. D. Y. Patil Vidyapeeth Global Business School & Research Centre all efforts made to develop leadership and entrepreneur skills in all students.



Dr. P.D. Patil, Chancellor, Dr. D.Y. Patil Vidyapeeth, Pune (Deemed to be University)



DPU Global Business School and Research Centre, Tathawade Campus

was established in 2006. In a span of 17 years, the Institute has carved a name for itself amongst the prominent business schools. GBSRC has received many awards for its academic quality which include Best B-School Award 2020 by Asian Education Summit, New Delhi, Prominent B-School Award by CSR 2022, Top B-School of India list 2024 by Dalal Street. Dr. D. Y. Patil Vidyapeeth's Global School & Research Centre is a ray of hope for students who aspire to make a mark in the Business World globally.

PROGRAMS ON OFFER: B COM, BBA, MBA, PH.D

UNIQUE FEATURES OF GBSRC

- State-Of-The-Art Infrastructure
- Lush green campus
- Smart Class Room with modern communication amenities
- Air conditioned seminar hall
- Well stocked library with spacious reading hall
- Hostel facility with all essentials

Teaching-Learning process at GBSRC

- Case based pedagogy for critical thinking and problem solving skills
- Classroom sessions for creating foundation in management concepts
- Summer internship projects
- Workshops, seminars and conferences to create awareness about recent trends in the corporate world
- Guest lectures to ensure grooming of students according to industry standards
- Study tours and industry interface
- Events to develop skills essential in management
- Live projects according to individual competency and skills
- Value addition courses: edX platform where students can avail online certification courses from globally renowned universities like Harvard University, University of Columbia and many more.

PLACEMENTS

- The institute has a well-established training and placement cell which facilitates and ensures summer training and final placement to the student. Students are trained on management skills like communication, critical thinking ability, leadership, team building skills, corporate etiquettes and social sensitivity, disaster management, crisis management and overall personality development, etc., to meet industry and society requirements.
- The placement cell conducts campus placement processes with the enthusiastic participation of various companies across different sectors. The placement progression at Institute has been commendable because of the strong corporate connections developed by the Institute over the years. Key factors contributing to the remarkable placement progress are focus on pre-placement activities like career acceleration programme (CAP), placement readiness programme (PREP), industry-specific training, etc.



NURTURING LEADERS: COMMITMENT TO DISCIPLINE, VALUES, ETHICS, AND HOLISTIC DEVELOPMENT

Selecting the right business school is an important decision that goes beyond academic excellence; it requires an institution that not only imparts knowledge but also instills discipline, values, ethics, and holistic development.



Col. Vinod Marwaha - Founder President & Managing Trustee, IIEBM



Dr. Jai Singh, MD & Trustee - IIEBM

IIEBM offers 2 years full time PGDM program and it stands as a beacon of quality for its unwavering commitment to shaping well-rounded leaders. The rigorous academic structure is complemented by a strong emphasis on ethical values, creating a foundation that guides students not just in their professional endeavour's but also in their personal lives. The focus on discipline and ethics ensures that graduates emerge as principled leaders with a commitment to integrity and moral responsibility.

Holistic Development Initiatives

Unlike traditional business schools, IIEBM goes beyond textbooks to cultivate holistic development among its students. Live projects, internships, workshops, and training sessions form an integral part of the curriculum. These



Vijay Diwas Commemoration (1971 Indo-Pak War) 16 Dec 2023

To be a success in the corporate battlefield, goes beyond equipping students with in-depth subject knowledge, market insight/ intelligence, industry relevant skill-sets and most importantly qualities like nationalism, self-discipline, leadership, integrity and ethics.

It involves cultivating leadership qualities and fostering a mind-set of adaptability and resilience. By encouraging teamwork, camaraderie and promoting innovation students can develop the qualities necessary to become successful leaders in the corporate world.



Dr. Poonam Nikam, Dean - IIEBM

initiatives expose students to real-world challenges, fostering practical skills and a comprehensive understanding of the business environment.

Industry-Expert Mentorships

IIEBM pairs students with industry experts which allows students to benefit from the insights, guidance, and wisdom of seasoned professionals, facilitating a seamless transition from academia to the corporate world.



Live Projects and Internships

IIEBM believes in learning by doing. Live projects and internships are an intrinsic part of the curriculum. This practical exposure not only enhances their skill set but also fosters a sense of confidence and adaptability.

Workshops, Training, and Boot Camps: To stay ahead in the dynamic business landscape, IIEBM organizes regular workshops, training sessions, and boot camps. These events cover a spectrum of topics, from emerging business trends to leadership skills.

Placements and Industry Connectivity

IIEBM prides itself on its robust placement records. IIEBM strongly connects with leading corporations and organizations to ensure that students have access to top-tier placement opportunities.



Employability-Oriented Certifications and Domain-Specific Training by MNCs

In collaboration with leading multinational corporations, IIEBM offers employability-oriented certifications and domain-specific training programs. These certifications enhance the employability of students, providing them with a competitive edge in the job market. Industry-relevant training ensures that graduates are well-prepared for the specific demands of their chosen domains.

Global Exposure Programs

To prepare students for a globalized business environment, IIEBM facilitates international exposure programs. These initiatives provide students with the opportunity to interact with global business leaders, understand diverse cultures, and gain insights into the international business landscape.

IIEBM, Indus Business School, Pune - Highlights

- Established in the year 2000
- Parent Educational Trusts in the field of Education since 1951
- PGDM Program (AICTE Approved) with dual specialization in Entrepreneurship & Marketing / Finance / HR / Business Analytics / SCM / ERP (SAP)
- Specialization specific mandatory certifications mapped with PGDM Credits for employability enhancement



For more details log on:
www.iiebm.com
Email: communicate@iiebm.com
Mobile - 9860500456

Creating an Ai foundation for leaders of tomorrow

Universal Ai University - Ai infused MBA

Universal Ai University is India's 1st Ai University, committed to crafting leaders with character equipping them with the technologies of the future. Located in Karjat, Mumbai the University has been endorsed by 60 CEOs. It provides an internationally accredited British, American and European curriculum infused with global thinking and the

standing of all the new technologies like AI, ML, IoT, VR, MR, AR and a mandatory project of how AI is impacting their chosen field.

Universal Ai has been rated 'Five Star' University by India Today, 2nd 'Most Attractive B-School in India' for International Students (by GMAC) and ET Edge Insights 'India's Growth Champions 2023' - A look at top 125 companies in India.

recorded 1,230 interview opportunities for the final placement. For its flagship batch, the average salary has also increased to INR 15.31 lacs from INR Rs.10.41 lacs, a staggering 47% increase as a result of the highest number of international placements with 14 students getting placed in USA & Europe at top multinational. The median salary for the flagship batch



Our inspiration to become India's first Ai University, stems from the profound belief in AI's potential to address critical global challenges. Our mission at Universal Ai University is to nurture the next generation of AI leaders, arming them with the expertise and ethical principles required to harness AI's powers for the greater good. With these objectives, we aspire to propel India into a leadership role in the global AI landscape.

Tarun Anand, Chancellor & Founder, Universal Ai University



opportunity to learn from Global CEOs & CXOs. Universal Ai offers AICTE approved MBA in Single/ Dual Specialisation, MBA in Business Design & Innovation, and MBA (International Management) with immersions in Europe and America.

Universal Ai makes continuous efforts towards enhancing the holistic development of students through the unique andragogy encompassing knowledge, AI Lab Work, skill development, Attitude, and a strong emphasis on sustainability initiatives. They employ 50-70% experiential learning across the program. They effectively bridge the B-school - Industry gap through the Collaborative Multidisciplinary Approach to Problem Solving (CMAPS) credit course, providing students with hands-on experience in real-world problem-solving scenarios. AI is embedded in every program with foundational under-



"Universal Business School was ranked 5th in the Top 5 Indian B-Schools on ROI under Times B School, 2018 by OMS (A Division of Times Internet Limited), research by Exolearn Pvt. Ltd."

Universal Ai achieved stellar MBA placement results in 2023, with the highest package of INR 42.33 lacs p.a. (USA) and INR 22 lacs p.a. (India). UAi attracted 229 companies and

increased to INR 10.42 lacs from INR 10.00 lacs.

Living in the lap of nature and the heart of greenery gives a completely pollution-free environment which adds one year to the student's life and well-being. Living in a residential campus allows Universal Ai to transform students' lives 24*7 as 50% of the learning is outside the classroom. Besides, daily commuting adds an

unnecessary burden of stress on students which is easily avoidable and saves time to enable students to sleep, read, play sports or entertain themselves. Karjat provides 'best of both worlds' experience, a healthy environment away from noise and pollution and yet being very close to Mumbai, allows one to be inspired by the spirit of enterprise in India's business capital.

Maximising Human Potential

In the heart of Pune, Vishwakarma University (VU), a Private University, stands as a testament to transformative education since 2017 as part of the esteemed Vishwakarma Group, bringing forth over four decades of educational quality.

VU offers programmes in Commerce and Management, Art and Design, Science and Technology, Law, Pharmacy, Humanities, Media, and Communication. Vishwakarma University is committed to delivering practical education. The unique Contemporary Curriculum, Pedagogy, and Practice (C2P2) model ensures students are ready for the real world. Project-based learning is at the core, honing critical thinking and problem-solving skills. The university's Centers of Excellence take it a step further, providing a platform for students, teachers, and industry professionals to collaborate on live projects, gaining hands-on experience.

VU has developed an inclusive and participatory development model (VU-iPAR) that successfully addresses the gaps among diverse external stakeholders, including industry, government, social enterprises, and the local community.



MoU signing



VU Main Building



Asia Award

This comprehensive approach turns education into a tool for driving significant social, economic, and cultural transformation. The Maharashtra State Faculty Development Academy, WILCO, VU Legal Aid Clinic, and VU Center of Communication for

Development are the key stakeholders of this model.

Vishwakarma University, being committed to social endeavours, serves as a launchpad for global exposure, offering student exchange programmes with international universities such as Hof University, Germany, and NTU, Singapore. The university's robust network with industries like TCSion and TATA Autocomp, governmental bodies, and NGOs facilitates entrepreneurial development through incubation and innovation, ensuring everyone excels in their career.

VU's relentless efforts have garnered recognition on the global stage, receiving accolades such as THE Leadership and Management Team of the Year; a place in the top 200 of THE Impact Rankings, and the distinction of being the only Indian university in the top 50 in the Industrial Applications category in the WURI Rankings 2023.

Vishwakarma University is an institute where education transcends boundaries, and innovation knows no limits!

For details visit: www.vupune.ac.in

PROVIDING QUALITY EDUCATION

Quantum University has emerged as a symbol of entrepreneurial success and assurance in the business world with its revolutionary MBA APMP Program (Assured Placement MBA Program). This program is a gateway to exceptional career opportunities in the corporate world. With remarkable placement record, the students have earned prestigious roles across leading MNCs, from fashion icons like Tommy Hilfiger.

The MBA APMP of Quantum University is not a mere promise but a proven outcome, as evidenced by the program's success stories. Annually,

over 300 companies visit the campus, providing more than 900 students with job opportunities. These include high-paying positions offered by Chegg India at 9.6 LPA, and Archer and Bill at 7.35 LPA, among others. The minimum package for the program is 4 LPA by First Connect. The average package offered by BYJU's is 7 LPA, showcasing lucrative prospects for its graduates. Quantum University's MBA program is a commitment to providing quality education and assured career success. Its impressive placement record, coupled with a comprehensive and flexible curriculum, makes it an ideal choice



undoubtedly your next best career move.

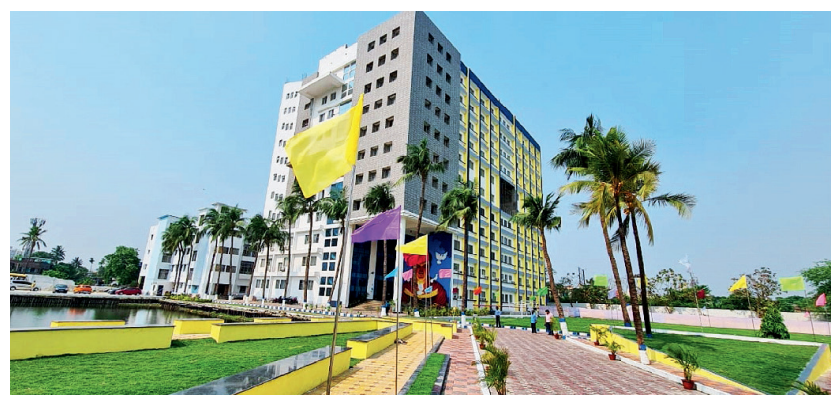
For more information contact:
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Business Education for Next-gen Entrepreneurs

Post 2020, the landscape of management education has undergone a significant transformation, mirroring the dynamic nature of the business world. The JIS Group of educational initiatives is keeping B-school students ahead of the curve by giving them a scores of specializations including BBA/ MBA digital marketing, hospital management, hospitality & hotel administration; dual specialization MBA in retail, tourism, business analytics, media, supply chain management, pharmacy and several others.

INDUSTRY-READINESS FROM DAY ONE

This major paradigm shift calls for a more dynamic, adaptive, and technology-driven educational ecosystem. JIS has proactively introduced AI-powered learning platforms across all JIS colleges and universities. Implementations of flipped learning methodology, online learning portals, tutorial support, and digital infrastructure are evident across the 39 institutes of



Educational Initiatives

JIS. The JIS B-schools have proactive campus-to-corporate teams at work to build industry-academia connections for hands-on training, entrepreneurship development, internships, placements, knowledge exchange, and mentorship. The JIS Entrepreneurship Development Cell has been producing some of the successful start-ups powered by the crowd-funded Idea-o-Meter with several award-winning tech-innovation projects to their credit.

JIS B-SCHOOLS: PRODUCING THE FINEST NEXT-GEN MOTIVATORS

JIS boasts a brilliant 25-year-old academic heritage with several industry-academia tie-ups with approximately 550 industries, 11 chambers-connections, and 73 foreign universities from 22 countries, producing the finest corporate masterminds in the years to come.

TOP 50 PRIVATE INSTITUTES

NAME OF INSTITUTE	RANK	NAME OF INSTITUTE	RANK
S.P. Jain Institute Of Management And Research, Mumbai	1	Indus Business Academy (Formerly Indian Business Academy), Bangalore	26
Institute Of Management Technology , Ghaziabad	2	Asia-Pacific Institute Of Management, New Delhi	27
ICFAI Business School (IBS), Hyderabad	3	Apeejay Institute Of Management & Engineering Technical Campus, Jalandhar	28
Lal Bahadur Shastri Institute Of Management, Delhi	3	International School Of Management, Patna	28
Institute Of Rural Management Anand	4	ISSM Business School, Chennai	29
Indian Institute Of Management, Kashipur	5	Institute For Technology And Management, Navi Mumbai	30
Indian Institute Of Management, Bodh Gaya	5	Durgadevi Saraf Global Business School, Mumbai	30
International School Of Business & Media (ISB&M), Pune	6	Chandigarh School Of Business, Jhanjeri	31
Apeejay School Of Management, New Delhi	7	R V Institute Of Management, Bengaluru, Karnataka	32
Lexicon Management Institute Of Leadership And Excellence, Pune	8	NSHM Knowledge Campus, Durgapur	32
Jagan Institute Of Management Studies Technical Campus, Delhi	9	Institute For Future Education, Entrepreneurship And Leadership (IFEEL), Pune	33
Dr. D. Y. Patil B-School, Pune	10	Presidency College, (Autonomous)	34
SIES School Of Business Studies, Mumbai	11	Aditya School Of Business Management, Mumbai	34
International Institute Of Management Studies, Pune	12	Aditya Institute Of Management Studies & Research, Mumbai	35
N. L. Dalmia Institute Of Management Studies And Research, Mumbai	13	Pune Institute Of Business Management, Pune	36
IIEBM, Indus Business School, Pune	13	IES'S Management College And Research Centre, Mumbai	37
SIES College Of Management Studies, Mumbai	14	NSHM Knowledge Campus, Kolkata Group Of Institutions, Kolkata	38
Institute Of Engineering And Management, Kolkata	15	Prestige Institute Of Management And Research, Gwalior	39
MET Institute Of Management, Mumbai	16	Kohinoor Business School, Mumbai	40
JIS College Of Engineering, Nadia	17	Govindram Institute Of Management & Research, Indore	41
Praxis Business School, Kolkata	17	GNOT MBA College, Greater Noida	42
Krupanidhi College Of Management, Bangalore	18	MIMA Institute Of Management, Pune	43
Rajagiri Centre For Business Studies, Kochi	19	Institute Of Information Technology And Management, New Delhi	44
GL Bajaj Institute Of Management And Research, PGDM Institute, Greater Noida	20	Institute Of Management Studies , Ghaziabad	45
Chetana's Institute Of Management & Research, Mumbai	21	Vivekanand Institute Of Management Studies & Research, Mumbai	46
MET Institute Of Post Graduate Diploma In Management, Mumbai	21	SDM Institute For Management Development (SDMIMD), Mysore	47
Suryadatta Institutes Of Management, Pune	22	Bannari Amman Institute Of Technology, Sathyamangalam	48
Indian Institute Of Forest Management, Bhopal	22	International Management Institute, Bhubaneswar	49
International Institute Of Health Management Research, New Delhi	23	Chandigarh Business School Of Administration, Landran, Mohali	50
Durgadevi Saraf Institute Of Management Studies, Mumbai	24		
Nest Academy Of Event Management & Development, Mumbai	24		
Jagannath International Management School, New Delhi	25		

Shaping The Future of Management and Entrepreneurship

Krupanidhi College of Management (KCM) is one of the top MBA colleges in Bengaluru and Karnataka, accredited with NAAC A Grade and Diamond rating by QS I-Gauge. The institution aims to empower students with exceptional academic education backed by well-experienced subject experts, to soar to greater heights in the corporate world.

To ensure exceptional education and prioritise the maximum convenience, comfort and flexibility of students, KCM offers one-on-one mentoring and assessment to meet industry needs, in addition to flexible learning possibilities anywhere and anytime.

Designed by distinguished management experts, the MBA programs with a fast-paced curriculum focus on varied domain subjects like supply chain, logistics, HR, marketing and finance with a pool of value-added courses that add to academia.

KCM offers students entrepreneurial opportunities through global tie-ups, world-class partnerships for global insights and unmatched networking opportunities. The faculty at KCM adopts an individual focus approach towards personalised mentorship with ISR and holistic development. The program structure involves an in-depth picture of various business topics which is translated into real-world application, to effectively contribute towards knowledge generation and dissemination.

The essential strong pillars of KCM are its illustrious alumni, exemplary students, full time faculty and numerous visiting faculty members from the corporate world and industry. The



student driven institute has an amazing placement team. KCM has earned many accolades and helps hustling start-ups and young professionals via dynamic workshops, thought-provoking speaker sessions, high-stakes business plan competitions and numerous other game-changing initiatives throughout the year to create a crucible for innovation.

Events such as Shark Tanks and Pitching Competitions under their clubs, stand as pillars of support for budding entrepreneurs, providing them with personalised guidance from experienced mentors, crucial funding opportunities and a robust network that can change the course of their journey forever. KCM has also conceptualised and successfully implemented various initiatives to help students, young entrepreneurs and professionals gain in depth market insights.

Research is an integral part of activities at KCM. The KRIC Research Cell is one of the wings of the institute which facilitates, channelises, records and regulates academic, sponsored,



collaborative research projects and consultancy works. In a world increasingly propelled by technology, academic research forms the main-spring of economic growth.

Several prominent companies visit the campus for recruitment of diverse profiles across verticals. KCM students continue to prove their mettle in competitions, academics and placements, thereby strengthening the brand in the corporate world. Krupanidhi, with its picturesque campus, advanced infrastructure and meritorious students, continues to be one of the leaders in management education and understanding economy and ecosystem. They don't just make products, they shape up brands.



KRUPANIDHI
COLLEGE OF MANAGEMENT

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Website-www.krupanidhi.edu.in

Creating Leaders for a Digital Tomorrow

Praxis Business School - Translating theory into practice

The name Praxis echoes the institute's philosophy. Praxis is a Greek word, meaning 'to do'. In other words, Praxis is 'practice informed by theory and theory informed by direct practice.'

Founded in 2007 by a group of like-minded industry professionals, Praxis was set up to bridge the gap between academic rigour and practical application of concepts. Praxis has quickly developed into a nimble, industry-centric school that stays ahead of the curve.

Digital-ready curriculum and delivery

Praxis believes that leaders in the digital age will be value-driven, embrace diversity, think critically, be tech savvy, have high data literacy, communicate effectively, and be agile in responding to a rapidly changing global environment.

This belief drives program design and delivery at Praxis that equips students with the knowledge, skills, tools, analytical ability, management perspectives and values needed to guide business enterprises in a digital and fiercely competitive world.

Program Design

The Praxis PGDM program is closely aligned with fast evolving demands of the business world. The initiation begins in first-year curriculum and includes courses that address emerging skills including data science, data visualization and digital business management.

In the second year, students have the option to specialize in any one of the following - business analytics, digital business management, consumer insights and market intelligence, financial risk management, commercial banking and project financing and digital hr management etc.

The courses are designed in close collaboration with industry partners and delivered by a faculty team of high academic pedigree and rich industry experience. This ensures a contemporary curriculum and prepares the students with the skills to be industry-ready.

Program delivery

The pedagogy uses a combination of class-room lectures, use-case analyses and hands-on labs to emphasize critical thinking and problem solving in real world business situations. This is supplemented by intensive industry interaction through the distinguished speaker series and industry-assigned projects.



Emphasis on Soft Skills

Praxis believes that the ability to communicate, handle oneself with confidence and grace at the workplace, and work collaboratively with people within and outside the organization is critical to career success.

The program at Praxis emphasizes cultivation of soft skills. Collaborative projects, case studies, and formal presentations, individual or in groups, provide real-world contexts for honing interpersonal skills.

The Learning Environment

The green, eco-friendly Praxis campus creates a wholesome environment for learning – through dialogue, debate and 'learning by doing'. Praxis believes learning happens not only in formal class-rooms, but also through informal interactions amongst peers.

To spur holistic development, Praxites join clubs in all the functional domains and in areas such as quizzing, debating, sports. The entrepreneurship cell engages with the start-up ecosystem and is designed to support those who aspire to set up their own enterprises.

Praxis Placement Program

A business program prepares its students for careers in industry. It is imperative that the placement process enables students to find the right fit for their career aspirations and pursue career opportunities where they make a mark for themselves.

Praxis Alumni

An educational institute is known by the success of its alumni. A culmination of multiple factors have ensured that Praxis alumni have developed into accomplished professionals across diverse domains and geographies, within and outside India. As the global Praxis alumni network grows, it strengthens their commitment to the vision of creating leaders for the digital world.

Student Centric Value Based Management Education

Saibalaji Group of Institutes (IIMS | SBIIMS | IIMHRD) founded by International Research Scholar and Edupreneur Prof. Manish R. Mundada in the year 2005 with the belief that in the VUCA World corporate needs young professionals with practical knowledge, ability to grasp new concepts and skill to work in every situation. Institute is envisioned to internationalize institutional prerogatives from impactful research to academic rigor which is in tune with changing times and are relevant.

Saibalaji Group of Institutes (IIMS | SBIIMS | IIMHRD) offers two years full-time residential Savitribai Phule Pune University affiliated and AICTE Approved, NAAC accredited MBA and PGDM program with specialization in Marketing, Finance, Human Resource, Supply Chain Management, International Business, Business Analytics and Retail. The institute has emerged as a top ranked Business School in India by various ranking agencies.

Campus to Corporate Connect

Collaboration between industry and academia is key to catalyze innovation and growth. Each year, students have interactions with over 150 industry thought leaders on topic and theme which are futuristic and aligning to global disruptive orders.

Placements at SBES

Saibalaji Group of Institutes has consistently achieved great placements since its inception. With more than 200 companies participating, the batch of 2021-23 received illustrious offers with diversity in student offerings across the spectrum of industries. Students are offered plethora of roles across BFSI, Consulting, FMCG, IT/ITES, FinTech etc. as Advisory, Business Analyst, Management Trainee, Consultant etc. in Big 4 Consulting firms (PwC, Deloitte, EY, KPMG), Accenture, Trevisita, Mount Meru Group, Berger Paints, Indigo Paints, Haldirams, Mondelez India Foods, South Indian Bank, Times Legend Travel (Africa and Dubai), TCS, and many more.

Institute witnessed a substantial increase in Pre Placements Offer (PPO). In the going Placement Cycle Batch 2023-24, With more than 160 plus companies participating, the students have received illustrious offers across the spectrum of industries placing approximately 200 plus students.



360 degree development of the personality is ensured by designing curriculum around academics, corporate relations, social projects, extracurricular activities, intercollegiate events. The learning is driven by case study, experiential learning, simulations and gamification. Our students become value-based leaders of tomorrow with a global mindset and social sensitivity

- Prof. Manish R. Mundada, Founder President SBES



EXPERIENTIAL LEARNING

- Student undertakes Live Project (20 days), Winter Internship (45 days) and 3 months of Summer Internships
- Bloomberg Terminal which is one of its kind in the global business network
- CESIM Business Simulation Lab, SAP Lab, Equity Research Lab, Business Analytics Lab, Simulation Lab
- Workshops and Value Added Certificate Programs on Artificial Intelligence and Machine Learning, Digital Commerce in association with global partners, Certifications by KPMG and Microsoft

KEY STRENGTHS

- Triple Crown Accreditation Membership- AACSB, EFMD, BGA AMBA
- Globally renowned and accomplished faculties with years of expertise in academic innovation, consulting, impactful research, and publishing
- Intercontinental Research collaborations from Europe, USA, Russia are partners in research framework
- International MOU and collaborations with Qs ranked Top universities for faculty exchange and support for institutional globalization
- Immersion program (Study Tour) to Europe, South East Asia, UAE
- Student-led Clubs and Committees are the significant part of the transformative experience

Students Speak

The green campus equipped with modern facilities go a long way in ensuring a productive campus life and provides perfect backdrop for academic pursuits.

Mohit Singh IIMS (Batch 2022-24) PPO: Mondelez International

IIMS curriculum has rigor and relevance. It is an unparalleled life time experience. I must say, IIMS helped me prepare for a seamless transition to the industry.

Sonali Panda IIMS (Batch 2022-24) Federal Bank

The institute always encouraged me to in organizing events, volunteering, working on different projects beyond the given syllabus, are some of the highlights of campus life.

Biswojeet Swain IIMS (Batch 2022-24) PPO: Deloitte

For further details visit
www.saibalaji.edu.in | placements@iimspune.edu.in
Call-020-66547502

NEP and Emergent Pedagogy: The future of India's management education and workforce participation



The focus of higher education at present is effective implementation of National Education Policy of 2020 by most of the higher educational institutions. Universities across India are implementing this shift, with an eye to the rapid transformation of the world to trans-local and trans-disciplinary. College and University students are looking to equip themselves with a fluid understanding of subjects, coupled with a skillset that transcends the boundary of specificities. Moreover, learning is no longer limited to a classroom learning but beyond that, before one joins the workforce. Indeed, the modern-day industry player is a lifelong learner, who keeps adding to their oeuvre of knowledge and practice application of the same in real life situations.

Similarly, the IMS Unison University curriculum in alignment with the NEP reflects these paradigm shifts in learning and its application, inculcating in the students a sense of praxis from very first year onwards. This crossover between theory and practice is reflected in specialised courses along with open electives that encourage multidisciplinary aptitudes. Addition of Skill Enhancement Courses (SEC) that include technology linked subjects, Value Added Courses (VAC) that focus on community engagement and cultural diversity, and also emphasis on experience-based learning through industry visits, case studies as well as group projects, are all designed to impart a management education that is avant-garde.

Interdisciplinary and transdisciplinary are therefore, the key strengths of such a curriculum. At IMS Unison University, one finds these aspects to be the foundational principles because of its spatial and temporal character. Nestled in the arm of picturesque Dehradun, a city known for imparting world class education and an abundance of intellectuals, management education has always been futuristic at IMS Unison University.



In the arena of management studies, the university has kept pace with the fourth wave of industrial revolution, or "Industry 4.0". The mammoth and twin forces of internet and technology have transmuted industries across multiple sectors. Emergence of multiple avenues in employment opportunities for management graduates is one such tremendous outcome. With companies almost in every sector integrating new technologies including Internet of Things (IoT), cloud computing, AI, ML, Analytics, and Data Management, IMS has since long stopped perceiving its MBA students as just receiving ends of these advancements. Instead, it has strived to bring the real world into the classroom through participatory learning and updated learning quotients, industry guest lectures, resulting in a pedagogy that integrates lab (technology) with experience-based learning.

Since 1996, apart from management education with its flagship programme of MBA, it has been instrumental in expanding the options for aspiring students in Uttarakhand by adding cutting edge disciplines of legal study, journalism & mass communication, liberal arts and hospitality education. Much popular among students is the stream of liberal arts and its subjects such as psychology, sociology,

political science, economics, history and English that impart a vibrant pedagogy of learning to its educational repertoire. With years of industry experience, regular inputs from subject matter experts, and the backing of an academically sound board of studies, the faculty of each of the five schools has extensively contributed to the making and execution of a syllabus that creates a comfortable and confident workforce for the future growth of the nation.

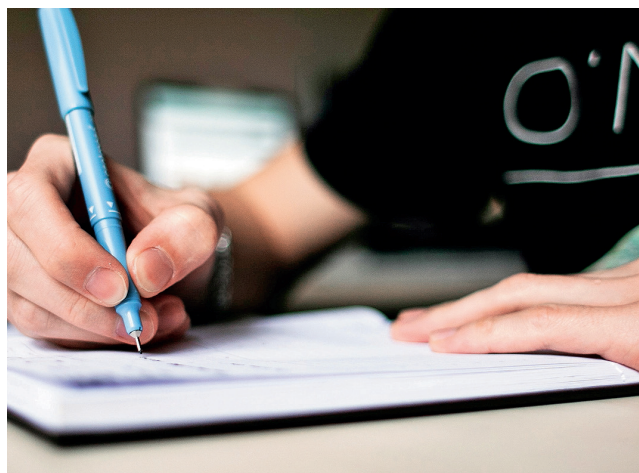
The KSA, or Knowledge + Skills + Attitude model that the university so closely follows is reinforced by a healthy competitive culture of its students, who regularly bring the university fame by winning accolades in inter-university events such as IIT's techno-cultural fest Thomsos-2023, or shine forth in highly successful literary events in the valley, such as that of 'Udgaar', organized by the School of Liberal Arts of the university.

Indeed, with its five schools residing side by side, students constantly learn from their peers as well as faculty members, who are from sterling institutes from within and outside the state, holding PhDs and NETs in their respective domains, and who constantly encourage mingling of knowledge and thoughts through regular intraschool activities.

IMS Unison University is a force to reckon with and the perfect ground for a curriculum such as that of NEP 2020 to flourish, and this is already evinced by the effective implementation of the educational policy and the kind of placements the university is able to provide its worthy students.



For more information, contact:
IMS Unison University
Makkawala Greens,
Mussoorie Diversion Road,
Dehradun - 248009
Uttarakhand
Website: www.iuu.ac



EMBODYING MODERN LEARNING



Nestled in the cosmopolitan city of Bengaluru, Presidency University, a state private university, boasts a sprawling 70-acre campus. With modern infrastructure, the campus is committed to fostering an active and vibrant student life.

DIVERSE DISCIPLINES ACROSS THE SPECTRUM OF LEARNING

The university presently comprises of the school of computer science and engineering, school of engineering, school of management, school of law, school of design, school of commerce, school of information science and school of media studies, giving students the opportunity to explore varied educational horizons.



CAREER-READY EDUCATION

Presidency University offers various specialised, industry-oriented, skill-enhancing programmes, which are employability-centric. The undergraduate and post-graduate programmes, structured on the foundation of Outcome Based Education [OBE] and a choice-based credit-system driven regime, equip Presidency students with the right mix of well-structured deep knowledge and industry-ready skills, backed by relevant aptitude to excel in their career.

A GATEWAY TO COMPREHENSIVE HIGHER EDUCATION

The university also acts as a one-stop-shop for higher education, culminating its programme portfolio with the Phd programme, which is both academic and research-oriented. The curriculum and pedagogy used are contemporary in content and approach and are integrated with two tranches of



industrial internship programme, as part of its experiential learning model.

NURTURING MINDS WITH EXPERT GUIDANCE

Currently, Presidency University has nearly 17,000 students on its rolls, taught by nearly 700 highly qualified faculty and subject matter experts, drawn from premier institutions across the country. The university is led by a strongly motivated, highly qualified and professional team with the right blend of academic and administrative competence and expertise.

CONNECTING STUDENTS TO WORLD-CLASS EDUCATION

The university has tie-ups with more than 120 prominent foreign universities.

FOSTERING EMPLOYABILITY WITH CORPORATE PARTNERSHIPS

The learning, training and development department and the career services and industry connect departments at Presidency University create a platform for a strong corporate partnership to understand relevant skill requirements from fresh graduates. Over the years, students have been placed across all verticals in top corporate houses.

The Presidency University is on an exponential growth path on its single-minded pursuit of positioning itself as an institution of eminence. For those seeking transformative educational experiences and promising career prospects, Presidency University stands as a distinguished destination.



For more details visit:
Presidency University Italgapura, Yelahanka, Bengaluru - 560064
Contact No: 9022092222
Email id: admission@presidencyuniversity.in
Website: presidencyuniversity.in

Taking education to the next level: Leading the pathway for Gen-Z in the 4.0 World

Presidency College stands apart as a distinguished autonomous private professional college in Bengaluru, India. The institution was established by the visionary Nissar Ahmed under The Presidency Group of Institutions which was founded in 1976. Since inception, Presidency College has been a testament to the transformative power of education, embodying a commitment to nurturing intellect, fostering creativity and preparing individuals for a dynamic future.

PRESTIGIOUS RECOGNITIONS AND ACCREDITATIONS

The college's commitment to maintaining high standards is underscored by its impressive achievements. In 2017, it secured a notable position in the National Institutional Ranking



Framework (NIRF). Additionally, Presidency College is affiliated to Bengaluru City University, approved by AICTE, New Delhi, and has been re-accredited by the National Assessment and Accreditation Council (NAAC) with an 'A+' grade, reflecting its unwavering dedication to quality education.

COMPREHENSIVE ACADEMIC OFFERINGS

Presidency College offers a diverse range of undergraduate courses including B.COM, BBA, BA and BCA and postgraduate courses in MCOM, MBA and MCA. The institution takes pride in its exceptional faculty, comprising highly qualified and experienced educators who are committed to delivering quality education and guiding and mentoring students to excel in their academic pursuits. Research Program - Ph.D in Management.

PAVING THE WAY TO CAREER SUCCESS

This commitment ensures that graduates step into the professional world with confidence, securing positions with prestigious companies and

making a mark in their respective fields.

MODERN INFRASTRUCTURE FOR A STIMULATING ENVIRONMENT

Presidency College boasts modern infrastructure and facilities. Equipped with cutting-edge laboratories, extensive libraries, research centres, and technology-enabled classrooms, the college provides a conducive learning environment that facilitates both academic and practical knowledge.

INDUSTRY RELEVANT CURRICULUM AND INDUSTRY CONNECT

With a focus on creating industry-relevant curriculum, Presidency College establishes strong ties with various industries. The institution prioritises holistic development and offers a plethora of extracurricular activities, clubs and societies, to nurture students' talents and interests beyond the academic realm.

CELEBRATING IN STYLE

Presidency College is not just about academics;

it is a vibrant community that jubilantly commemorates occasions by inviting luminaries and celebrating in a uniquely artistic manner. These events usher an aura of delight and happiness, spreading joy and fostering a sense of belonging among the students.

Students looking forward to embark on their educational journey, can consider joining the Presidency College family with pride. With a legacy of distinction, a commitment to holistic development, Presidency College invites young aspirants to a world of opportunities and growth. Welcome to Presidency College - where education meets aspiration!



For more details, contact:
Presidency College
#33/2C & 2D, Kempapura Main Rd, Hebbal
Kempapura, Bengaluru, Karnataka 560024
Contact No - 080-42478700
Email id - Admissions.pg@presidency.edu.in, Admissions.ug@presidency.edu.in
Website - presidencycollege.ac.in

Future Forward

For industry-relevant and career-oriented degrees in business administration- Sandip University

Sandip University is one of India's top-ranking Self-Financed Private Universities for industry-relevant and career-oriented degrees in business administration. Sandip University's high-tech, lush green campus spanning over 250+ acres in Nashik, Maharashtra and over 100+ acres in Sijoul, Bihar are both infrastructural marvels. Sandip University's campuses hold Modern facilities for students.



Dr. Sandip N Jha, Chairman Sandip University

Sandip University's Sandip School of Commerce & Management Studies (SOCMS) offers futuristic BBA, MBA, and PhD programs. The Schools offers various specialisation such as Financial Management, Marketing Management, Human Resource Management, International Business, Digital Marketing, and Entrepreneurship.

Sandip University's School of Commerce & Management Studies has launched new age MBA Programs with specialisation in Banking and Financial Services, and Business Analytics.

Students pursuing new age MBA at Sandip University stand apart with:

- Good job placements
- 6-month paid internship
- Industry-aligned curriculum
- Global Immersion Programs to Dubai or Singapore
- Training through Case Studies through the various industry experts

At Sandip University, students can opt for value addition and global certification programs to improve their skills and knowledge in the field of their choice. Some of these programs are included in the course curriculum to enhance their technical and soft skills.



Sandip University Campus Nashik

Value Addition and Global Certification Programs available to management students at Sandip University are:

- Forensic Audit
- Securities Law
- Commercial Contract Management
- Corporate Restructuring
- Foreign Exchange Management Act (FEMA)
- Intellectual Property Rights
- Corporate Restructuring
- Insolvency and Bankruptcy Code 2016
- Independent Director
- Certified CSR Professional
- Prevention of Sexual Harassment
- GST (Goods & Service Tax)
- Income Tax Overview
- Taxation & E-Accounting

The course curriculum is designed to challenge management students through case study development processes to hold groundbreaking group discussions and prepare them for leadership roles in the industry.

Entrepreneurship development camps are held to help students become job creators rather than job seekers. Furthermore, students have access to CSR activities, industry visits, student clubs, guest lectures, immersion program and personality development programs.

Students at Sandip University are encouraged to participate in student clubs, extracurricular activities, cultural programs, workshops, industry visits and field trips to ensure overall development of students. They enjoy top-notch facilities like a beautiful campus, well-equipped laboratories, a well-stocked library, professional playgrounds, futuristic hostels, hygienic canteens, 24x7 security services, a well-designed amphitheatre, on-campus ambulance services, an elegant seminar hall, and much more.

Students receive full placement assistance through annual placement drives. The University's recruitment partners include Mahindra CIE Automotive Ltd, ABB, Home First, HCL Technologies Limited, Cognizant, Caggemini, ITC, and Property Pistol, to name a few. Sandip University is the ultimate educational hub for a competitive business education.

For more information contact:
www.sandipuniversity.edu.in
Toll-free: 1800-212-2714

IIM Calcutta Placement Report 2023: Highest Package, Top Recruiters and More



IIM Calcutta Situated in Kolkata, West Bengal, the Indian Institute of Management Calcutta (IIM Calcutta) is a well-respected business school. It made history in 1961 as the first Indian Institute of Management and was recognized as an Institute of National Importance by the Government of India in 2017.

IIM Calcutta provides a range of post-graduate programs, such as the Master of Business Administration (MBA), Master of Business Administration for Executives (MBA Ex), Post Graduate Diploma in Business Analytics (PGDBA), Post Graduate Program for Executives for Visionary Leadership in

IIM Calcutta Placement Highlights 2023	
Particulars	Placement Statistics
Placement Rate	100%
Batch Size	465
Total Recruiters	190
New Recruiters	39
Total Offers	573
Highest International CTC	Rs. 94.82 LPA
Highest Domestic CTC	Rs. 1.15 CPA
Average CTC	Rs. 35.07 LPA
Median CTC	Rs. 33.67 LPA
Top Recruiters	Aventus Capital, Citi Bank, Deutsche Bank, HSBC, Goldman Sachs, Morgan Stanley, Standard Chartered, among others. Accenture Strategy, Bain & Co., Boston Consulting Group, Ernst & Young, Mastercard, and McKinsey & Co. stood out as prominent recruiters in the Consulting domain. Notably, first-time recruiters like Franklin Templeton Investments and Stakeboat Capital also contributed to the diversity of opportunities.

Manufacturing (PGPEX - VLM), Executive Education Programmes and Doctor of Philosophy (Ph.D.).

The Final Placement Report for the 58th batch of IIM Calcutta recorded a remarkable 100% placement rate, with

active participation from 190 reputable firms that collectively extended 573 offers to the 465 students.

The 58th Batch comprised 465 individuals with a gender ratio of 68:32. These students secured offers from leading Investment Banking (IB) and Private Equity (PE) firms, such as Aventus Capital, Citi Bank, Deutsche Bank, HSBC, Goldman Sachs, Morgan Stanley, Standard Chartered, among others. Accenture Strategy, Bain & Co., Boston Consulting Group, Ernst & Young, Mastercard, and McKinsey & Co. stood out as prominent recruiters in the Consulting domain. Notably, first-time recruiters like Franklin Templeton Investments and Stakeboat Capital also contributed to the diversity of opportunities.

The average and median salary offered to the students were Rs. 35.07 Lakh and Rs. 33.67 Lakh, respectively. The highest domestic Cost to Company (CTC) reached an impressive Rs. 1.15 Crore, while the highest International CTC stood at Rs. 94.82 Lakh.

TOP 20 NORTH B SCHOOLS	
Institute Name	Rank
Institute Of Management Technology, Ghaziabad	1
Lal Bahadur Shastri Institute Of Management, Delhi	2
Indian Institute Of Foreign Trade, New Delhi	3
Indian Institute Of Management, Kashipur	4
Apeejay School Of Management, New Delhi	5
Jagan Institute Of Management Studies Technical Campus, Delhi	6
Amity Business School, Amity University, Noida	7
Galgotias University, School Of Business, Greater Noida	7
School Of Management, Ims Unison University, Dehradun	8
School Of Management And Commerce, Kr Mangalam University, Gurugram	9
Amity Business School, Amity University, Gurugram	9
Chitkara Business School, Punjab	10
IIHMR University, Jaipur	11
NICE School Of Business Studies Shobhit Deemed University, Meerut, Delhi NCR	12
GL Bajaj Institute Of Management And Research, PGDM Institute, Greater Noida	13
International Institute Of Health Management Research, New Delhi	14
Jagannath International Management School, New Delhi	15
Asia-Pacific Institute Of Management, New Delhi	16
Apeejay Institute Of Management & Engineering Technical Campus, Jalandhar	17
Institute Of Management Studies, Banaras Hindu University, Varanasi	18
University Of Engineering & Management, Jaipur	18
Chandigarh School Of Business, Jhangeri	19
Teerthanker Mahaveer University, Moradabad	19
CT University, Ludhiana	20

TOP 20 SOUTH B SCHOOLS	
Institute Name	Rank
Indian Institute Of Management, Kozhikode	1
ICFAI Business School (IBS), Hyderabad	2
Alliance School Of Business, Alliance University, Bengaluru	3
School Of Business, Woxsen University, Hyderabad	3
Jain (Deemed-To-Be University), Cms Business School, Bangalore	4
Presidency University, Bengaluru	5
Krupanidhi College Of Management, Bangalore	6
Rajagiri Centre For Business Studies, Kochi	7
Indus Business Academy (Formerly Indian Business Academy), Bangalore	8
ISSM Business School, Chennai	9
Hindustan Institute Of Technology And Science, Chennai	10
Dayananda Sagar School Of Commerce & Management Studies (SCMS), Bengaluru	11
R V Institute Of Management, Bengaluru, Karnataka	12
Presidency College, (Autonomous)	13
Koneru Lakshmaiah Education Foundation (Deemed To Be University), Guntur	14
SDM Institute For Management Development (SDMIMD), Mysore	15
Bannari Amman Institute Of Technology, Sathyamangalam	16
Ramaiah University Of Applied Sciences, Bangalore	17
Global Institute Of Business Studies (GIBS Business School), Bengaluru	18
IA School Of Management Studies	19
International School Of Management Excellence, Bangalore	20

TOP 20 EAST B SCHOOLS	
Institute Name	Rank
Xavier Institute Of Management, XIM University, Bhubaneswar	1
Indian Institute Of Management, Bodh Gaya	2
KIIT School Of Management, Bhubaneswar	3
Institute Of Engineering And Management, Kolkata	4
JIS College Of Engineering, Nadia	5
Praxis Business School, Kolkata	5
International School Of Management, Patna	6
NSHM Knowledge Campus, Durgapur	7
Amity University, Kolkata	8
NSHM Knowledge Campus, Kolkata Group Of Institutions, Kolkata	9
JIS University, Kolkata	10
International Management Institute, Bhubaneswar	11
Xavier Institute Of Social Service, Ranchi	12
Amity University Jharkhand, Ranchi	13
BIBS, Kolkata	14
International Management Institute, Kolkata	15
Sikkim Manipal Institute Of Technology, Rangpo	16
Chandragupt Institute Of Management, Patna	17
Amity University, Patna	18
Gandhi Engineering College (Autonomous), Bhubaneswar	19
Institute Of Management & Information Science, Bhubaneswar	20

TOP 6 CENTRAL B SCHOOLS	
Institute Name	Rank
Indian Institute Of Management, Raipur	1
Indian Institute Of Forest Management, Bhopal	2
Amity Business School, Raipur	3
Prestige Institute Of Management And Research, Gwalior	4
Govindram Institute Of Management & Research, Indore	5
IPS Academy, Institute Of Business Management & Research, Indore	6

TOP INSTITUTES - BASED ON PERCEPTION ONLY			
List of institutes with high perceptual score but did not submit fact sheet (Alphabetical order)			
Aligarh Muslim University	Aligarh	Indian Institute of Management	Visakhapatnam
Amity Global Business School	Kochi	Indian Institute of Management	Indore
BIM	Trichy	Indian Institute of Management	Nagpur
Birla Institute of Management Technology	Greater Noida	Indian Institute of Management	Trichy
Christ University Institute of Management	Bangalore	Indian Institute of Technology	Madras
Department of Management Studies	IIT Roorkee	ISB	Hyderabad
Department of Management Studies, Indian Institute of Technology Delhi		Jamia Millia Islamia (A Central University)	New Delhi
Faculty of Management Studies	Delhi	K.J. Somaiya Institute of Management Studies & Research	Mumbai
FORE School of Management	Delhi	Lovely Professional University	Phagwara
Goa Institute of Management	Goa	MDI	Gurgaon
Indian Institute of Management	Ahmedabad	MICA	Ahmedabad
Indian Institute of Management	Amritsar	Rajiv Gandhi Indian Institute of Management	Shillong
Indian Institute of Management	Bangalore	Shailesh J. Mehta School of Management, IIT	Mumbai
Indian Institute of Management	Lucknow	SVKM's Narsee Monjee Institute of Management Studies	Mumbai
Indian Institute of Management	Rohatki	Vinod Gupta School of Management, Indian Institute of Technology	Kharagpur
Indian Institute of Management	Sambalpur	XLRI - Xavier School of Management	Jamshedpur

Beyond Education

Nurturing Visionary Leaders at Alliance School of Business

In the ever-evolving landscape of business education, the Alliance School of Business at Alliance University stands as a vanguard of transformative leadership, carving a unique path for the leaders of tomorrow. This institution stands at the forefront of innovation, challenging conventional norms and ushering in a new era of experiential learning.

Within the corridors of the Alliance School of Business, programmes transcend mere educational offerings dedicated to cultivating an environment where students seamlessly grasp the nuanced trends shaping the 21st century business landscape. The curriculum, distinguished by its cross-disciplinary nature, surpasses the ordinary and provides students with unparalleled flexibility for an individualized and an enriching experience.

Distinguished by its cross-disciplinary approach, the Alliance School of Business redefines educational experiences. Specializations in BBA, B. Com., and MBA serve as gateways to hands-on expertise, transforming theoretical subjects into dynamic, real-world applications. Through initiatives like the corporate mentorship programme, education transcends textbooks, fostering a seamless integration between classroom knowledge and practical decision-making.

In response to the rapid pace of technological advancements, the MBA in Digital Transformation stands as a testament to the school's commitment to staying ahead of the curve. Collaborating with industry leaders such as

ABB Robotics, Siemens, Systema (SAP), and Adroit Engineering Solutions led by AMS India, this programme ventures into uncharted territories, embracing emerging technologies like Artificial Intelligence, Big Data, Machine Learning, Robotics, and Augmented and Virtual Reality.

However, the essence of the Alliance experience extends beyond academic pursuits. It is about nurturing well-rounded individuals, instilling a deep sense of ethics, innovation, and entrepreneurship. A distinctive problem-solving approach prevails within the classrooms enriched by immersive case study analyses, collaboratively with peers and faculty who dismantle barriers, creating an environment conducive to growth. This collective ethos transcends differences, fostering inclusivity, social responsibility and collective progress. Far from conforming to convention-



al academic molds, the Alliance School of Business represents a thought leadership philosophy that bridges the gap between industry and academia. It serves as a crucible where education transforms beyond traditional paradigms, sculpting leaders who not only navigate the complexities of business dynamics but proactively shape and redefine them.

For those immersed in the Alliance experience, it is more than an educational journey; it unfolds as a transformative expedition, an exploration of limitless possibilities, and a preparation for actively shaping the future of business. In a world where change is constant, Alliance School of Business stands as a guiding light, preparing leaders not just for today, but for the challenges and opportunities that lie ahead.



For more information,
Visit -Chandapura - Anekal Main Road, Bengaluru - 562 106.
Contact No. +91 80 4619 9000 / 9100 / +91 80 4129 9200
Mob.: +91 98860 02500, +91 99002 29974
Email id: enquiry@alliance.edu.in
Website: www.alliance.edu.in

Fostering Proficient Graduates to Drive Innovation, Business, and Societal Advancement

With an unwavering commitment to quality across all realms of management education, the institute diligently crafts its curriculum and delivery methodologies to afford students expansive exposure and immersive experiences, fostering both breadth and depth of expertise.

Emphasizing the establishment of robust networks at local, national, and global levels, the institute endeavours to facilitate the exchange and utilization of managerial acumen, while actively engaging in outreach initiatives that apply management principles to address pressing societal concerns. Furthermore, it continually invests in modern facilities to ensure the provision of contemporary management education.

The accolades garnered by Dr. D. Y. Patil B-School, including recognition in prestigious rankings such as the school was ranked 11, 18 and 19 in Top 50 Private Institutes, Placements and Top 100 Management Institutes Overall Rank-

ing category under Times B School, 2023 by OMS (A Division of Times Internet Limited), research by i3rc Insights Pvt. Ltd. IIRF, and R World Instructional Ranking, underscore its standing as a beacon of educational quality.

Notably, accolades such as "B-School of the Year" by Economic Times and "Best Management College in West India for Placement" by CEGR, among others, affirm its dedication to academic and practical prowess.

As a distinguished member of esteemed national and international professional bodies including AACSB, BGA, PRME, AIMA, and others, the institute remains at the vanguard of industry standards and best practices. Its curriculum, meticulously curated by industry stalwarts and academicians, integrates innovative teaching methodologies to equip students with the requisite skills for navigating tomorrow's corporate landscape adeptly. Central to its pedagogical approach is a student-centric

ethos, encompassing a blend of conventional, experiential, and participative learning modalities. Noteworthy emphasis is placed on project management proficiency through a diverse array of projects, complemented by robust mentorship and psychological counselling support. Furthermore, the institute champions international collaboration through student exchange programs with foreign universities and fosters a culture of rigorous research, empowering students to contribute to scholarly discourse through publications in esteemed journals.

In alignment with its mission to cultivate well-rounded professionals, Dr. D. Y. Patil B-School prioritizes holistic student development through initiatives such as employability development programs, corporate meets, and internship programs from the inaugural semester. Additionally, the institute offers certification courses from renowned entities such as IBM, Moody's, and Microsoft, further enhancing



Dr. Somnath Patil, as the esteemed Secretary of the Dr. D. Y. Patil Unitech Society, epitomizes the visionary direction of Dr. D. Y. Patil B-School, dedicated to the cultivation of adept graduates poised to contribute significantly to innovation, business, and society at large.

students' skill sets and employability prospects.

Driven by the visionary leadership of Director Dr. Amol Gawande, the institution continues its trajectory of growth, steadfast in its pursuit of fineness while upholding the tradition of student Performance.

For more details, contact:
Dr. D. Y. Patil B-School, Pune
Website: bschool.dpu.edu.in

A UNIQUE MBA PROGRAM, WHERE TRANSFORMATION IS THE ESSENCE

IA School of Management Studies formerly known as Indian Academy School of Management Studies (IASMS), established in 2004, is an integral part of the Indian Academy Group of Institutions founded by the visionary Chairman, Dr. T Somasekhar. The MBA program is approved by AICTE



Dr. T Somasekhar, Chairman, Indian Academy Education Trust (IAET)

and affiliated to Bengaluru North University. The college is recognized by UGC under category 2(f) and is ISO 9001 certified by TUV Rhineland.

THE IASMS ADVANTAGE

● STEP-UP MODEL:

The MBA program ensures a transformative experience for students with a multitude of opportunities for personal, academic and professional growth, ensuring overall student development.

S- Strategic MBA Specializations
T- Teaching Pedagogy that is unique
E- Employability



P- Participative and Collaborative Learning
U- Upright Faculty team
P- Placement Support

● INDUSTRY EMBEDDED LEARNING:

Practical application takes precedence with case studies, industry projects, internships, engaging interactions with seasoned industry professionals, value-added courses, industrial visits and specialisation specific expert talks which ensure institute-industry connect.

● **GLOBAL PERSPECTIVE:**
Educational workshops and industrial visits ensure students' immersion in a cross-cultural business context.

● **FOCUS ON LEADERSHIP AND SOCIAL IMPACT:**
CSR-oriented social projects encourage students to consider the societal impact of their business decisions.

IASMS has been awarded several recognitions including being listed among the Top 50 B Schools by Academic Insights and Top 100 B Schools of India by Dalal Street Investment Journal.



IA School of Management Studies

For more details visit:
IA School of Management Studies (IASMS) Hennur Cross, Hennur Main Road, Kalyan Nagar PO, Bangalore-560043
Website: www.iasms.edu.in
Contact: 080-67458943 / 080-67458900

Management education for dynamic future managers

SIES College of Management Studies-Striving for quality in education

The SIES College of Management Studies (SIESCOMS) was established in 1995. SIESCOMS envisages providing quality management education for the nascent professionals, the dynamic future managers for 21st century. SIESCOMS's foundation maps its roots to the rich tradition of South India Education Society (SIES), one of the oldest and value-based educational trusts that run several educational institutes in the city of Mumbai and Navi

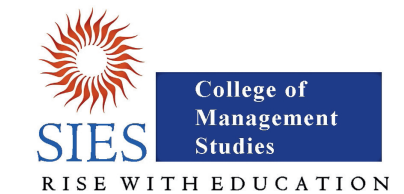


among premier business schools in India. It is some of the few B-schools in the country to start an exclusive vertical MBA program for pharmaceutical industry. Similarly, it is one of the few B-schools to conceive a vertical program for the biotech sector.

SIESCOMS has always been striving to provide quality education and in that pursuit, SIESCOMS received the ISO 9002:2015 Certification for quality management education by the Lloyd Register Quality Assurance (LRQA). An important milestone on its journey of continuous quality improvement was reached when SIESCOMS was conferred upon with the prestigious Ramakrishna Bajaj National Quality (RBNQ) award for the year 2008 in the "Education" category. This is the only award developed in the country on the lines of the Malcolm-Baldrige National Quality Award.

The flag of the institute flies high as both its MMS & MCA Programs, affiliated to University of Mumbai are highly rated programs by students & corporates. SIESCOMS was also accredited by NAAC & NBA in the year 2018 & 2021 respectively for both these programs.

A highly committed group of quali-



fied and experienced faculty enjoying respect and recognition in academic community and corporate sector forms an enviable part of our academic team. Majority of them have managerial experience and continue to maintain close links with outside organizations through consulting and research. They are thus adept at bridging the gap between theory and practice. The faculty has drawn on their passion for teaching, their experience in working with organizations worldwide, and insights gained from their research to educate generations of leaders who have shaped practice of business in every industry. The core faculty base of 24 is supplemented with over 35 visiting faculty from the corporate world.

Research is at the core of SIESCOMS. The institute is also known for being one of the most innovative business schools which is always engaging in contemporary teaching pedagogy. The college reaps the results of the same year after year as SIESCOMS has consistently been at the top of mind recall for both students and corporate. Similarly, the institute also enjoys a remarkable placement track record to its credit.

The Institute has a strong corporate networking and is continuously engaged in organizing several Management Development Programs (MDPs) and consulting assignments.

For more details content:
Dr. Sandeep Bhanot
Director
sandeepb@sies.edu.in



Mumbai. Located on a sprawling campus at Nerul, the academic hub of Navi Mumbai, SIESCOMS boasts of having one of the best physical infrastructure and academic ambience befitting a modern B-school.

Ever since its inception, academic programs of the institute enjoy full support and patronage of corporate sector and other stakeholders. Today, SIESCOMS holds a place of distinction



Value Based Management Education

DSGS- A CENTRE OF QUALITY THROUGH INNOVATION AND CREATIVITY

Durgadevi Saraf Global Business School (DSGS) was established in the year 2020 by the prestigious Rajasthani Sammelan Education Trust (RSET), one of India's leading philanthropic society which has delivered unmatched value-based management education, for more than a decade now. Under the expert guidance and mentorship of Durgadevi Saraf Institute of Management Studies (DSIMS); DSGS took form to impart quality management education, aiming primarily on the Post Graduate Diploma in Management (PGDM) program. The institute has been set up with the generous donations offered by Shri Mahavirprasad G. Saraf, the main donor, and has been named after Shri Mahavirprasadji's mother, Late Smt. Durgadevi Saraf.



Modern infrastructures, impeccable faculty members from industry and academia, innovative curriculum, are a few hallmarks that catapulted DSGS in high ranking orbit.

- Mahavirprasad G. Saraf, Main Donor

With a vision to be one of the preferred B-schools in India, DSGS aspires to develop socially sensitive business professionals with a global mindset. The institute endeavors to create a culture of academic quality by adopting continuous learning through innovation and creativity. DSGS offers industry centric two-year full-time PGDM program approved by AICTE and the Government of Maharashtra, Department of Technical Education. The main focus of the institute is to drive impulse into new-age management education, delivered through the institute's PGDM program, thrusting majorly on social sensitivity and international collaborations.

With the advent of technologies like artificial intelligence, deep learning platforms and virtual agents, management education is all set to change. On the other end strong emphasis on sustainability and inclusion has forced management schools to design management curriculums incorporating



both the trends. The PGDM program at DSGS has been carefully curated to imbibe, both the latest technological tools and the sustainability aspects, as part of their ethos and vision. The PGDM curriculum at DSGS incorporates certification programs on technical skills like Power BI, certifications on ESG to inculcate green and ethical business practices in future leaders of tomorrow.

The founding members of DSGS belong to a rich industry background, thereby building strong and robust industry connects through the institute's Industry Institute Partnership Cell. This cell aims to strengthen its campus to corporate connect by connecting to more than 500 companies to participate in the placement process and ensuring remarkable placement.

To strengthen further the curricular-co-curricular interventions in the form of Beyond classroom initiatives at DSGS; the institute has indigenously designed interventions like Leaders in Making (LiM) for PGDM program with the sole aim of developing students to be industry ready on day one of their corporate life.

DSGS has been engaging international faculty to interact with the students to give them international flavor of business operations and their management. Under the global connect programs, DSGS has partnered with several foreign universities and faculties of international repute. One of the major goals in this context is to enhance student and faculty exchange programs and collaborating for academic research.

The International, Rural and Industry immersions conducted by the insti-

tute arms the PGDM students with an in-depth exposure to the business environments of both international as well as indigenous markets and thus preparing them better for a career in the integrated global economy.

In order to promote a teaching and caring pedagogy in the institute, DSGS has built a very unique fabric of Mentor-Mentee Relationship (MMR) between student and faculty, right from its inception. The MMR program ensures continuous caring and mentoring of students by the faculties while teaching, in order to nurture them both academically and psychologically to become robust leaders of tomorrow.

As part of developmental interventions, the PGDM program at DSGS encompasses live projects, industry immersions and other internship projects in their regular academic curriculum in order to expose the students to the industry environment, even before they are placed in the industry.

DSGS actively engages students with the community and sensitize them about the social issues and aspects in order to develop them into a holistic business leader. Through the Institute's Social Responsibility cell, DSGS believes that students will be able to comprehend and respond to life situations in a stable and matured manner which are unique to transformative leaders of tomorrow.

With a state of the art infrastructure and rich intellectual capital, DSGS is all geared up to develop the budding managers into dynamic corporate leaders of tomorrow, who will carve a dedicated space for themselves in this immensely competitive business landscape.



**Durgadevi Saraf
global business school**

For more details contact:
Durgadevi Saraf Global Business School
RSET Campus, S V Road, Malad West, Mumbai
022-45207777, 9004444059, 9004444069 | www.dsgs.org.in

PREPARING FOR THE FUTURE, TODAY!



IEM Gurukul Campus

The two-year full-time MBA of IEM, Kolkata, is the Institute's flagship course. The four semester's curriculum constitutes a judicious mix of core and elective subjects. They make students adequately prepared for direct foreign placements. 'Entrepreneurship' is a part of the programme for 'hands on exposure'. Foreign lectures, Industry talk and 'Immersive learning' through the 'Study Abroad Programme' in different foreign countries are integrated in the programme. Hands-on lab experience on SPSS, Tally,



UEM Jaipur Campus

Creation Studio, Digital Marketing and Portfolio Management are regular part of the curriculum along with Winter and Summer Internships. The program is committed to adopting some of the best practices in pedagogy, with high quality case-based learning and skill-based training meeting industry expectations. The MBA programme aims towards providing an environment for students to hone up various management skills and has a continuous process of interaction with corporate, industry leaders through workshops,

seminars and various club activities which is reflected in placement also. Their alumni serve at different leadership positions in various private, public, multinational, government, and non-profit organizations across the globe. University of Engineering & Management, (UEM) Jaipur was established in the year 2011. UEM Jaipur has emerged as a global leader in providing outcome-based education, placements to all eligible students, support for research, publication, innovation, and entrepreneurship, student and faculty exchange program with foreign universities and strong faculty base to students from all over the country. International conferences and regular interactions with scientists and researchers from renowned institutions make their students ready for global competitiveness and enable them to acquire foreign jobs and internships. International Seminars and foreign lectures provide an unparalleled exposure to the students. They can publish research articles in the world's top journals, they can file patents and can start their own start-up. UEM Jaipur is a hub for start-ups and innovations.

TOP 50 BSCHOOLS - PLACEMENTS

INSTITUTE/B SCHOOL	RANK
Indian Institute Of Management, Kozhikode	1
Symbiosis Institute Of Business Management, Pune	2
S.P Jain Institute Of Management And Research,Mumbai	3
Indian Institute Of Management, Bodh Gaya	4
Indian Institute Of Foreign Trade, New Delhi	5
Institute Of Management Technology, Ghaziabad	6
ICFAI Business School (IBS), Hyderabad	7
Alliance School Of Business, Alliance University, Bengaluru	7
Lal Bahadur Shastri Institute Of Management, Delhi	8
Xavier Institute Of Management, XIM University,Bhubaneswar	9
Institute Of Rural Management Anand	10
Jagan Institute Of Management Studies Technical Campus,Delhi	11
Indian Institute Of Management, Raipur	11
Indian Institute Of Management, Kashipur	12
Sri Balaji University, Pune (BIMM,BITM,BIIB,BIMHRD)	13
School Of Management, Ims Unison University, Dehradun	13
School Of Business, Woxsen University, Hyderabad	14
International School Of Business & Media (ISB&M), Pune	14
SIES School Of Business Studies, Mumbai	15
N. L. Dalmia Institute Of Management Studies And Research, Mumbai	15
Symbiosis Institute Of Operations Management (SIOM),Nashik	16
Universal Business School,Karjat	16
DPU, Global Business School And Research Centre,Pune	17
Apeejay School Of Management, New Delhi	17
Dr. D. Y. Patil B-School, Pune	18
Chitkara Business School, Punjab	18
Jain (Deemed-To-Be University), Cms Business School,Bangalore	19
NICE School Of Business Studies Shobhit Deemed University, Meerut, Delhi NCR	20
School Of Management And Commerce, Kr Mangalam University, Gurugram	20
KIIT School Of Management, Bhubaneswar	21
Indus Business Academy (Formerly Indian Business Academy), Bangalore	22
Presidency University, Bengaluru	23
IIHMR University, Jaipur	24
Suryadatta Institutes Of Management, Pune	25
School Of Business, Dr. Vishwanath Karad MIT World Peace University, Pune	26
Institute Of Engineering And Management, Kolkata	27
Galgotias University, School Of Business, Greater Noida	28
Quantum Business School, Quantum University, Roorkee	29
Bharati Vidyapeeth (Deemed To Be University) Institute Of Management & Research, New Delhi	30
Lexicon Management Institute Of Leadership And Excellence, Pune	31
MET Institute Of Management, Mumbai	32
International Institute Of Health Management Research, New Delhi	33
Amity Business School, Amity University, Noida	34
Global Institute Of Business Studies (GIBS Business School), Bengaluru	35
SDM Institute For Management Development (SDMIMD), Mysore	36
Symbiosis Centre For Information Technology [SCIT], Pune	37
Institute Of Management Studies, Ghaziabad	38
Hindustan Institute Of Technology And Science, Chennai	39
Institute Of Engineering And Management, Kolkata	39
Institute For Technology And Management, Navi Mumbai	40
Amity Business School, Amity University, Gurugram	41
Gandhi Engineering College (Autonomous), Bhubaneswar	42
Chetana's Institute Of Management & Research, Mumbai	43
Institute For Future Education, Entrepreneurship And Leadership (IFEEL), Pune	44
Vivekanand Education Society Business School, Mumbai	45
Institute Of Management Studies,Banaras Hindu University, Varanasi	46
Asia-Pacific Institute Of Management, New Delhi	47
Amity Business School, Amity University, Mumbai	47
Nest Academy Of Event Management & Development, Mumbai	48
Ajeenkya D Y Patil University, Pune	49
Institute Of Information Technology And Management, New Delhi	50

Crafting Business Leaders

Unveiling the Dynamic MBA Experience at GNA Business School

GNA Business School distinguishes itself as a pinnacle of quality in business education, presenting an MBA program that transcends traditional classroom instruction. This exposition delves into the distinctive attributes of GNA Business School's MBA experience, spotlighting a holistic fusion of theoretical comprehension and pragmatic application. The AIMA Business Simulation Lab at GNA Business School serves as a practical arena where students can apply their academic knowledge within a simulated corporate environment. The accounting lab, equipped with

Tally, affords a hands-on platform for students to implement theoretical concepts in real-world scenarios. GNA Business School's statistical lab, employing tools like Excel and IBM SPSS, becomes a crucible for refining analytical skills through active participation in projects centered on research objectives.

The financial lab, powered by Prowess, offers a simulated environment for students to delve into the intricacies of financial statement analysis. Digital Marketing takes center stage, seamlessly integrated into the MBA program, with students engaging in industry-based projects where they craft and execute digital marketing strategies for real firms. Industrial visits to multinational corporations provide students with firsthand exposure to practical business operations and interactions with high-level executives. The curriculum is enriched with comprehensive soft skill classes, enabling students to enhance communication,



teamwork, and leadership abilities. GNA Business School adopts innovative pedagogy, emphasizing learning through case study role plays, where students actively participate in industry-based projects, analyzing, strategizing, and presenting solutions to real-world business challenges. Furthermore, the institution prioritizes industry-based projects, acting as a bridge between academic comprehension and practical implementation. Leadership camps afford students opportunities to develop and refine leadership skills through hands-on learning, teamwork-oriented activities, and engaging discussions with industry professionals. GNA Business School forges ahead with innovative programs like MBA in Banking Financial Services & Insurance (BFSI), and MBA in Business Analytics, shaping the leaders of the new age.

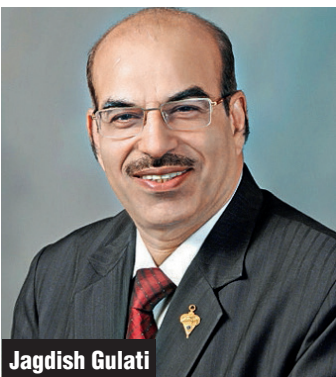
Charting Achievements

UIM's Blueprint for Tomorrow's Leaders



United Institute of Management, Prayagraj and Greater Noida is one of the prestigious institutions in north India. The institute was established with the basic aim of transforming students into better professionals with analytical abilities and ethical values.

To meet the above objective UIM is consistently striving, through proper designing of teaching methodology and state of the art laboratories equipped with latest facilities. This is well reflected in the talent aptitude of MBA students, whose merit accolade has been honored with marks and merit positions obtained in Dr APJ Abdul Kalam Technical University examinations. The recognitions achieved by students stand out as a testament to the effectiveness and dedication of the UIM academicians. Three of their students featured in top 10 positions in affiliating university. UIM Placement Cell serves as the cornerstone of academic success, orchestrating the seamless integration of students into the institution and



Jagdish Gulati

guiding them towards remarkable achievements. Since the last many years they have had a consistent record of remarkable placements in some of the top companies like Amazon, Flipkart, CocaCola, ICICI Bank, HDFC Bank, Axis Bank, Reliance Etc . Additionally, they actively collaborate with industries and organizations to facilitate internships, training, and employment opportunities for students. Some of the ways they have adopted to cope with the cut throat competition for the budding professionals is through focusing on skill development, corporate engagement, and check their abilities and develop them for futuristic competencies.

At United Institute of Management, we aspire to inculcate a blend of managerial and leadership skills amongst our students and make them ready to face the challenges of corporate world" - Dr Jagdish Gulati, President

Nurturing Future Business Leaders

Innovative Curriculum and Industry Collaboration at Chitkara Business School

In the ever-evolving landscape of management education in India, Chitkara Business School (CBS), established in 2010 under the umbrella of the Chitkara University, CBS has emerged as a trail-blazer in the field. With a legacy spanning over three decades, the Chitkara University has been a pioneer in education, and CBS has garnered acclaim for its commitment to academic quality.

At the heart of CBS's success is its rigorous and flexible curriculum, underpinned by case-based pedagogy. The institution serves as a hub of innovation and industry collaboration, with various knowledge partnerships established with leading organizations, enriching the learning experience and ensuring students are equipped with real-world insights.

CBS offers a diverse array of management programs, including the Bachelor of Business Administration (BBA), Master of Business Administration (MBA), and executive MBA. The programs focus on innovation, entrepreneurship, and leadership, equipping students with the tools to succeed in their professional careers while driving growth and change in their organizations.

Setting CBS apart is its emphasis on industry exposure and practical learning. The school has forged strategic partnerships with leading organizations, affording students invaluable opportunities to intern and gain hands-on experience in real-world business environments.

CHITKARA UNIVERSITY: OFFERING AN ARRAY OF PROGRAMMES

Chitkara University, situated near Chandigarh, stands as a leading institution in north India. It holds NAAC A+ accreditation and has earned recognition from NIRF. Offering a wide array of programs spanning engineering, business, architecture, design, mass communication, hospitality management, pharmacy, health sciences, psychology, law, maritime, and education, Chitkara University is committed to supporting startups, promoting research excellence, and providing internationally recognized opportunities to its students.



ments. This exposure deepens significantly enhances their employability upon graduation.

Beyond academia, CBS places great importance on extracurricular activities, fostering a holistic development approach. Student clubs, sports, and cultural events provide avenues for honing leadership, teamwork, and communication skills—highly prized by employers. CBS also collaborates with top international institutions, offering modern academic resources, semester exchanges, and interdisciplinary research projects.

With a robust placement record, CBS consistently attracts approximately over 200 blue-chip companies from 26 industrial sectors for placements, affirming its commitment to shaping future leaders and professionals.

Crafting Quality Education in Management

Tucked away in the bustling city of Bengaluru lies the prestigious RV Institute of Management (RVIM) that is symbolic with quality in management studies. Established in 1999, as part of the Rashtrreeya Sikshana Samithi Trust (RSST), RVIM has over the years has earned a reputation for its commitment to nurturing well-rounded professionals equipped to thrive in the ever-evolving business landscape.

Under the guidance of its director, Dr Purushottam Bung, RVIM focuses on holistic development. Beyond its academic prowess, the institute places a strong emphasis on instilling practical skills, inculcating personal growth and nurturing leadership qualities among its students.

RVIM's dedicated faculty, a team of seasoned professionals, is deeply invested in the success of their students. With their mentorship and support, coupled

with robust placement assistance, the institute leaves no stone unturned in ensuring that its graduates are not only academically adept but also poised for success in their chosen careers.

Accredited with an impressive A+ grade by the National Assessment and Accreditation Council along with 'DIAMOND' rating from QS-I Gauge, RVIM collaborations with leading industry players both locally and globally provide students with an exposure to real-world challenges and opportunities. These partnerships not only enrich the academic experience but also open doors to promising career prospects upon graduation.

"We aim to shape the leaders of tomorrow, empowering them to make meaningful contributions to the business landscape and leave an indelible mark on the world of management education for years to come," said Dr Bung.



Dr.Purushottam Bung, Professor & Director, RVIM - AICTE Approved, Autonomous Institution of Excellence



Dr. Bung interacting with students



For more information contact: Rashtrreeya Sikshana Samithi Trust RV Institute of Management CA -17, 36th Cross, 26th Main, 4th T' Block, Bengaluru - 560041 Ph: 080-42540300, 26547048 Email:-contact.rvim@rvim.edu.in Website: www.rvim.edu.in

Fostering Leaders Since Three Decades

HITS School of Management (SOM): Offering a Range of Specialisations

In the realm of management education, Hindustan Institute of Technology and Science (HITS) - School of Management (SOM) stands tall as a beacon of quality. Established in 1994, HITS-SOM has been consistently delivering transformative management education, earning its reputation as a QS Star rated institution with global standards.

HITS-SOM's MBA program, celebrated for its distinctive fusion of theory and practice, addresses industry demands, consistently earning the school a spot among the Top 100 B-schools in the country.

In the recently released National Institutional Ranking Framework (NIRF) 2023, HITS-SOM secured a position among the Top 101-125 B-Schools, showcasing its commitment to academic quality. Several reputable business magazines have also recognized the school in their annual B-School rankings, further solidifying its standing in the education sector.



At the heart of HITS-SOM's success is its diverse range of MBA specializations, including aviation, media and entertainment, hotel and tourism, hospital, logistics, sports management, and business analytics in collaboration with IBM. The school also offers undergraduate programs like BBA general, BBA aviation with IAT certification, digital marketing, banking and fintech, sports, and BBA logistics and air cargo logistics in collaboration with logistics sector skill council.

The strength of HITS-SOM lies in its faculty, a dynamic team of doctorates, academicians, and industry professionals with extensive experience. This unique blend ensures a pedagogical approach that seamlessly integrates theory with practice. Guest sessions by industry professionals further enrich the learning experience,

exposing students to contemporary industry challenges.

HITS-SOM's strong network extends beyond its campus, collaborating with prestigious professional bodies such as the Association of BRICS Business Schools, The Aeronautical Society of India, All India Management Association, Madras Management Association, The Indus Entrepreneurs (TiE) Chennai, and many more.

The school's academic collaborations with Logistics Sector Skill Council, Govt. Of India, Financial

Training Institute (FTI), Frontier Lifeline Hospitals, and The Sankara Nethralaya Academy contribute to a holistic educational experience.

Notably, HITS-SOM boasts approximately over 100 international Memorandums of Understanding (MOUs) with institutions worldwide. These agreements open doors to global academic mobility, immersive learning programs, and collaborative research opportunities. Collaborations with esteemed foreign universities such as Sias University (China), UPEC (France), Moscow Aviation Institute (Russia), Riga Technical University (Latvia), Dongguk University, and Korean Aerospace University (South Korea) demonstrate the school's commitment to global education standards.

The HITS-SOM alumni network, spanning the globe, actively contributes as visiting faculty, facilitates site visits, and organizes programs, fostering a sense of community and lifelong learning.

As HITS-SOM continues to evolve and innovate, it remains dedicated to nurturing leaders who will navigate the complex landscapes of the business world, equipped with a blend of academic knowledge and practical skills. The school's legacy of three decades stands as a testament to its commitment to quality in management education.

Preparing individuals for the challenges and opportunities of the future

SIES School of Business Studies- A Complete Business Education

In today's rapidly evolving world, where technology is reshaping every aspect of our lives, education stands at the forefront of innovation. A recent survey report by Team Lease-Jan 24 states that 62% of educators are actively utilizing Generative AI (Artificial Intelligence) tools in their classrooms to increase innovation in students. This begs the question: Is it time for a national policy on AI in Education?

Artificial intelligence has immense potential to transform educational practices, enhancing student engagement, and guiding teachers towards innovative teaching methods. Therefore, it's imperative that we ensure a fulfilling experience for our management students, equipping them with the skills and knowledge needed to thrive in an AI-driven world.

At SIES School of Business Studies (SIES SBS), they embrace this ethos wholeheartedly, recognizing the pivotal role of education in preparing individuals for the challenges and opportunities of the future. Their commitment extends beyond traditional boundaries, aiming to provide a holistic education experience that nurtures creativity, critical thinking, and adaptability among students.

In line with SIES SBS's dedication to innovation, they have integrated Generative AI tools into their curriculum, such as ChatGPT. Through these



Dr. Nitin Vazirani

on social responsibility. They actively engage students in CSR activities, fostering a sense of empathy and civic duty. From volunteering at local NGOs to organizing community development projects, our students play an active role in creating positive change in society.

Moreover, their experiential learning programs bridge the gap between theory and practice, offering students hands-on experience and industry exposure. Through internships, industry visits, and case competitions, SIES SBS prepares students to excel in the real world.

In recognition of the evolving learning landscape, they have implemented innovative initiatives at SIES SBS. The



initiatives, students engage with modern technology, enhancing their learning experiences and preparing them for the digital workplace of tomorrow.

Furthermore, their partnership with the Wadhvani Foundation and its Incubation Centre allows them to instill an entrepreneurial mind-set in students. By offering workshops, mentorship programs, and real-world projects, the Institute empowers its students to translate their ideas into viable business ventures. They take pride in incubating several successful startups that have made a significant impact in their respective industries.

Complementing SIES SBS's academic endeavours is their strong emphasis

institute realized that students learn from various sources, leading them to introduce the concept of peer learning. They provide first-year students with mentors, fostering collaboration and knowledge sharing. Additionally, our reverse mentoring program empowers students to mentor teachers in various areas, such as technology applications.

At SIES SBS, they are dedicated to empowering students with the knowledge, skills, and experiences they need to thrive in an ever-changing world. Through ethical innovative initiatives, they continue to redefine the future of management education in an AI-driven world and focussing on its vision- 'To be one of the most preferred Business Schools in India.'

**SIES** School of Business Studies
RISE WITH EDUCATION
For more details contact:
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Setting new benchmarks in delivering Health and Development Management Programs

IHMR University ranked among top universities in India and International Rankings

IHMR University, Jaipur- an institution revolutionizing the management education landscape for India's most significant sectors - Health and Development - through innovative teaching learning focused on research and quality industry-academia interface.

IHMR University has been established and incorporated as a post-graduate research university by the Government of Rajasthan. Healthcare and Development sectors have become the largest sectors of Indian economy in terms of both revenue and employment, create several opportunities for students to work with government, for-profit and not-for-profit organisations. The Healthcare and Development sector comprises central/state government, public health institutions/programs, development partners, public/private hospitals, pharmaceutical companies, health insurance, healthcare research and consulting, medical devices, diagnostic, digital health, and CSR Foundations.

The University offers postgraduate and research programs - MBA (Hospital and Health Management), MBA (Pharmaceutical Management), MBA (Development Management), MBA (Healthcare Analytics), MPH (cooperative program with Johns Hopkins University, USA), MPH (Implementation Science), MPH (Executive), MHA (Executive), Certificate

- Programs offered at IHMR University, Jaipur:**
- MBA (Hospital and Health Management)
 - MBA (Pharmaceutical Management)
 - MBA (Development Management)
 - MBA (Healthcare Analytics)
 - Master of Public Health (Offered by Johns Hopkins University, USA in cooperation with IHMR University, Jaipur)
 - Executive MPH
 - Executive MHA
 - Certificate of Digital Health (Online)
 - PhD

of Digital Health and Ph.D.

IHMR University, Jaipur has been consistently ranked among top universities in India and International rankings. It has been Ranked 2nd at the All-India level and 1st at the State level - Rajasthan by one of the leading education magazines. It has been Ranked in 301-400 band among all world universities ranking and 22nd

rank among Indian universities by Time Higher Education Impact Ranking 2023. The University has a strong collaboration with Johns Hopkins University, USA for education and research programs. It has one of the largest network of 4000+ alumni working at leadership positions in National and International organisations in health and development sectors.

IHMR University offers scholarships worth approximately 2 crore to deserving meritorious students along with full tuition fee scholarships to socially challenged (SC/ST/OBC) and Economically Weaker Sections (EWS) students. Admissions are now open for the academic session 2024-26 for all Full time and Executive programs at IHMR University, Jaipur.



For more details, visit www.ihmr.edu.in.



IHMR Building

Visionary

Dr. P.R. Sodani, President, IHMR University, Jaipur, is a well-known Health Economist, Public Health Specialist, who mentored faculty, students, and research scholars for more than two decades. Dr. Sodani earned Ph.D. in health economics and a Master of Public Health from the University of North Carolina at Chapel Hill, USA. Dr. Sodani is a Co-Founder & Director of the IHMR Foundation for promoting start-ups and innovation in the healthcare sector. As Secretary-General of the South-East Asia Public Health Education Institutions Network (SEAPHEIN), Dr. Sodani is promoting public health education. He is an Associate Editor at the Journal of Health Management.



Dr. P.R. Sodani, President IHMR University, Jaipur

As a health economist, he serves as an Expert Group Committee member of the National Health Accounts for the Ministry of Health and Family Welfare, Government of India. The

Hon'ble Chief Minister of Rajasthan has nominated Dr. P.R. Sodani as a member of the Rajasthan State Health Mission. The Hon'ble Chief Minister of Rajasthan has nominated Dr. P.R. Sodani as a member of the Rajasthan State Health Mission. He is also a member of the Technical Expert Group for Institutionalization of State Health Accounts in Rajasthan. Professor P.R. Sodani is a proud recipient of many prestigious awards including 'Economic Times Leadership Excellence Awards 2023' for Excellence in Health Management, by the Hon'ble Governor of Rajasthan Shri Kalraj Mishra. He is also conferred 'Dainik Bhaskar Pride of Rajasthan 2023' in recognition of his outstanding contribution towards society by the Hon'ble Governor of Rajasthan Shri Kalraj Mishra.

Nurturing Brilliance In Business Education



In the bustling international city of Bengaluru, School of Commerce and Management Studies, SCMS, at Dayananda Sagar University stands tall as a beacon of academic success, offering diverse management programs that cater to the dynamic needs of the business world. With a commitment to fostering innovation, leadership and entrepreneurship, SCMS has emerged as one of the premier institution that prepares students for the challenges of the corporate landscape.

Programs Offered

SCMS provides a comprehensive array of programs to cater to the educational requirements of ambitious managers at various stages of their academic and professional journey, from aspiring undergraduates to seasoned professionals seeking advanced qualifications. These include doctoral programs, MBA, executive MBA tailored for working professionals, BBA, B. Com and certificate management programs.

Core Focus Areas

The driving forces behind SCMS are entrepreneurship, leadership, technology, creativity and problem solving. These pillars form the foundation of the school's educational philosophy, guiding students to excel in their chosen fields and become well-rounded individuals capable of navigating the complexities of the modern business environment. The emphasis on these core areas reflects SCMS's commitment to producing graduates who are knowledgeable and equipped with the skills necessary for leadership roles in a rapidly evolving global economy.



Pedagogy
SCMS adopts a dynamic and engaging pedagogical approach, blending traditional lectures with contemporary case analysis methods and field projects, including a cultural tour to a foreign country and military-style boot camps. This dual approach ensures students grasp theoretical frameworks and concepts, and develop critical thinking and problem-solving skills by applying their knowledge to real-world scenarios.

The interactive and participatory nature of classes encourages students to actively interact and engage with the subject matter, preparing them for challenges they may encounter in their future professional endeavors.

Faculty and Curriculum
At the heart of SCMS lies a

modern faculty with impeccable credentials. These educators bring a wealth of industry experience and academic expertise to the classroom, enriching the learning experience for students. The program curriculum is carefully curated to align with industry trends, ensuring students are equipped with some of the latest skills, knowledge and competencies demanded by the ever-evolving business landscape. The institution continuously makes efforts to update and enhance the curriculum to meet global standards.

SCMS at Dayananda Sagar University in Bengaluru, is committed to providing holistic and cutting-edge business education. Through its diverse pro-

**DAYANANDA SAGAR UNIVERSITY**
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Email ID: admissions@dsu.edu.in
Website: www.dsu.edu.in

Nurturing Quality in Education and Innovation

Teerthanker Mahaveer University: Offering holistic development



Suresh Jain - Chancellor

Transformative Academic Landscape and Achievements: TMU's Journey of Providing Quality Education

Teerthanker Mahaveer University (TMU) stands as a beacon of educational brilliance, with over 150 UGC-approved programs spanning diverse disciplines. TMU has carved a niche as a leader in academia and proudly holds NAAC A-Grade accreditation, SIRO recognition, and membership in the United Nations Academic Impact (UNAI). It is the pioneer amongst private universities in Uttar Pradesh to offer a Ph.D. program in nursing and houses India's first Centre of Excellence in cybersecurity.

TMU's commitment to academic quality is evident in its multifaceted achievements. Approved by UGC under sections 2(f) and 12(B) of the UGC Act 1956, the institution has garnered accolades such as a 4-star rating for the Institution Innovation Council, recognition in NIRF Innovation Ranking 2023, and NBA accreditation for the Computer Science & Engineering UG program.

Further showcasing its prowess, TMU has attained Grade-A in Nursing and para-medical programs by QCI, a Certificate of Excellence in Grade-A for OBE implementation, and Grade-A, Institutional Band-Gold for sustainable education in Green Rankings 2023. Recognized as a certified sustainable building, TMU has received numerous awards, including the Excellence Award in Skill Development 2023 and the 4th position in the country for filing over

1007 patents in 2023.

This confluence of a transformative academic landscape and a myriad of accolades solidifies TMU's standing as an institution dedicated to shaping future leaders and fostering innovation.

TMU's Holistic Approach to Education, Development, and Innovation

At the heart of TMU's educational philosophy is a commitment to holistic development and equitable access to quality education. The university's unique approach ensures that students not only acquire theoretical knowledge but also develop practical skills vital for industry success.

The Centre for Teaching Learning & Development (CTLD) and Corporate Resource Centre (CRC) synergize to facilitate the integration of theory and practical learning, making TMU students industry-ready.

The TMU Hospital serves as a crucible for hands-on training, providing invaluable experiences that prepare students for real-world challenges.

TMU takes pride in its state-of-the-art facilities, fostering an environment conducive to academic quality. Dedicated computer labs, a robust learning management system, TMU Incubation Center and membership in the national knowledge network underscore the university's commitment to providing top-notch resources and support system.

Embracing the digital era, TMU actively encourages online learning through MOOCs, NEP-2020 implementation, Swayam Nptel registration, and has forged approximately 50 MOUs at both national and international levels. This commitment to innovation ensures that TMU remains at the forefront of educational advancements, creating an atmosphere that nurtures intellectual curiosity and collaborative growth.

Bridging Academia and Industry for Success

Teerthanker Mahaveer University (TMU) stands at the forefront of academic quality by fostering a dynamic Industry-Academia interface. Industry experts actively contribute to curricu-

lum development, ensuring graduates are well-equipped for the demands of the professional world.

TMU's strategic collaborations with industry giants like Nvidia, Apple, and Bosch have led to the establishment of modern centres of excellence, providing students with practical exposure to real-world challenges. With a commitment to full placement assistance, TMU has achieved an impressive placement rate, connecting graduates with over 500 companies worldwide. TMU's global collaborations with Apple, IBM, and Whizhack Technologies further amplify opportunities, exemplified by remarkable alumni placements in renowned organizations. This seamless integration of academia and industry not only propels TMU graduates into successful careers but also contributes to the university's global impact and innovation

Visionary Leadership and Academic Quality

Under the visionary leadership of Chancellor Suresh Jain, Teerthanker Mahaveer University (TMU) has transcended foundational values to attain unprecedented heights in academic and professional quality. Chancellor Jain's unwavering commitment to fostering an environment aligned with Swami Vivekananda's educational philosophy which rests upon building character and personality has played a pivotal role in shaping TMU into a prestigious institution.

Beyond the mere acquisition of knowledge, TMU under Chancellor Jain's guidance prioritizes the development of practical skills relevant to the industry. The university's emphasis on outcome-based learning, industry interactions, and global collaborations empowers students to confidently confront emerging challenges. With an ambitious goal to rank among the top 200 universities globally, TMU is forging ahead, dedicated to preparing a new generation of leaders and innovators poised to make significant contributions to both society and the nation.

DEDICATED IN CREATING CONSUMMATE MANAGEMENT LEADERS

Established in 2010, the International School of Management (ISM) Patna is one of the premier educational institution in Bihar. Over a decade, the institute has carved a name for itself amongst the top business schools of the country, imparting UG programs such as BBA / BCA / B.Com(Professional) and BA(JMC) affiliated with Aryabhatta Knowledge University and PGDM program approved by All India Council for Technical Education (AICTE). The institution's mission is to offer "holistic education" to develop aspiring leaders of tomorrow.



year since 2017, and over 100 papers have been published till 2022.

SHAPING SUCCESSFUL ENTREPRENEURIAL JOURNEY

As a management institution, the E-Cell forces Innovation – Inspire – Influence (Three I's). It reinforces entrepreneurial spirit, which is highly valued by the business leaders. Students with ingenious entrepreneurial ideas are offered regular corporate mentoring sessions and mentorship for business planning support through collaboration with venture capitalists. The 4-tier mentorship program (Peer/Industry/Faculty/Alumni) facilitated by E-Cell focuses on accelerating the nuances of entrepreneurship that help students understand the industry dynamics.

PLACEMENTS AT ISM PATNA

The institute welcomed approximately 100 recruiters for final placements and internships of both UG and PGDM students. Companies like Cognizant, HDFC Bank, Intellipat, BYJUS, Triveni Almirah, Flipkart, Annapurna Finance, etc. are pieces of evidence to the conviction of industry with ISM Patna. In the ongoing placement process, students are offered a plethora of roles across BFSI, Consulting, FMCG, IT/ITES, FinTech, EduTech, etc., as Advisory, Business Analyst, Associate, Management Trainee, Consultant, Area Manager, etc. with an average package of 6.5 LPA.

LIFE AT ISM PATNA

To live a happy and meaningful life, ISM Patna organizes various club activities. There are six clubs - Finance Club, HR Club, IT Club, Marketing Club, Cultural Club, Sports Club and separate units of NSS and NCC. Students, along with professional education, learn to empathize with society by actively participating in different programs like blood donation camps, tree plantations, wastage management, winter clothes donation, etc. Every day, an hour is dedicated to mentoring the students by faculty members to overcome issues related to stress management, peer pressure, professional development, etc.

RICH INFRASTRUCTURE THAT STANDS ON ITS OWN IN MAGNIFICENCE

ISM understands the role of infrastructure in providing a quality academic environment. The campus is equipped with modern smart classrooms. Separate Cafeteria and separate common rooms for boys and girls, which are well-equipped with indoor games. The institute possesses a rich library with more than 6,000 relevant books with an additional 30 national and international journals & e-journals, an advanced computer lab, and language lab facilities.

The sprawling 3-acre green campus provides separate hostels for boys and girls with special care for nutritious meals. The institute takes care of pick-and-drop facilities for day-scholars.

ISM opens a platform for its students wherein they can put efforts into making their dreams come true.

Offering All-Round Development

Legacy of Quality Education: NICE School of Business Studies, Shobhit University

Established in 1985, the NICE School of Business Studies at Shobhit Institute of Engineering and Technology stands as a beacon of academic distinction within the western U.P. region. As a NAAC "A" accredited Deemed University in Meerut, the institution boasts a legacy spanning nearly three decades, focusing on the comprehensive development of students' management and entrepreneurial skills.

Their commitment to academic quality is reflected in state-of-the-art facilities and a distinguished faculty, predominantly holding doctorate degrees. Beyond imparting sound theoretical knowledge, the faculty emphasizes practical training to enhance students' employability skills. The curriculum is designed to be dynamic, comprising interactive classes, tutorial discussions, and assignments, further reinforced by in-depth case study analyses. Students engage in live projects that establish real-world connections, and they regularly hone their presentation skills by delivering PowerPoint presentations on a diverse range of topics.

To fortify students' employability, the curriculum seamlessly integrates an annual personality development program with a sophisticated communication lab. Exposure to national and international workshops, seminars, and conferences ensures students stay abreast of the latest research trends. The 'Ignited Minds' lecture series provides invaluable insights from distinguished figures across disciplines. The emphasis on interactive classes, case study

analyses, and real-world projects prepares students for the dynamic and evolving business landscape. This, coupled with a dedicated focus on communication skills and supplementary courses, facilitates holistic development.

The exceptional facilities include the open source learning center, providing video lectures. Within their extensive collection, the university offers a diverse array of titles and research journals. The library houses a wealth of resources, aiming to provide valuable academic materials to its students and a virtual library enabling electronic downloads. Additionally, the students actively register on the Swayam portal, broadening their knowledge base and staying current with emerging trends in their respective fields.

Educational tours and industrial visits constitute an integral part of the holistic educational approach, aligning seamlessly with the bound" philosophy. This approach is instrumental in preparing students for the multifaceted challenges presented by the global business landscape.

Join them at Shobhit Deemed University's NICE School of Business Studies, where academic prowess meets holistic development, fostering success in the global arena.

For further details, contact:
NICE School of Business Studies
Phone: +91-7617505016
Website at www.shobhituniversity.ac.in



Founded on the pillars of innovation and quality, NICE School of Business Studies at Shobhit Deemed University stands as an example of transformative education since its inception in 1995. Guided by our commitment to nurturing leaders of tomorrow, we cultivate a culture of continuous learning and holistic development. Here, every student is empowered to realize their full potential and become architects of change in the landscape of business. Together, let us forge new pathways and redefine the future of business education.

Kunwar Shekhar Vijendra
Co-founder & Chancellor, Shobhit University
Chairman, ASSOCHAM National Education Council



lously designed modern infrastructure and state-of-the-art facilities have been crafted to support excellence in healthcare management education and training.

Placements

The IIHMR Delhi placement cell acts as the springboard to success for the future leaders in healthcare. The core mission of the cell is to foster strong corporate partnerships, actively networking with some of the leading healthcare providers, IT firms, management consultancies, research institutions, and public health organizations, opening myriad of exciting career opportunities.

For more details visit:
<https://www.iihmrdelhi.edu.in/about-iihmr-delhi>

Shaping future healthcare leaders

CONTINUED FROM PAGE 1

Academic and Research Powerhouses:

Collaborations with prestigious institutions like Imperial College, London; Johns Hopkins School of Public Health, USA; and Mahidol University, Thailand that enhance research and academic offerings

Fostering Exchange and Learning:

Partnerships with University of Jaffna, Sri Lanka; Emirates Hospitals Group, and RAK Hospital; University of Pretoria, South Africa; Tehran University of Medical Sciences, Iran; University of Edinburgh, Scotland facilitating research, faculty and student exchange programs, promoting cross-cultural learning

Building Capacity and Sharing Expertise:

Pilot training on leadership and management for Timor Leste health professionals in collaboration with WHO demonstrates

their commitment to capacity building.

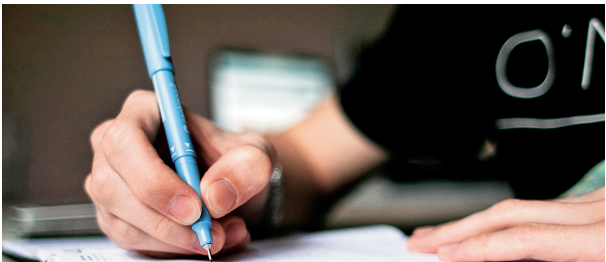
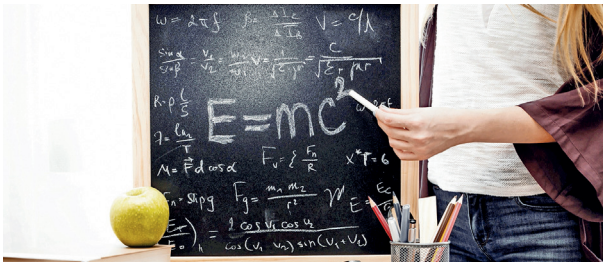
IIHMR Delhi has also organized Workshops on public health management for NHM Odisha participants held at Mahidol University to showcase the knowledge sharing initiatives

Strategic Partnerships for Impact:

Collaborated with the National Health Authority (NHA) and played a pivotal role in organizing a series of workshops geared towards integrating ABDM. Collaborated with NSUT (Netaji Subhash University of Technology), MGIMS, Sevagram, Wardha; National Institute of Malaria Research (NIMR)

Campus Facilities

IIHMR Delhi offers a blended quality education along with cultivating future healthcare leaders in a dynamic and internationally benchmarked campus. Its meticulous



Empowering Tomorrow's Leaders



Academic Programs

- **MBA - 2 year full time residential program** (Specialization in Business Analytics, HR, Marketing, Operations & Supply Chain Management & Finance)
- **Super MBA - 2 year full time residential program** (Specialized MBA in Operations & Supply Chain Management and Business Analytics)
- **BBA - 3 year program** (Specialization in Marketing, HR, Finance, Analytics, Operations & International Business)
- **PhD** (Regular and Self Sponsored for Working Executives)

KIIT School of Management (KSOM), Bhubaneswar is one of the top B Schools of India. KSOM is a part of KIIT Deemed to be University, ranked 16 all India, NIRF, MoE, Govt. of India. It has also got the certification of recognition in Business School of the Year at the Times Business Awards, 2023, event conducted by OMS (a Division of Times Internet Limited), based on research by i3rc Insights Pvt. Ltd.

The MBA program of KIIT School of Management (KSOM) is approved by All India Council of Technical Education (AICTE), Government of India. KIIT has been graded A+++ in NAAC. It is also accredited by the National Board of Accreditation (NBA) of AICTE. KSOM has been awarded Life Membership by Association of Management Development Institutions in South Asia (AMDISA). It is also in the process of attaining SAQS Accreditation.

Spread over an area of 35 acres, the institution houses more than 1000 students across three courses: BBA, MBA/ Super MBA and Doctoral program in Management. This is an institution that believes in making business education highly relevant through periodic course review, regular industry interaction, hands-on exposure and has faculty with the right mix of industry and academic experience.

KSOM's MBA program is a mix of classroom learning along with role-plays, business simulation (first school to inculcate as part of pedagogy), conclaves, guest lectures, corporate mentoring, live consultancy projects, seminars, a structured summer internship program, regular workshops, club activities, student research undertaken by students and jointly working with the industry through partnership and tie-ups.

Remarkable Placements

KSOM has an impeccable record of achieving good placements every year. All eligible students with acceptable CGPA secure a placement. Average placement over the last couple of years



INTERNATIONAL SCHOOL OF MANAGEMENT PATNA
PGDM | MBA | BBA | BCA | B.M.C | B.Com (P)

has been remarkable. Some students have opted out of placement to pursue their own venture or join the family business, while a few others secure out-of-campus placement.

Approximately 140+ companies come to KSOM annually. Several of global prestigious companies in private and public sector regularly recruit our students. From among comparable B-schools, the institution is one of the best B-schools for placement in India.

Impeccable Teaching Learning Process 2022-23 Figures

20	12.56	9	140+
Lacs (on offer): Highest International Salary	Lacs: Highest Domestic Salary	Lacs: Average Salary	Companies visit annually for placement

More information at ksom.ac.in/placements

80% faculty from industry or with Ph.D. & over half the faculty from institutions such as IIMs, IITs, TISS, MDI, XLRI and other premier institutes. KSOM has 50+ regular and 35+ visiting faculty members, both among the highest across B Schools in India. Emphasis is laid on understanding the fundamentals rather than just learning by rote and scoring marks in the examination. Every concept taught in the class is used by students in their own way, either while doing their group assignment, field work, industry visit or just arguing with friends in the class. This clarifies the concept and the students develop an ability to clearly apply what they have learnt to real life situations. It also dramatically improves absorption & retention of

learning and make our students mature in their outlook.

KSOM: Industry Engagement

KSOM has a strong industry connect with more than 100 corporate interactions (conclaves, seminars, webinars, conferences, guest lectures) per year. KSOM has partnerships with several industry leaders like Ericsson, ITC Infotech, High Radius, Schneider Electric, Tech Mahindra L&T Financial, Microsoft & Oracle to jointly deliver content, foster innovation, enhance student learning and develop new capabilities.

Konclaves - Interactive sessions, with student involvement on themes based on current industry trends. Brainstorming on the relevance and applications of the themes is the hallmark of every conclave. The corporate lineup includes CEOs & CXOs of MNCs, Indian blue-chip companies, high profile startups

Konfidant - Relationship building opportunities provided to students as mentees. Konfidants are industry mentors who coach students on various competencies like communication, managerial abilities and team work. They also help bridge the theory-practice gap.

Koeducate - The program includes talks by top leaders and functional experts under two sub-programs : Leadership Series and Knowledge Series. The guest profiles vary across Senior Government policy makers, Top corporate leaders and Functional heads with niche expertise.

KIMT KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY Deemed to be University U/S 3 of the UGC Act, 1956 **SCHOOL OF MANAGEMENT**

For more details, visit ksom.ac.in



Enriching lives through professional education

Remo International College is one of the leading aviation colleges in Tamil Nadu offering knowledgeable and skill based MBA Programme in airline and airport management, Shipping and logistics and health care management with attractive and well equipped infrastructure facilities imparting knowledge to the students in enriching and enhancing the students in field of Airline, Healthcare and Shipping and logistics.

The institution also focuses on nurturing students stress-free learning in equipping them and shaping to reach their goals. The also provide OBT training, industrial visit and various kinds of training to the students in giving practical knowledge about the industry through the experience faculty members of the institution. Remo International College conducts seminars, webinars and enrichment programs in keeping the students up to the trend.

Full job assistance is provided to all the students in choosing the right career in the various dimensions of MBA programs by having tied up with various many leading companies of the industry. Remo International College also take immense pleasure in saying they are constantly producing university gold medalists in various fields through



quality teaching.

Students of Remo were shining all over the world in various disciplines by the perseverance and determined knowledge given by the institution. The col-



lege is been awarded with many crowns and medals from the hands of governors of various states with regard to discipline and prominent college of south India.

16 Years of Leadership Legacy in Management Studies

ISSM Business School, Chennai: Shaping leaders of tomorrow

ISSM Business School in Chennai is celebrating a remarkable 16-year journey of molding aspiring MBA students into successful leaders for tomorrow's corporate landscape. The institution's commitment to quality is evident in its continuous pursuit of mastery in management studies, reflected in the achievements of its alumni.

ISSM's classrooms go beyond conventional boundaries, extending to the boardrooms of industry giants. Esteemed visiting faculties, alumni, industry veterans, and seasoned professionals contribute their real-world expertise, creating an immersive learning environment. The academic rigor and industry immersion offered by ISSM lay a robust foundation for students.

The institution believes in experiential education, conducting over 350 leadership labs featuring business simulations, case studies, debates, and projects hosted by corporate leaders. A recent global immersion program to Thailand, including an industrial visit to the BMW Plant, broadened students' perspectives and ignited entrepreneurial spirits.



Dr.M.Parkavi, Founder & Managing Director

ISSM proudly boasts its internship and placement rate over a decade, ensuring students gain on-the-job experience along with pre-placement offers. The success of ISSM is not just measured in accolades but in tangible outcomes, with graduates securing their dream careers.

ISSM Business School is a testament to its commitment to educating and shaping future leaders, offering a transformative journey to enhance leadership skills, empower, excel, and

turn dreams into careers in the pursuit of a premier MBA.



For more details, contact:
ISSM Business School
Phone: 9789931111
Website: www.issm.in



Be More Than What You Think

Sparsh Global Business School is changing the landscape of business education

As an AICTE-approved institute Sparsh Global Business School (SGBS) emerges as a beacon of transformative education in the domains of Business Management and Entrepreneurship guided by the visionary ethos of the esteemed Sparsh Group.

Purpose and Philosophy

At SGBS, they felt a strong and urgent need for a paradigm shift from profit-seeking to purpose-driven organizations that can act as catalysts in restoring socio-economic balance while also being environmentally sensitive. Therefore, SGBS places strategic emphasis on the 4 Principles (4 Ps): Purpose, Planet, People, and Profit, along with the trio of GET: Global Exposure, Experiential Learning, and Transformational.

Infrastructure

Over 3.5 lakh square feet of architectural brilliance nestled in the heart of the Delhi NCR, region, SGBS proudly unveils its, modern digital campus. Beyond conventional lecture theatres and classrooms, the campus encompasses a business incubation centre, sports facilities, and a fully automated library. Fully air-conditioned hostel ensure hygiene and comfort, nurturing a conducive atmosphere for holistic campus life at SGBS.

Moreover, SGBS offers high-end Learning Resources from global brands such as Harvard Business School, Bloomberg, Capstone, NSE, and high-Powered Digital Business Analytical Labs provides a world-class education to the students.

Curricula and Pedagogy

The curriculum at SGBS is masterfully crafted to contextually fit

by highly qualified, research-rich faculty in collaboration with renowned international universities. Rooted in the 4E framework - Experiential Learning, Experimental Approach, Entrepreneurial Spirit, and Environmental Consciousness.

International Footprints

SGBS has established its international footprint across 4 continents - North America, Africa, Europe, and Asia. Through strategic collaborations with esteemed AACSB Accredited institutions such as the International Institute of Education Universities' Consortium (IIE) in Paris, France; Durban University of Technology in Durban; NKU Hailey College of Business, USA; and the National University of Singapore (NUS), SGBS offers a range of creative and value-driven programs

Corporate Engagement

Corporate engagement stands as a cornerstone of SGBS's approach. Amit Saxena, CEO, Sparsh Group (Education), said, "The pivotal role of a robust alliance between academia and corporates in shaping new constructs and structures for sustainable businesses is the key highlight. We have a formidable Board of Governors and we have ensured active participation of corporate leaders in mentoring and academic delivery". The alliance with T-Hub, Telangana, establishes an innovation ecosystem, instilling an entrepreneurial mind set and fostering start-up from day one. SGBS also offers 11 career tracks and multiple employability enrichment certification programs to prepare students for the



dynamic global corporate landscape.

Furthermore, Dr. Ravi Kumar Jain B, the visionary Founding Director, SGBS emphasizes the institution's unwavering commitment to instilling a "culture of curiosity." This commitment encompasses fostering independent thought, promoting data-driven decision-making, and nurturing a robust tolerance for ambiguity among learners. The school's pioneering pedagogical approach, diverse curriculum, and immersive social engagements synergistically contribute to cultivating personalized, comprehensive, and highly effective learning experiences. In addition, SGBS exemplifies its dedication to nurturing and rewarding academic quality by providing a merit scholarship worth Rs. 1 Cr to deserving students. This initiative underscores the institution's commitment to fostering a culture of academic quality and contributing to the creation of a world class talent pool from India for the global stage.

Get Ready for the Future

Approach by AIMSR to empower students for career success in a dynamic job market

At Aditya Institute of Management Studies and Research (AIMSR), upskilling is undeniably considered as crucial in today's rapidly evolving job market. Efforts are taken to enhance existing skills or acquiring new ones to remain competitive and relevant in one's career. The necessity for upskilling stems from various factors, including technological advancements,



Chairman & Trustees of Aditya Group of Institutions

changing job requirements, and evolving industry landscapes. At AIMSR, we understand how the job market is changing, what recruiters seek, the gap between education and industry, the role of business schools, and the qualities crucial for career success.

In today's dynamic job market, technological advancements continually reshape industries, rendering certain skills obsolete while creating demand for new ones. For instance, new age companies are driven by big data, AI, ML and blockchain technology. Without upskilling, young students' risk being left behind or relegated to lower-pay, less secure positions.

Recruiters now prioritize candidates with a diverse skill set and adaptability. Beyond technical expertise, they seek individuals who demonstrate critical thinking, communication skills, creativity, and the ability to collaborate across diverse teams. For example, in the field of Marktech and Fintech, companies not only look for professionals proficient in technology but also those capable of working in agile environments, communicating effectively with

stakeholders, and quickly adapting to new tools and methodologies.

At AIMSR, Industry trained Faculty and Practitioners from the Industry, ensure practical experience as a part of their teaching pedagogy. Availability of digital data bases, library resources and mentorship programs enrich students with targeted and customised upskilling initiatives.

The courses incorporate real-world case studies, internships, and prac-



Dr Sunita Srivastava, Dean Management & Director AIMSR

Courses offered by Aditya Institute of Management Studies and Research (AIMSR) Mumbai
Masters in Management Studies - MMS
Masters in Computer Applications - MCA
Doctoral Program - PhD

tical projects, allowing students to gain hands-on experience and develop industry-relevant skills. For example, the Institute partners with local businesses to provide students with internship opportunities, exposing them to the day-to-day operations and challenges of various industries.

Moreover, AIMSR emphasizes the cultivation of qualities essential for successful career development. These qualities include leadership, adaptability, resilience, and a growth mindset. Through experiential learning opportunities, mentorship programs, and extracurricular activities, AIMSR fosters an environment conducive to the holistic development of students. For instance, participation in student-led clubs and competitions help students hone their leadership and teamwork skills, while internships provide valuable insights into professional conduct and workplace dynamics.

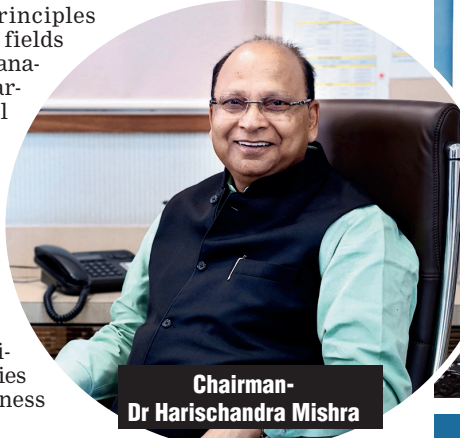
AIMSR one of the best MMS colleges in Mumbai is playing a pivotal role in bridging the gap between education and industry with targeted upskilling initiatives. By emphasizing practical experience and fostering the development of essential qualities, we empower students to thrive in their careers and contribute meaningfully to the evolving workforce.

Navigating Change

Role of ASBM in Transforming Management Education

The field of Management Education is going through a significant transformation, driven by changing industry dynamics and evolving student preferences. Traditional management education is adapting to incorporate new generation courses that cater to the demands of a rapidly evolving business landscape. Aditya School of Business Management (ASBM) located in Mumbai, is at the forefront of this shift, leveraging its strategic location and robust infrastructure to prepare students for the changing times.

With the advent of globalization, technology, and innovation, the traditional silos of management disciplines are blurring. ASBM recognizes this shift and offers a diverse range of courses that blend core management principles with emerging fields such as business analytics, digital marketing, artificial intelligence and entrepreneurship. By embracing these new generation courses, students are equipped with the skills and knowledge necessary to navigate the complexities of modern business environments.



Chairman- Dr Harischandra Mishra



College Building

Courses offered by Aditya School of Business Management (ASBM) Mumbai
Post Graduate Diploma in Management PGDM (2 years)

The changing job opportunities reflect the increasing demand for professionals who possess a multidisciplinary skill set and a global mindset. ASBM collaborates closely with industry partners to identify emerging trends and tailor its curriculum accordingly. Through guest lectures, industry projects, and internships, students gain practical insights and hands-on experience, enhancing their employability and readiness for the workforce.

Despite these changes, it can be said that the golden era for Management Education has just begun. In an era characterized by uncertainty and disruption, the ability to analyze complex problems, make informed decisions, and lead effectively is more critical than ever. ASBM emphasizes holistic development, nurturing not only technical skills but also essential qualities such as leadership, adaptability, and resilience.

B School ASBM's location in Mumbai, a vibrant business hub, provides students with unparalleled opportunities for experiential learning and industry exposure. The campus is visited by some of the country's leading companies, enabling students to interact with industry experts, participate in networking events, and secure internships and placements at prestigious organizations.

ASBM one of the best PGDM colleges in Mumbai is at the forefront of the changing learning landscape, offering new generation courses, fostering industry partnerships, and leveraging its strategic location to prepare students for success in the ever-changing business landscape. Through its comprehensive approach to education, ASBM equips students with the skills, knowledge, and mindset needed to thrive in the dynamic world of management.



Library



Computer Lab

Pushing Boundaries and Unleashing Potential

Charting New Horizons @ IBA Bangalore

Nestled within the corridors of academic brilliance, the green campus of Indus Business Academy (IBA) extending across 8.5 acres, stands as a testament to educational innovation, shaping the leaders of tomorrow. IBA's management programs are not just courses; they are transformative journeys designed to nurture talent and ignite the spark of innovation. Rooted in the distinctive 3D learning model, discussions evolve into dialogues, maturing over time into profound discourses that encapsulate the essence of real-world challenges.

EXPERIENTIAL LEARNING AT ITS CORE

Built on the vision of Late B.M.L Jain, Founder Chairman, IBA stands as a beacon, nurturing a young generation capable of 'creating wealth for the nation through technology and management.' The dynamic team led by the Chief Mentor, Dr. Subhash Sharma and Director, Dr. Subhendu Dey, dedicated faculty members, alumni and industry experts collaborates to develop a curriculum that sets the bar

high including programs like Six Sigma Green Belt, ERP and a strategic Capstone simulation course.

HOLISTIC DEVELOPMENT THROUGH STRONG MENTORSHIP, INTERNSHIPS, RESEARCH AND INTERNATIONAL EXPOSURE

Mentorship is a guiding force that motivates students throughout their academic journey. Mentors counsel and provide students the much-needed compass for navigating the complexities of the business world. Internships at IBA are gateways to real-life industry exposure along with research projects where ideas flourish, contributing to the ever-evolving landscape of business knowledge. Visiting corporates and learning at institutions based in U.K, Singapore, Dubai and Malaysia helps students developing a global perspective that enriches their understanding of international business dynamics.

PLACEMENTS AND ALUMNI CONNECT DEFINE SUCCESS

IBA develops its students for



Dr. Manish Jain, Chairman- IBA with Dr. Ernst Kimakowitz, Founder- HMN (Humanistic Management Network), Zurich, Switzerland



Dr. Subhash Sharma, Chief Mentor - IBA with Dr. Mithileshwar Jha



Scan QR Code to know more



cy, who stand as living testimonials to the transformative power of IBA education. They are active participants, deeply invested in the continuous success of their alma mater. Their strong intervention in college activities is the cornerstone of a dynamic ecosystem. Graduates return to share their insights, becoming mentors to current students.

IBA is not just an educational institution but a launch pad for aspirations. In every achievement of its students, the spirit of IBA lives on, creating a legacy that transcends time and fosters an unbreakable bond among generations of leaders.

I will Be what I Aspire to be!
For more details, visit: www.iba.ac.in
Contact: +91 9342410271; +91 8197862131
Email: admissions@iba.ac.in

One of India's Premier Business Schools

LBSIM Delhi Celebrates 30 Years of Quality Education

Lal Bahadur Shastri Institute of Management, Delhi (LBSIM) – one of India's premier business schools is celebrating 30 years of quality education in 2024. LBSIM was established in 1996 to perpetuate the vision and values of Bharat Ratna Lal Bahadur Shastri – India's second prime minister, by his son Anil Shastri, former union minister and chairman, board of governors - LBSIM. It is powered by 40+ Faculty with a lot of them having PhD Degrees.

RANKING
LBSIM was ranked 7th in Top 50 B-Schools under Times B School, 2023 by OMS (A Division of Times Internet Limited), research by i3rc Insights Pvt. Ltd.

PROGRAMMES
LBSIM offers 5 PGDM programmes (two year regular) in PGDM general, financial management, research & business analytics, E-Business, and AI and data sciences, apart from an FPM (doctoral studies) programme. LBSIM is AICTE approved, NIRF ranked and AACSB member. It is NBA accredited and AIU recognized for MBA equivalence for PGDM general and PGDM financial management.

CORPORATE INDUSTRY INTERFACE & PARTNERSHIPS
It has partnerships with some of the leading technology firms like IBM, SAS, Bloomberg, Coursera and with IIM Lucknow – Noida for entrepreneurial prowess. LBSIM executive education conducts several manage-



Anil Shastri, Chairman, LBSIM

ment development programmes and certificate programmes for corporates, faculty, professionals, and researchers. LBSIM hosts 5 annual conferences and 50+ industry sessions across various management areas which feature industry's luminaries share deep corporate insights with the audience.

PLACEMENTS AND ALUMNI

Their placements continue to remain at par with some of the premier schools in the league, powered by approximately 100 corporates and 6000+ alumni globally. The batch of 2021-23 saw the highest placement of Rs. 24.75 LPA and average CTC of Rs. 12.42 LPA, with the average of top 25% batch being Rs. 14.65 LPA. LBSIM alumni association with 6000+ global alumni, hosts multiple alumni chapter meets across

India every year and felicitates those who have achieved significant progress in their career paths.

STUDENT LIFE

Students share that full immersion for 10 days across international universities, social organizations, outbound leadership by TATA Steel Adventure Foundation and Rural Immersion as the most interesting and memorable component of the PGDM programme. LBSIM has nearby AC hostels for girls (300 meters) and boys (3 Kms) with complimentary transport shuttle. Their annual management festival – Tatva is a celebration of the students' strive and zest and features nation's best singers, musicians, comics and artists and teams participating from all over India.

SOCIALLY SENSITIVE BUSINESS LEADERS

LBSIM remains committed to nurture socially sensitive business leaders. Their rural immersion programme with nation's leading NGOs exposes students to Bharat's rural and social issues and assesses them on their understanding and proposed solutions. Institute's social clubs drive several campaigns on blood and clothes donation, purpose-driven marathon and association with local NGOs.

UNWAVERING COMMITMENT

Experience Quality through Industry Driven Programs at K.R. Mangalam University, Gurgaon

K.R. Mangalam University, located in Gurugram, has emerged as one of the most preferred Private Universities in Northern India. The institution has unwavering commitment towards academic quality, the testimony to which is the corporate endorsements it has in its Corporate Partnered Programs. The unique programs designed with the expert guidance of corporate partners bring a unique blend of academic quality and rich corporate expertise in the classrooms. Besides subject specific specialized trainings, students get an unparalleled exposure to multidisciplinary learning on campus with diverse courses offered across disciplines for the students to choose from.

The enthralling campus of the University offers modern facilities to students who experience a vibrant campus life through Live Projects, Social extension activities, and an Incubation Cell to nurture Entrepreneurial activities. The industry collaborations of K.R. Mangalam University facilitate experiential learning in students as they get awareness of corporate trends and skill sets needed to succeed in corporate life.

The enriched reputation of the University is evidenced in the overwhelming response of more than 400,000 registrations for both undergraduate and postgraduate programs



through the Common University Entrance Test (CUET) conducted in 2023. This overwhelming number of registrations accentuates the trust and confidence that students place in the institution.

The academic environment on campus offers extensive facilities for students to participate in extension activities in nearby villages and underdeveloped regions, which enhance the sense of social responsibility in students. The University builds the character of students by instilling in them a strong value system nurturing integrity and leadership. The ethos of the academic system ensures that the youth is transformed into a driving force enhancing the productivity of the nation. The University is successfully fulfilling its role

of preparing a robust and well-trained youth force contributing to national productivity, as an important element of the education ecosystem of the country

Admissions are now open at K.R. Mangalam University. Don't miss this opportunity to join a transformational university that is constantly evolving its programs with enriched and well-designed content and pedagogical interventions ensuring the students are fully corporate ready when they complete the programs in the University and apply for jobs.

To explore the available programs and initiate your journey towards a successful and bright future, visit www.krmangalam.edu.in.

Combining theoretical knowledge and practical application

N. L. Dalmia's Legacy of Quality Education

“It is a challenging world that we live in today, a world full of innovations, both technological and economical. Education imparted in academic institutions is an effective tool to enable students to cope with the rapid, changing world around them by imbibing knowledge and values, both – a culmination of which will certainly bring forth worthy human beings and leaders of tomorrow,” says Shivkumar Dalmia, Chairman of N.L.Dalmia Educational Society.



Shivkumar Dalmia

Character building must be amalgamated with encouraging scientific temperament. It has been the dream and vision of their philanthropic founder Niranjanlalji Dalmia to create an Institution that not only imparts knowledge but also shapes leaders of tomorrow. N.L.Dalmia Institute of Management Studies & Research (NLDIMSR) strives to emulate his ideals and work towards realizing his dreams of imparting high quality education, and increasing the employability of the management students. The institute was

founded under the N.L. Dalmia Educational Society which has inherited a reputation for empowering learners with high quality education and emerging as a leader in the management field in India. The ethos on which the society has been established by their respected founder chairman, Niranjanlalji Dalmia has been today successfully carried forward by Shailesh Dalmia, the Hon. Secretary of N.L.Dalmia Educational Society.

NLDIMSR holds the approval of the All India Council for Technical Education (AICTE), signifying its adherence to quality standards in management education. Additionally, it has been accredited with an A+ Grade by the National Assessment and Accreditation Council (NAAC) in the 2nd Cycle and South Asian Quality Assurance System (SAQS) for 5 Years attesting to its overall academic excellence and infrastructure.

Furthermore, the institute holds accreditation from the National Board of Accreditation (NBA), reinforcing the quality of its programs and their alignment with industry requirements. The Post Graduate Diploma in Management (PGDM) offered at N. L. Dalmia Institute of Management Studies and Research is also approved by the Association of Indian Universities (AIU), where each program is not just about acquiring knowledge, they are about empowering students to thrive in the dynamic landscape of



N.L. Dalmia Institute of Management Studies and Research building

today's business world. The institute takes pride in being a member of esteemed associations like AACSB, AIMA, AIMS, BMA, CII, EFMD, IMC, IFA and AMDISA, further enhancing its reputation among academia and industry professionals. This membership facilitates collaborations, knowledge sharing and exposure to global best practices.

The institute proudly became the fourth and only non - IIM partner of the India Finance Association (IFA), standing alongside prestigious partner Institutes for the India Finance Conference 2023.

Each program is crafted to blend theoretical knowledge with practical application, equipping students with the skills demanded by today's dynamic and competitive business landscape. The commitment of the faculty is more than just teaching - they are dedicated to inspiring and mentoring the next generation of leaders, guiding them towards success in their chosen fields and thrive in their selected areas of expertise. As they adapt to the evolving landscape of education with their Open and Distance Learning and Online Learning vertical, this initiative reflects their commitment to accessibility, flexibility and the continuous pursuit of academic Quality

Education to empower learners by providing them with the ability to upskill, upgrade and unlock new opportunities and have their future accelerated.

The infrastructure is designed to exceed the academic needs of students and to create a holistic learning environment that nurtures personal and professional growth. From state-of-the-art library, classrooms, computer lab and auditorium to Asia's largest stand-alone Bloomberg lab with 24 terminals, it is a testament to commitment to giving students a unique advantage and a competitive edge.

They are also recognized as the first Bloomberg Experiential Learning Partner (ELP) Program in India. Additionally, the Bloomberg students have carved their names in the record books, boasting achievements documented in the Asia Book of Records, World Book of Records and India Book of Records.

Their placement record stands as a resounding affirmation of the synergy between academic quality and real - world applications, where they facilitate opportunities and are dedicated to nurturing well - rounded individuals equipped with the skills and ethical values required and curate their pathways to success.

N. L. Dalmia Institute of Management Studies and Research stands as a reflection of the unwavering dedication to shaping futures and fostering a legacy of life-long learning and they look forward to scaling new heights and setting benchmarks in the realm of management education.

They Nurture. They Transform. They Create Global Business Leaders.

Grooming Global Leaders

The PGDM Legacy at the Institute for Future Education, Entrepreneurship, and Leadership (iFEEL), Pune



The Institute for Future Education, Entrepreneurship, and Leadership (iFEEL) approved by AICTE is a testament to transformative management education (PGDM) inspiring and shaping visionary leaders with entrepreneurial prowess for thriving in the global business landscape.

FULFILLING THE VISION: SHAPING VISIONARY LEADERS

iFEEL's vision is a beacon, illuminating a path to Quality education committed to developing visionary leaders. It's a transformational journey that empowers students to achieve entrepreneurial prowess, creating leaders who shape the future. Under the Leadership of Dr Sanjay Salunkhe iFEEL has received many awards and recognitions in 12 years of iFEEL journey in management education.

GLOBAL CITIZEN LEADERSHIP (GCL) ENTREPRENEURSHIP CELL (E-CELL): DISTINCTIVE FEATURES

iFEEL sets itself apart with unique programs like Global Citizen Leadership (GCL), where students are equipped to not just succeed in business but also contribute responsibly to society. Entrepreneurship Cell (E-Cell) is a breeding ground for innovation, fostering the spirit of entrepreneurship among students. These distinguishing features ensure that iFEEL graduates are not just skilled professionals but also socially responsible leaders. iFEEL's Entrepreneurship Cell has consistently achieved remarkable success in the National Entrepreneurship Challenge orga-



Dr Sanjay Salunkhe, Group Director, iFEEL

nized by IIT Bombay.

In 2014, they emerged as the winners, followed by another triumph in 2016. In the 2024 edition, amidst fierce competition with approximately 1500 institutions participation, they have distinguished themselves by securing the coveted 5th position among the top 10 finalists. This accomplishment underscores their commitment to quality and innovation in the entrepreneurial realm. iFEEL has also developed R.A.I.N Lab which provides a great opportunity for students to develop their problem-solving and innovation skills while addressing real-world challenges.

GATEWAY TO SUCCESS: INDUSTRY INTERFACE AND IMPECCABLE PLACEMENT

iFEEL takes pride in its outstanding placement record. Their graduates are not merely employed; they are sought after by industry leaders. The institute's commitment to nurturing excellence has resulted in their students securing coveted positions in esteemed

organizations, showcasing the practical applicability of the education imparted at iFEEL.

TESTIMONY TO QUALITY: AWARDS AND RECOGNITIONS

The Institute of Future Education, Entrepreneurship, and Leadership has garnered numerous awards and recognitions, a testament to unwavering commitment to quality education. These accolades reaffirm iFEEL position as one of the pioneers in management education, recognized for innovative teaching methods, exceptional faculty, and the success of graduates.

EMBARK ON A JOURNEY OF QUALITY WITH iFEEL

They invite aspiring minds to embark on a journey of quality with iFEEL. The commitment to visionary leadership, entrepreneurial prowess, and global citizenship ensures that every student leaves the institution not just with a degree but with the skills and mindset to lead in the dynamic world of business. iFEEL's AICTE-approved PGDM program equips students with industry-certified specializations in marketing, finance, operations, and human resource management.

Explore the possibilities at iFEEL, where awards, distinctions, and a culture of fitness converge to shape the leaders of tomorrow. Unlock tomorrow with iFEEL - where quality meets leadership.

For more information, contact: Website: <https://ifeel.edu.in>



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